

Supply Chain Optimization Assessment



Highlights:

- Helps rapidly identify a business model that optimizes and streamlines operations
 - Identifies and prioritizes all visibility-based and visibility-enabled initiatives based on business value
 - Enables your organization to immediately anticipate, communicate and address critical exposure to supply chain risk
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Transform your end-to-end supply chain to increase efficiency and growth

While globalization has yielded improvements in market reach and operational efficiencies, it has also increased a firm's exposure to critical supply chain risk. Supply chain visibility, a top concern of supply chain executives, is a key enabler to combat the negative impact of supply chain variability and volatility. At the same time, supply chain related costs comprise the majority of their cost structure and balance sheet. Therefore, cost and capital reduction is also a key driver of profitability and return on capital. Leading companies need to exploit short-term cost reduction opportunities as the foundation for longer term transformational programs.

The ability to increase visibility while reducing costs enables a firm to achieve greater functional and cross-entity collaboration and enables business optimization through the use of analytics. Furthermore, supply chain optimization enables a firm to immediately anticipate, communicate and address supply chain risk spanning supplier, manufacturing, logistics, channel, customer and financial management activities.

The Supply Chain Optimization Assessment can help you define the best ways to increase your supply chain visibility while driving rapid cost savings given your business and supply chain challenges. Using our methods, analytical tools and deep supply chain management subject matter expertise, we can help you accelerate your path to benefits realization.





Integrating and synchronizing demand, supply and logistics to optimize performance

Optimizing your supply chain enables:

- Bundle visibility and control of the supply chain into a synchronized portal view. Gather, process, analyze, display and disseminate planning and operational data.
- Consolidate events across the end-to-end supply chain – customer, distribution, manufacturing, multi-tired supply.
- Manage by exception. Issue alerts, recommend action, and notify appropriate parties when key performance indicators are trending toward tolerance boundaries.
- Establish web-based collaboration with business partners as well as internally enabling sharing of event information – same information, personalized views.
- Initiate recovery responses either automatically or through decision feedback loops.
- Create agile operations with the capability to respond to shocks or shifts in supply, production, demand, and logistics.
- Uses advanced analytics for optimized cost, inventory and network alignment.

Identifying business value using our approach

Our accelerated 4-8 week assessment is a proven approach to create a value-driven, prioritized implementation roadmap for optimizing your supply chain. Key outcomes include:

- **Business review** – Aligns the corporate and supply chain strategies to visibility requirements
- **Capability analysis** – Assesses your current supply chain capabilities across the end-to-end supply chain
- **Optimization development** – Establishes a foundational model that is implementable and value-driven
- **Optimization roadmap** – Prioritized implementation plan based on benefits realization

Why IBM?

IBM's supply chain consulting organization combines global scale and perspective with local expertise, accelerated by proprietary tools and methodologies developed by transforming IBM's own supply chain as well as our client's. We enable client success through executable strategies focused on business and technology-enabled transformation – from strategy to implementation – and increased efficiency in cross-functional collaboration.

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