

A NEW MODEL FOR Storage-as-a-Service

31% of storage decision makers identify virtualization and private cloud implementations as a top IT initiative over the next 12-18 months.¹



ON-PREM STORAGE

Secure in your facility

CAPEX model with high upfront costs

Until now,
you had two choices:

OR



PUBLIC CLOUD STORAGE

Shared multi-tenant environment

OPEX model with predictable monthly costs

Finally, you can now get
the best of both worlds

IBM Cloud Private Storage

Fully-managed storage with cloud-like pricing—
installed on-premises or in an IBM data center

79% lower cost
in year one²

Over 900 petabytes
of storage under IBM
management³

30X performance
of disk storage⁴

1. BUSINESS AGILITY

- Pay per use
- No long-term commitment
- “No surprise” pricing

2. PEACE OF MIND

- Dedicated secure cloud
- IBM managed
- On-prem or IBM data center

3. TAILORED SOLUTIONS

- Multiple data tiers
- Dynamic over time
- Seamless scaling

[Click here](#) to read ESG analyst report on Storage-as-a-service