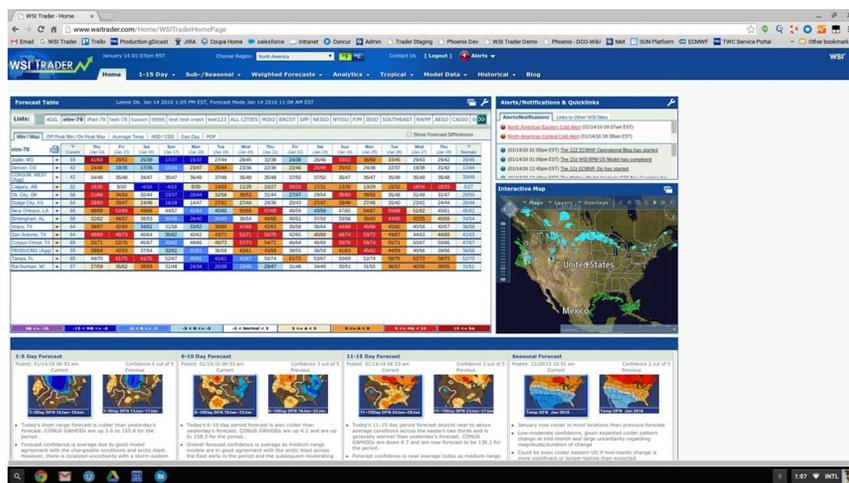


# Energy Trader

Actionable weather data with a global view

As global markets become increasingly connected, The Weather Company, an IBM Business, is helping traders gain deeper insights and make faster decisions through a robust understanding of the weather's likely impact on energy prices and demand.

Weather Company Energy Trader is an industry-leading platform that represents the next generation of weather decision support. By delivering key fundamental data in an intuitive, interactive platform, Energy Trader provides rapid, actionable insights that help commodity traders gain a valuable edge over competitors still using isolated emails and graphics.



The solution was designed by incorporating extensive feedback from global commodity traders and helps you:

- **Accelerate** decisions by combining accurate short and long-term weather data, including seasonal forecasts and recent changes.
- **Access** forecast data for the next 15 days to improve demand projections.
- **Visualize** model forecasts for power and gas demand across regions in tabular and graphical formats.
- **Evaluate** precipitation forecasts in key power and hydroelectric regions.

[ibm.com/weather](http://ibm.com/weather)



Even moderate changes in the weather may significantly affect energy prices.

The Weather Company  
An IBM Business

## A streamlined user experience

Weather Company Energy Trader features a customizable dashboard, an interactive map, enhanced Fahrenheit/Celsius conversion functionality, and a configurable forecast table that can be weighted by region. Customizable alerts and notifications help you more rapidly recognize when the forecast has changed in ways that may affect strategic decisions.

Users can also create up to eight customizable city lists to streamline insights into the areas that are most important for your business. Settings can be accessed from any computer, driving greater flexibility and personalization across the user experience.

## Weighted model forecasts

Forecasts are displayed for key independent system operators (ISOs), countries, and gas regions with tables and graphs that are updated in near real-time. The platform also includes population and gas-weighted forecasts derived from the Global Forecast System (GFS) and European Centre for Medium-Range Weather Forecasts (ECMWF) models.

Forecast visualizations may be configured to show key time periods or specific days. You can also see model runs from the past 24 hours and compare them to the latest data.

Key features include:

- **The latest forecasts** for the next 15 days for virtually any city or region in a single display.
- **Notifications** of changes to previous forecasts or areas of uncertainty.
- **Precipitation** graphics for key hydroelectric regions, including relevant historical data.
- **Wind-speed** forecasts for key wind regions built using a high-resolution RPM model.
- **Visualizations** of the movements of fronts and pressure centers over the past 24 hours and for the next two days.

To learn more, visit [Weather Company Energy Trader on the IBM Marketplace](#).

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