

Americas Regional Grid[®] Report for Robotic Process Automation (RPA) | Fall 2022



Robotic Process Automation (RPA) Software

Contenders									Leaders
Niche									High Performers

Satisfaction

Market Presence

G2 Grid[®] Scoring

(Robotic Process Automation (RPA) Software continues on next page)

Robotic Process Automation (RPA) Software (continued)

Robotic Process Automation (RPA) Software Definition

Robotic process automation (RPA) software utilizes bots to automate routine tasks within software applications normally performed by a company's employees. These products are used to save time and eliminate the need for human employees to conduct time-consuming, repetitive, and tedious tasks.

To develop these automations, RPA solutions provide development environments for building workflows that the agents then follow. These development environments are usually codeless, drag-and-drop systems, so they are accessible enough that non-developers can build necessary processes. As an alternative method of building workflows manually, many tools also provide the ability to record actions performed by a human within a software tool that can be translated into workflows within the RPA product. The virtual agents perform actions following these workflows both with and without human supervision or intervention.

It is common for RPA solutions to contain some form of cognitive or artificial intelligence, usually computer vision for training the bot agents in virtual environments or general machine learning to improve bot decision-making. Additionally, products within the RPA category often contain analytics features and a central platform for maintaining and controlling all the bots deployed across a company. RPA software can be implemented in any facet of an organization where manual processes are in place, but are most commonly used in finance and operations, sales, and supply chain departments.

To qualify as a Robotic Process Automation tool, a product must

- ▶ Deploy bots into third-party applications
- ▶ Allow users to build workflows for said bots to follow, via development environments or recording capabilities
- ▶ Automate tasks for employees, both with and without human intervention

Americas Regional Robotic Process Automation (RPA) Grid® Scoring Description

Products shown on the Americas Regional Grid® for Robotic Process Automation (RPA) have received a minimum of 10 reviews from users in the Americas region by August 30, 2022. Products are ranked by customer satisfaction (based on regional user reviews) and regional market presence (a measure of market share, seller size, and social impact) and placed into four categories on the Regional Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users in the Americas region and have substantial Market Presence scores. Leaders include: [UiPath RPA | Robotic Process Automation](#), [Automation Anywhere - RPA | Robotic Process Automation](#), and [IBM Robotic Process Automation](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence in the Americas region compared to the rest of the category. High Performers include: [Rocketbot](#), and [Robocorp](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence in the Americas region compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [SS&C Blue Prism - RPA | Robotic Process Automation](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence in the Americas region compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [Automate Robotic Process Automation](#), [Microsoft Power Automate](#), [Laserfiche](#), [Pega Platform](#), [Appian](#), [AutomationEdge](#), [ElectroNeek](#), [WinAutomation by Softomotive](#), and [Nintex RPA](#)



Americas Grid® Scores for Robotic Process Automation (RPA) Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Regional Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Regional Market Presence	G2 Score
UiPath RPA	1490	97	96	96
Automation Anywhere - RPA Robotic Process Automation	1000	92	95	93
IBM Robotic Process Automation	141	94	61	77

High Performers

Rocketbot	191	84	25	54
Robocorp	30	53	21	37

Contenders

SS&C Blue Prism - RPA Robotic Process Automation	66	38	53	46
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Niche

Automate Robotic Process Automation	74	47	34	41
Microsoft Power Automate	14	29	49	39
Laserfiche	56	45	27	36
Pega Platform	63	21	50	36
Appian	30	34	36	35
AutomationEdge	18	43	14	29
ElectroNeek	25	44	11	28
WinAutomation by Softomotive	99	39	6	23
Nintex RPA	62	33	10	22

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Regional Grid® Methodology

Regional Grid® Rating Methodology

The Americas Regional Grid® represents the democratic voice of real software users in the Americas region, rather than the subjective opinion of one analyst. G2 rates products from the Robotic Process Automation (RPA) category algorithmically based on data sourced from product reviews shared by G2 users in the Americas region and data aggregated from online sources and social networks.

Technology buyers can use the Americas Regional Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences based on the region in which they do business. For sellers, media, investors, and analysts, the Americas Regional Grid® provides benchmarks for product comparison and market trend analysis.

Regional Grid® Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v4.0) to this data to calculate the Satisfaction and Market Presences scores in real time. The Americas Regional Grid® Report for Robotic Process Automation (RPA) | Fall 2022 is based on scores calculated using the G2 algorithm v4.0 from reviews collected through August 30, 2022. To view the Robotic Process Automation (RPA) Regional Grid® with the most recent data, please visit the [Robotic Process Automation \(RPA\)](#) page.

Americas Regional Grid® reports only reflect reviews received from users in the Americas region. Review region is determined by where the reviewer was located when the review was written. As such, review counts, Satisfaction and Market Presence scores may differ from our Overall Grid® Report or any reports representing different regions for the same category. Products are also scored relative to only those products with at least 10 reviews in the region. For more information about the make up of the regions in our reports, please see our [region definitions](#).

Satisfaction

The Satisfaction rating is affected by the following (in order of importance):

- ▶ Customer satisfaction with end user-focused product attributes based on user reviews
- ▶ Popularity and statistical significance based on the number of reviews received by G2
- ▶ Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- ▶ Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- ▶ Customers' satisfaction with administration-specific product attributes based on user reviews
- ▶ Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users

Note: The customer satisfaction score is normalized for each Regional Grid®, meaning the scores are relative.

