

# Payment plans for IBM Cloud Paks

## Accelerate your modernization projects with flexible payment solutions

Organizations are adopting hybrid cloud, AI, and automation to accelerate innovation, speed time-to-market and meet evolving business demands.

To help advance your digital transformation, IBM Cloud Pak® built on Red Hat® OpenShift®, offers AI-powered software for hybrid clouds that are designed with prediction, security, automation and modernization capabilities.



Reduce upfront payments



Optimize cash flow

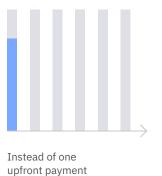


Enhance ROI

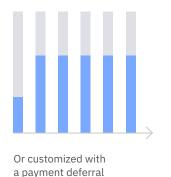
Integrating a flexible and innovative financial strategy may help fuel your IBM Cloud Pak solutions Using a payment solution for your IBM Cloud Paks may help speed up your project approval and minimize upfront cash outlays to preserve cash and enhance return on investment (ROI).

A health insurance company was modernizing and transforming to a hybrid cloud infrastructure model and needed to deploy IBM Cloud Paks. Instead of one upfront cash outlay, IBM was able to provide an innovative financing solution that helped flatten payments over two years. The company was able to benefit from enhanced cash flow and ROI.





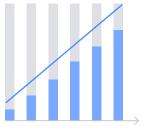




IBM payment plans allow companies to optimize cash flow with a payment structure tailored to their specific budget requirements and preserve cash to invest in other projects. Aligning payments more closely with anticipated benefits or milestones could potentially help enhance ROI for the specific solution or project.

An electronics company deploying IBM Cloud Paks with IBM Garage™ chose a payment plan aligned to anticipated business benefits. This helped the company make smaller payments at the beginning of the project, and larger payments at the end of the project when benefits were fully realized.





BenefitsPayments over time

Optimize cash flow by aligning payments to benefits and enhance ROI

#### Why IBM?

IBM provides flexible payment solutions for IBM software, IT infrastructure, selected services, and Red Hat subscriptions and services that may help you start projects sooner, achieve your business goals more quickly and gain increased flexibility and agility.

### For more information

To learn more about payment plans for IBM Cloud Paks, visit: <a href="mailto:ibm.com/financing">ibm.com/financing</a>.

Explore IBM Cloud Pak solutions at <a href="mailto:ibm.com/cloud/paks">ibm.com/cloud/paks</a>.



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