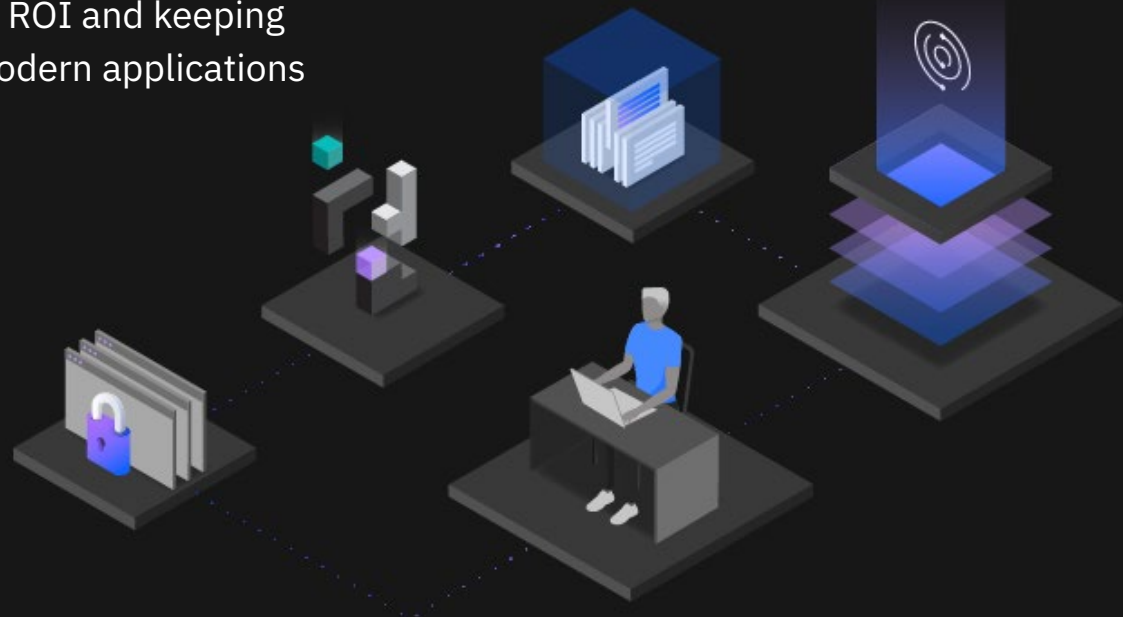




Automate IBM® WebSphere® operations to quickly unlock value with increased security, resiliency and performance

Organizations need to transform fast while maximizing ROI and keeping traditional and modern applications running together.



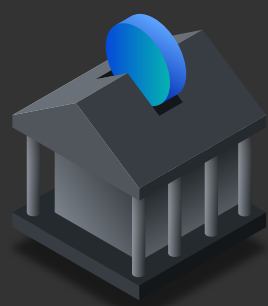
Challenges:

- Massive transformation programs are hard to greenlight and most fail to deliver immediate results.
- Organizations need to gain operational efficiency and reduce costs to free up their teams to develop new skills and innovate.
- Businesses are hampered by the complexity of their estates. They need to extend the lifetime value of their WebSphere investments.

Left alone,

40%

of IT budget will be consumed by technical debt compounding through 2025¹



By leveraging AI-powered automation, organizations can achieve immediate savings and business benefits, while laying a solid technology foundation for future growth.

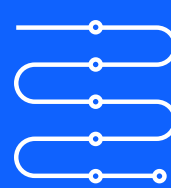
IBM® WebSphere® Automation helps you



Enhance security operations to reduce risk and meet compliance.



Extend the life and ROI of your WebSphere investments.



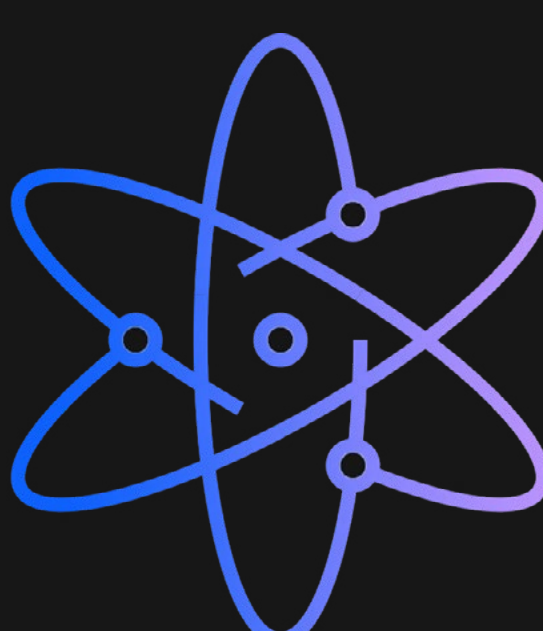
Remove manual toil so that your team can work on more strategic activities.



AI Augmentation will recover **6.2 billion hours** of worker productivity in 2021.²

IBM is your trusted and experienced partner...

who understands the complex, mission-critical applications that you have built over the last 20 years. WebSphere underpins hundreds of IBM products. We can help you lower costs, unlock new value from existing applications, and adapt quickly and safely to changing customer demands.



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<https://www.ibm.com/cloud/websphere-automation>

1 Source: Gartner: Application Modernization Should Be Business-Centric
2 Source: Gartner Says AI Augmentation Will Create \$2.9 Trillion of Business Value in 2021