(Regional Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Regional Grid® Methodology (continued)

Regional Market Presence

Regional Market Presence is designed to measure a product’s market share, seller size, and web presence both within the region and globally. G2 uses a combination of over 15 metrics from G2’s reviews, publicly available information, and third-party sources to ensure the scoring is not only accurate but transparent, scalable, and dynamic. Each metric can be grouped into 7 distinct criteria of market presence (listed below in order of importance).

Market Presence Criteria	Description	Sources
Employee Count	Total employees and employees adjusted for the number of products	LinkedIn, Crunchbase
Review Count	Total reviews within the region weighted by recency	G2 Reviews
Web Presence	Composite of search volume, traffic, and SEO rank	Varies (eg., Alexa Rank)
Social Presence	Composite of follower count on social media sites	Varies (eg., Twitter Followers)
Growth	Growth in employees and website traffic, both in % and total, measured at 6 & 12 month intervals	Same as Employee and Web Sources
Age	Years since the company was founded	Company Website, LinkedIn
Employee Engagement	Employee ratings	Glassdoor

- ▶ G2 collects metrics relating to both vendor and individual product. Products metric receive greater weight than vendor metrics
- ▶ Each input is normalized by category and segment. This means that scores are relative to other products in the category/segment and may change from segment to segment
- ▶ The scores are then scaled from 0-100

Regional Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Regional Grid® have passed through G2’s category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Regional Grid®. A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

(Regional Grid® Methodology continues on next page)

Regional Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through August 30, 2022. The ratings may change as the products are further developed, the vendors grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real-time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche vendors may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with vendors and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

Regional Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product in the Americas region are included on the Americas Regional Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic software reviews will accelerate this process.

If a software is not yet listed on G2 and it fits the market definition above, then users are encouraged to [suggest its addition](#) to our [Robotic Process Automation \(RPA\)](#) category.

Regions are a collection of countries based on G2's expertise in the markets they represent. For a full list of the countries included within individual regions, please view our [scoring methodologies](#).

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews from the Americas region.

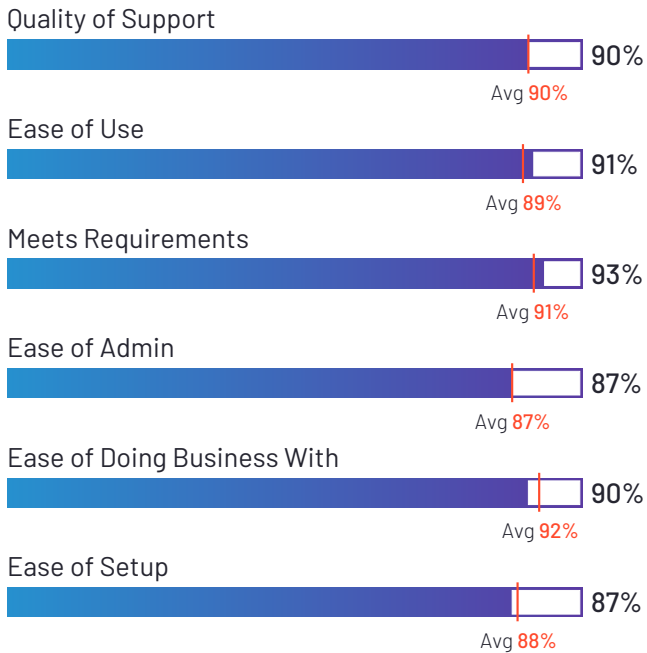


UiPath RPA | Robotic Process Automation

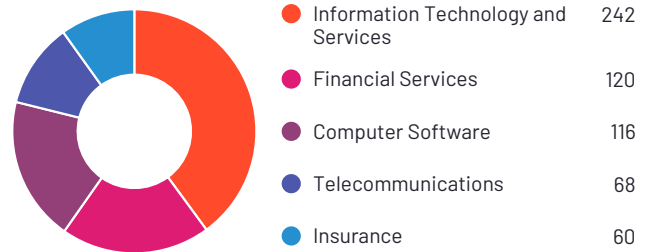
4.6 ★★★★★ (1,490)



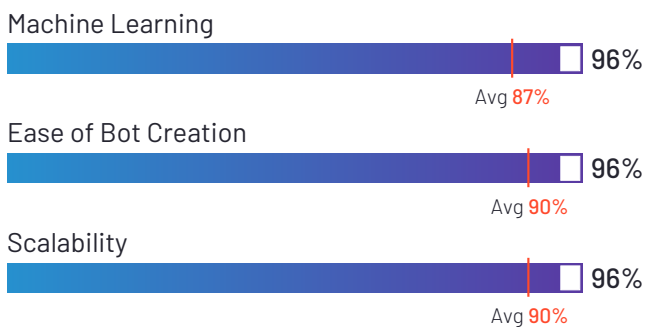
Satisfaction Ratings



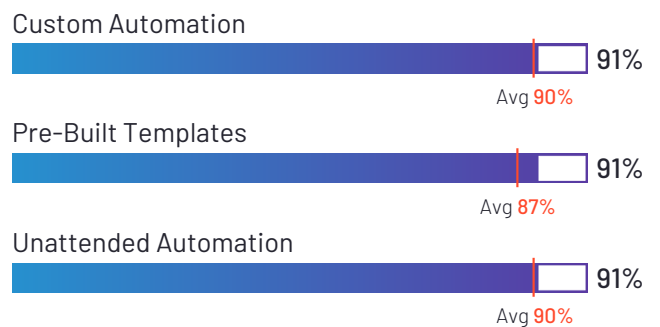
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
UiPath



