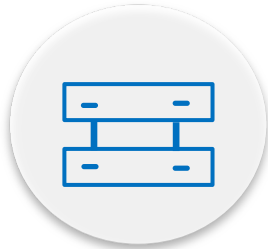


Storage-as-a-Service

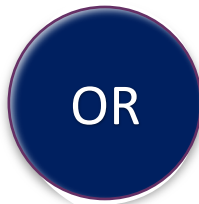
31% of storage decision makers identify virtualization and private cloud implementations as a top IT initiative over the next 12-18 months.¹



ON-PREM STORAGE

Secure in your facility
CAPEX model with high upfront costs

Until now,
you had two choices:



PUBLIC CLOUD STORAGE

Shared multi-tenant environment
OPEX model with predictable monthly costs



Managed Private Cloud IaaS for Storage

Fully-managed single-tenant storage with cloud-like pricing—installed on-premises, colocation, IBM data center or IBM Cloud

79% lower cost in year one²

Over >1 exabytes of storage under IBM management³

30X performance of disk storage⁴

1. BUSINESS AGILITY

- Pay per use
- No long-term commitment
- “No surprise” pricing

2. PEACE OF MIND

- Dedicated secure cloud
- IBM managed
- On-prem, IBM data center or IBM Cloud

3. TAILOR YOUR CLOUD JOURNEY

- Multiple data tiers
- Run IBM Cloud workloads with single-tenant storage
- Seamless scaling
-

Web: Ibm.biz/cloud_PS