

Strengthening the first line of defense and the weakest link: people.

The best way for employees to protect an organization from cybersecurity threats is to never open email. A better plan is to train employees.

IBM Security Awareness and Training Services

IBM Security provides comprehensive program development and continuous adaption of security awareness and phishing education - to foster a risk aware culture. We provide a tailored and continuous awareness program for your organization.

Phishing remains a top threat vector and our services help employees become more prepared against phishing and social engineering. We train your employees via eLearning, gamification, phishing and social engineering simulations. Our experienced consultants provide platform customization, tailored training methods, metrics, reporting and program management.

Get started today

Find out more about the benefits of a Security Awareness and Training Program.

Contact IBM Security Services at:

ibm.biz/BdqYUF.



A comprehensive security awareness and training program can help mitigate organizational risk.

Five steps to program development.

1. Define

- Define program objectives
- Define target audience (scope)
- Define KPIs
- Define program and compliance requirements

2. Establish

- Establish a cyber awareness framework
- Establish an awareness plan
- Establish artifacts, training guides
- Gain leadership support

3. Assess

- Assess current state of knowledge about information security
- Assess current state of employee understanding of their role and ability towards information security

4. Deploy

- Perform Integrations and customization
- Conduct trainings, campaigns, quizzes and polls
- Computer based training tenant activation

5. Measure

- Track and measure the effectiveness of the program
- Reporting on assessments and training
- Produce comparable results with baselines campaigns

Value

- Focused team for continuous program
- Customized and tailored for client needs
- Helps reduce dependency on in-house skills
- Formal security awareness and training program
- Ongoing management of program

Benefits

- Helps reduce number of incidents
- Helps minimize overall cost of incidents
- Consistent implementation across organization
- Links live phishing tests with targeted training
- Helps increase security awareness and behavioral change