HQ Location
New York, NY



Year Founded
2005



Employees (Listed On LinkedIn)
4,526



Company Website
www.uipath.com

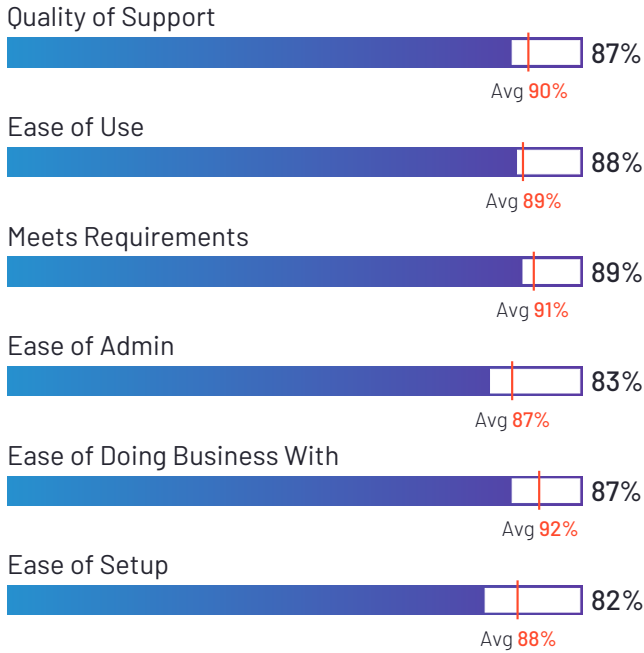


Automation Anywhere - RPA | Robotic Process Automation

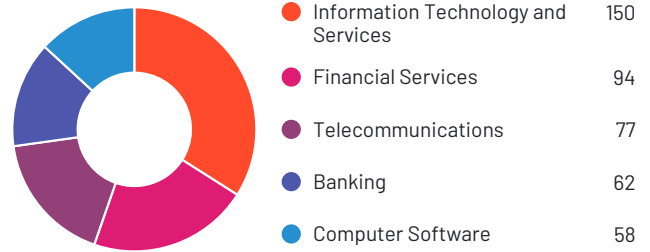
4.5 ★★★★★ (1,000)



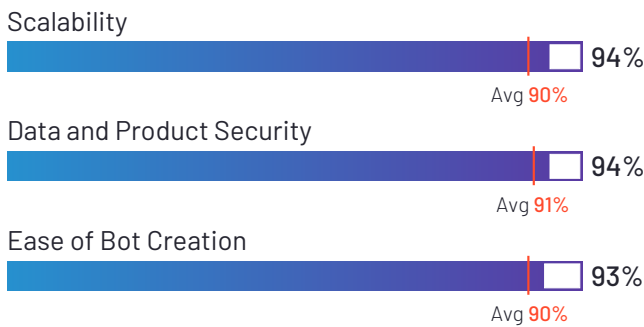
Satisfaction Ratings



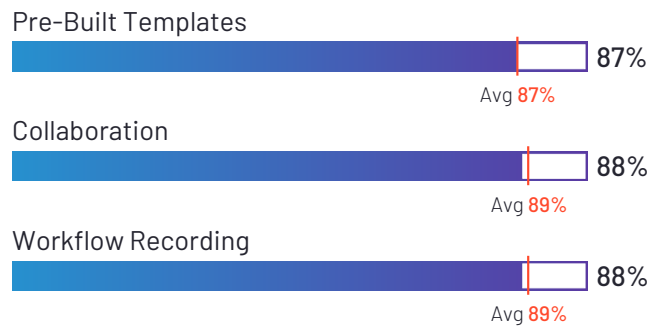
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Automation Anywhere



HQ Location
San Jose, CA



Year Founded
2003



Employees (Listed On LinkedIn)
6,826



Company Website
automationanywhere.com

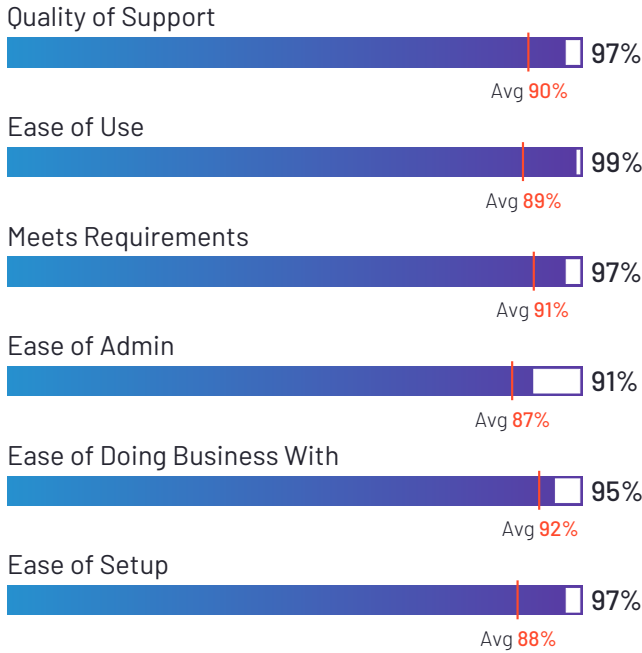


IBM Robotic Process Automation

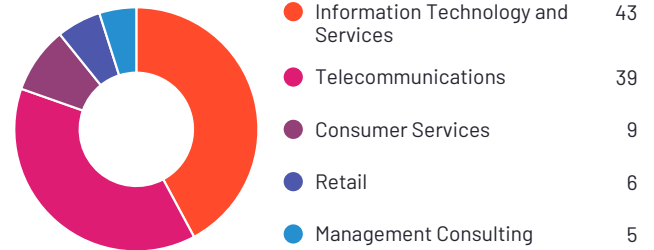
4.8 ★★★★★ (141)



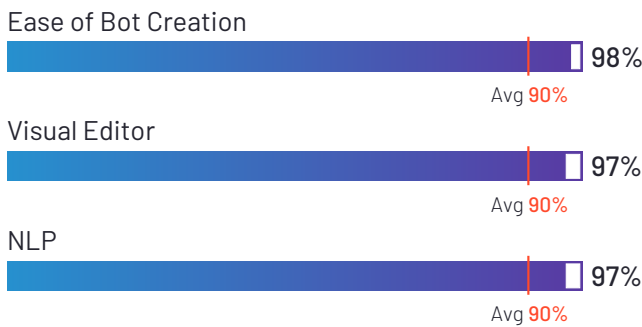
Satisfaction Ratings



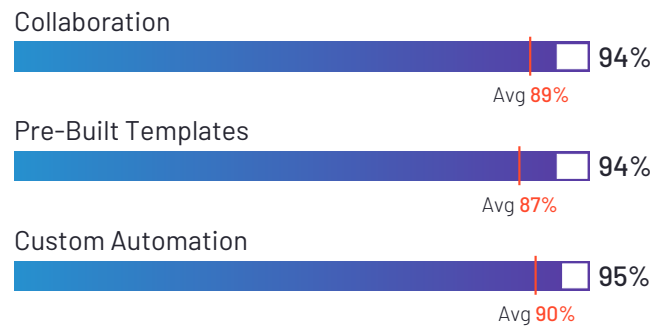
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
IBM



HQ Location
Armonk, NY



Year Founded
1911



Total Revenue
\$73,621 (USD MM)



Employees (Listed On LinkedIn)
531,710



Company Website
www.ibm.com

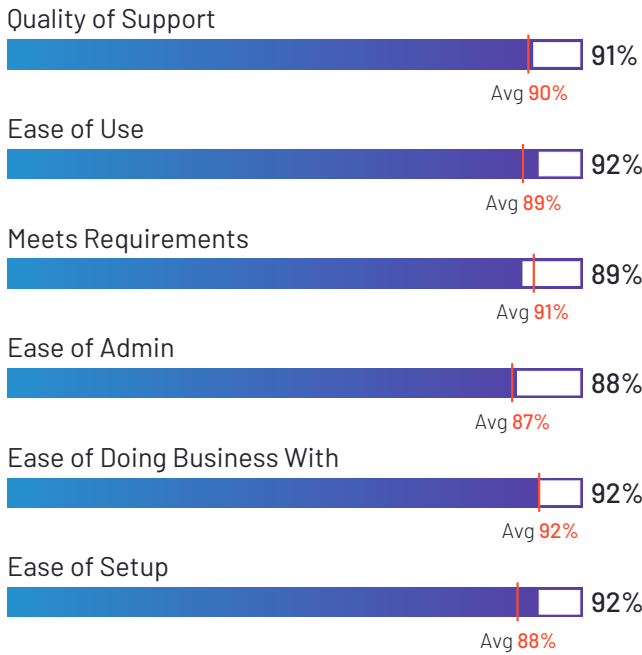


Rocketbot

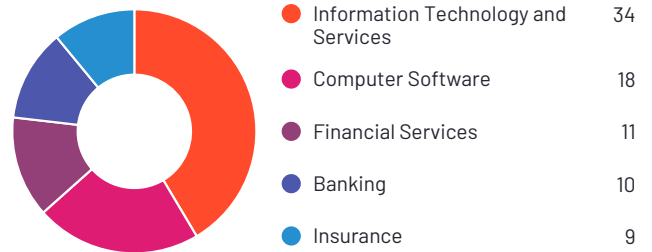
4.6 ★★★★★ (191)



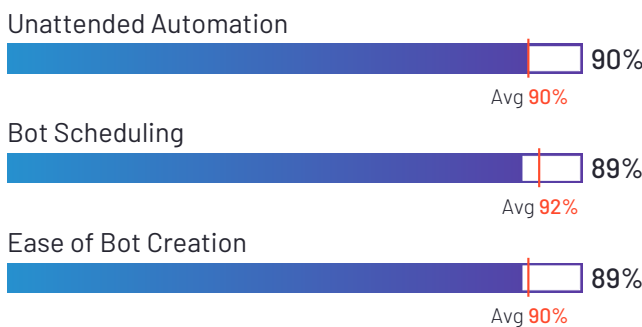
Satisfaction Ratings



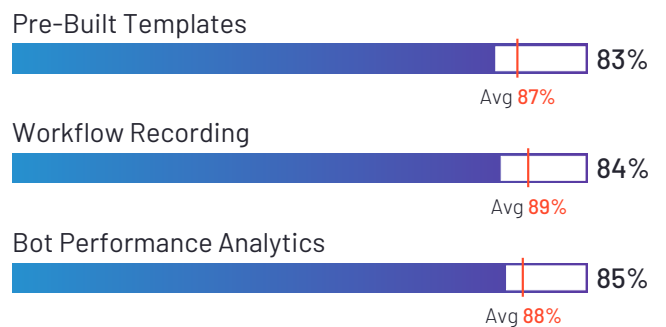
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Rocketbot



HQ Location
Santiago, Region Metropolitana de Santiago



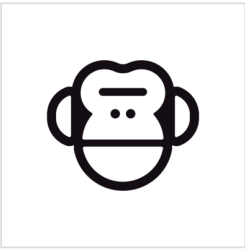
Year Founded
2018



Employees (Listed On LinkedIn)
50



Company Website
rocketbot.co

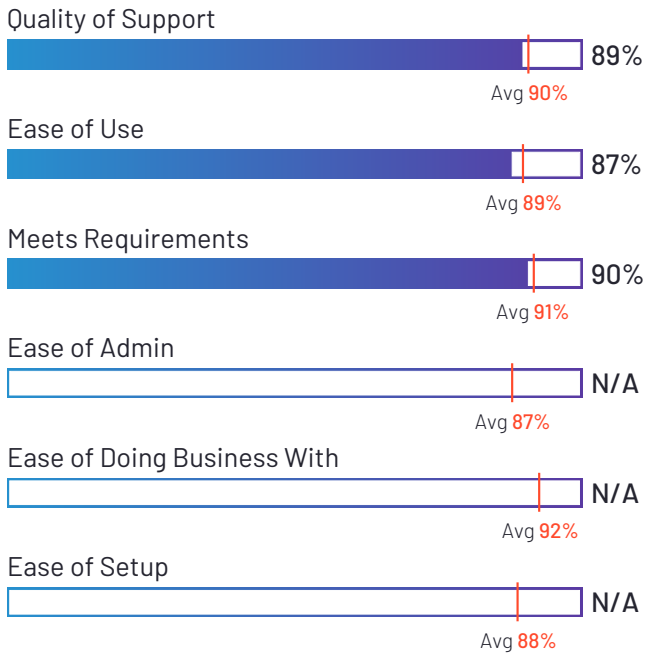


Robocorp

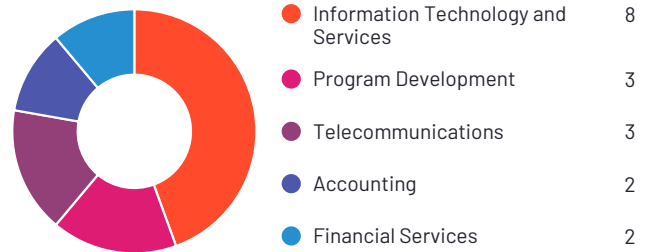
4.6 ★★★★★ (30)



Satisfaction Ratings

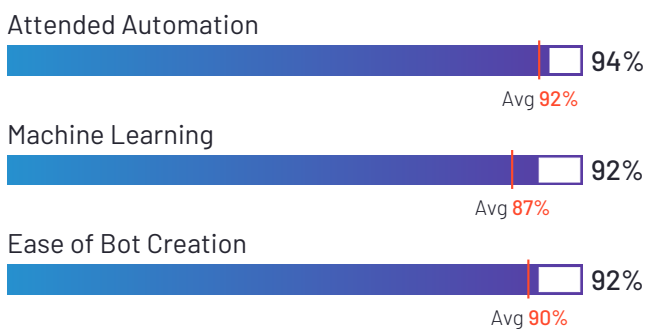


Top Industries Represented

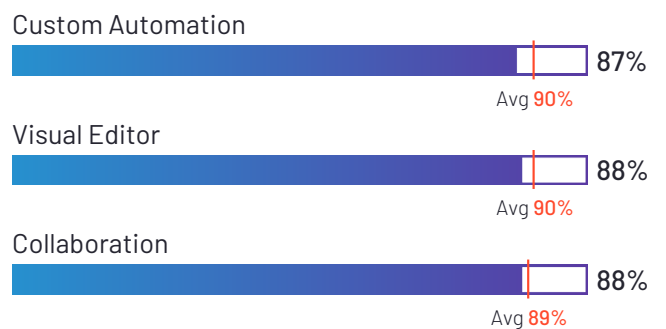


*N/A is displayed when fewer than five responses were received for the question by reviewers in Americas

Highest-Rated Features



Lowest-Rated Features



Ownership
Robocorp



HQ Location
San Francisco, CA



Year Founded
2019



Employees (Listed On LinkedIn)
52



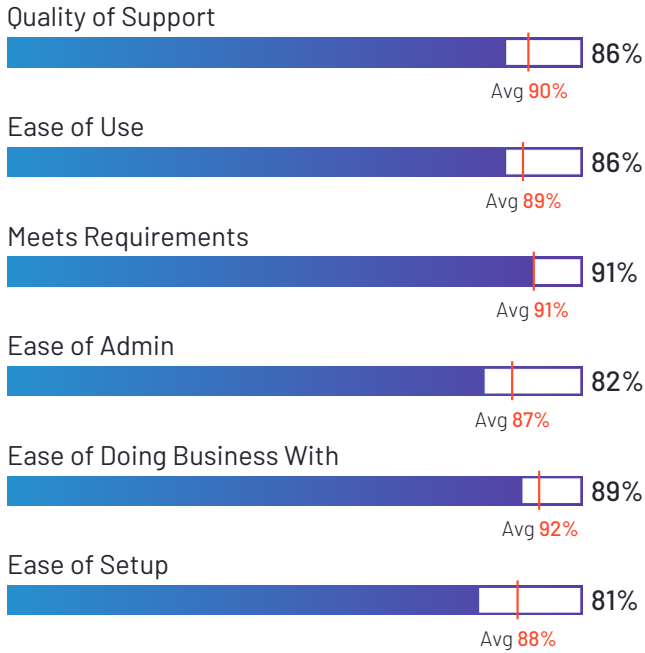
Company Website
robocorp.com



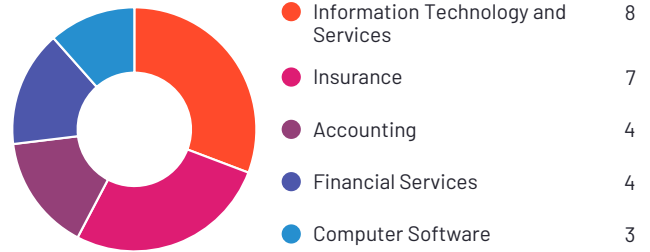
SS&C Blue Prism - RPA | Robotic Process Automation

4.5 ★★★★★ (66)

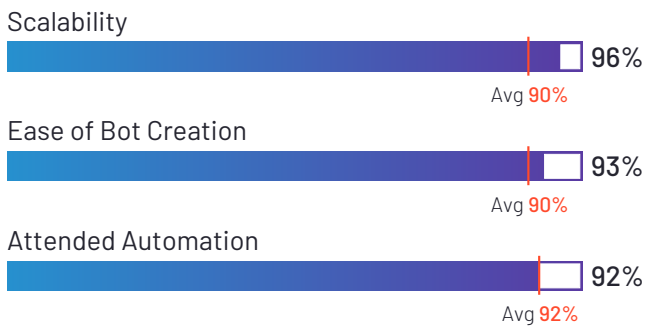
Satisfaction Ratings



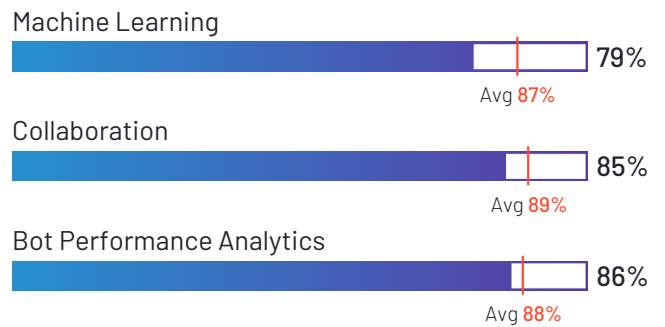
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



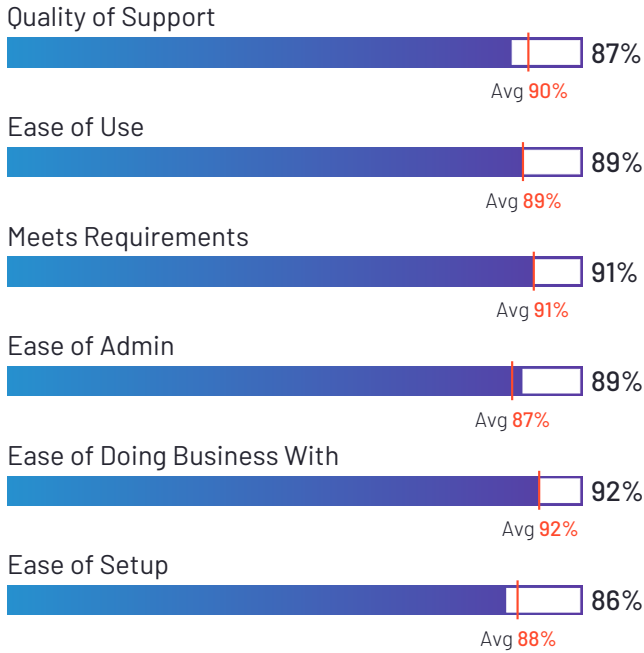
<p>Ownership SS&C Technologies Holdings, Inc</p>	<p>HQ Location Windsor, CT</p>	<p>Year Founded 1986</p>	<p>Total Revenue \$4,668 (USD MM)</p>	<p>Employees (Listed On LinkedIn) 18,896</p>	<p>Company Website ssctech.com</p>
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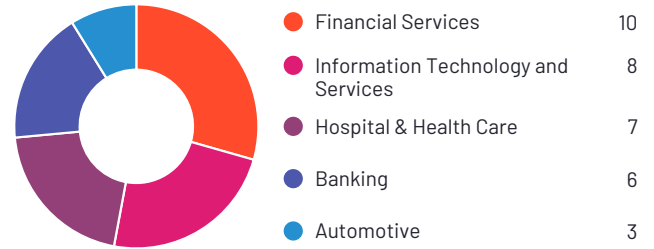
Automate Robotic Process Automation

4.5 ★★★★★ (74)

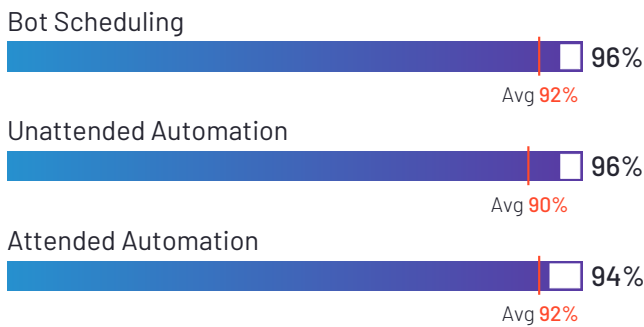
Satisfaction Ratings



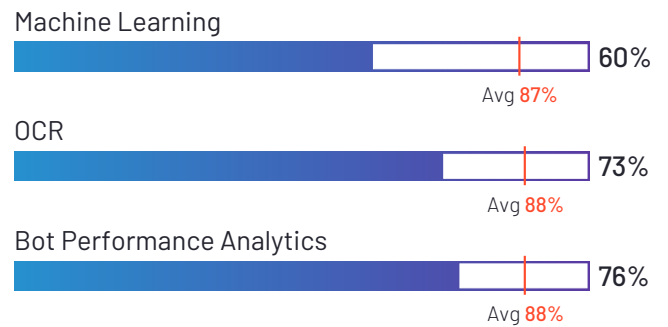
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
HelpSystems



HQ Location
Eden Prairie,
Minnesota



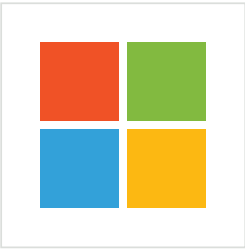
Year Founded
1982



Employees (Listed
On LinkedIn)
1,150



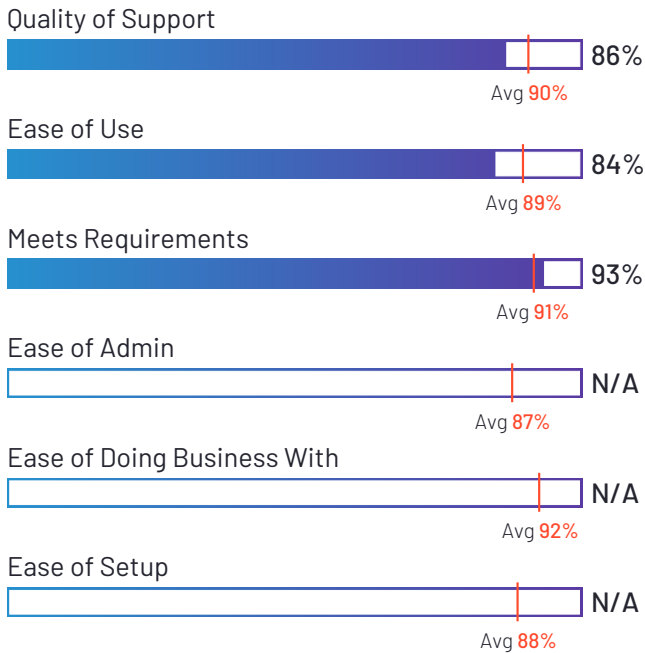
Company Website
helpsystems.com



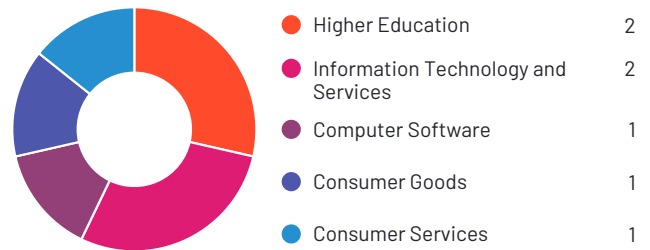
Microsoft Power Automate

4.6 ★★★★★ (14)

Satisfaction Ratings

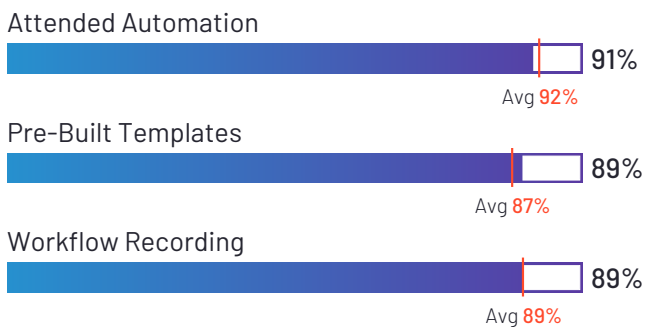


Top Industries Represented

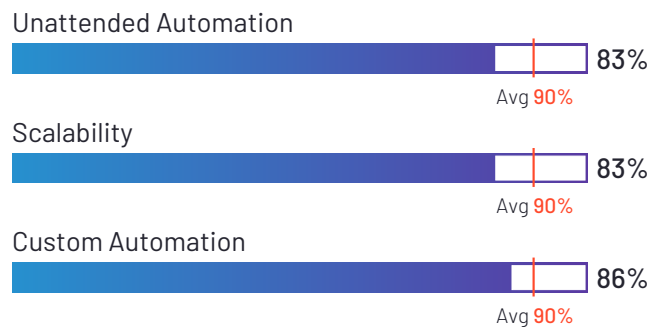


*N/A is displayed when fewer than five responses were received for the question by reviewers in Americas

Highest-Rated Features



Lowest-Rated Features



Ownership
Microsoft



HQ Location
Redmond, WA



Year Founded
1975



Total Revenue
\$143,015 (USD MM)



Employees (Listed On LinkedIn)
223,768



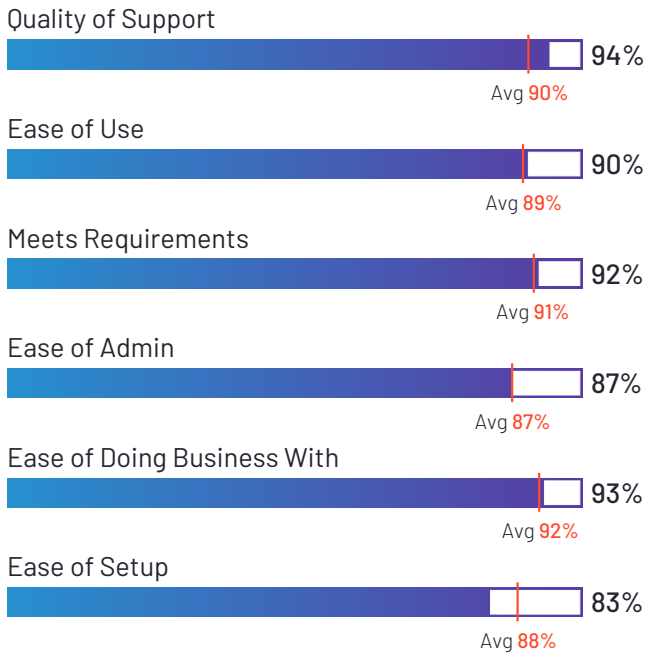
Company Website
microsoft.com



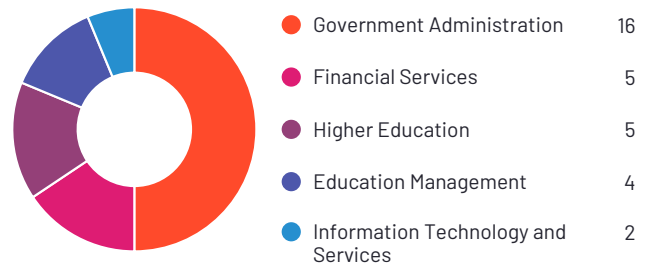
Laserfiche

4.6 ★★★★★ (56)

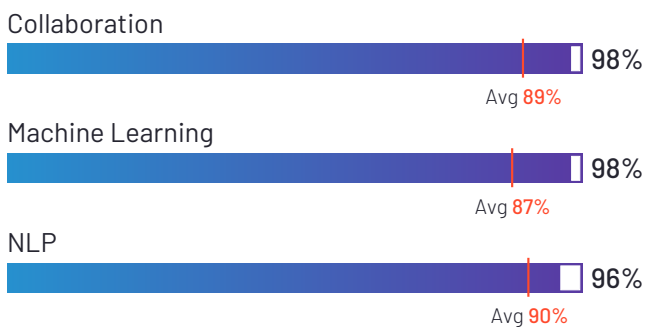
Satisfaction Ratings



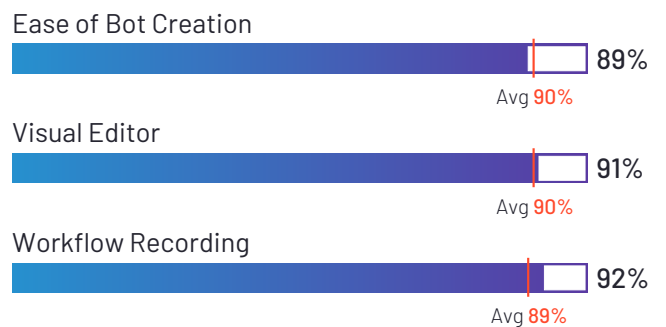
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Laserfiche



HQ Location
Long Beach,
California



Year Founded
1987



**Employees (Listed
On LinkedIn)**
409



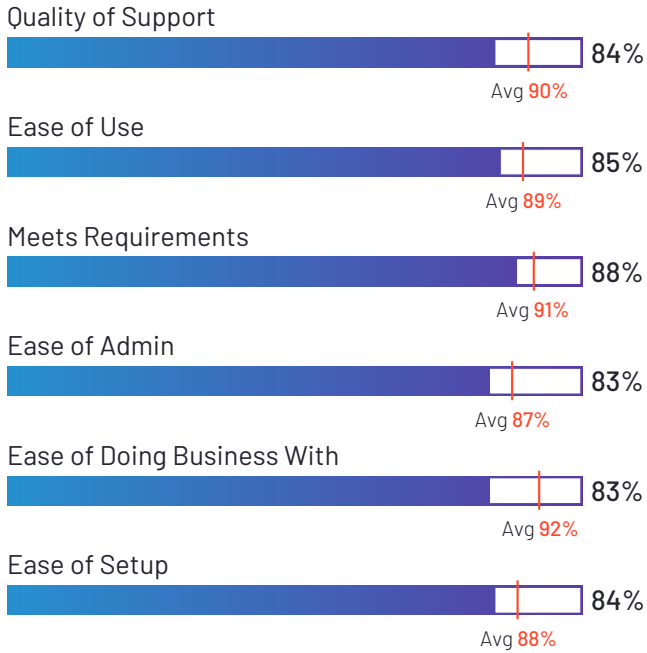
Company Website
laserfiche.com



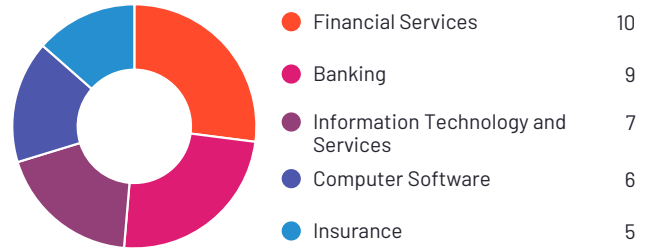
Pega Platform

4.2 ★★★★★ (63)

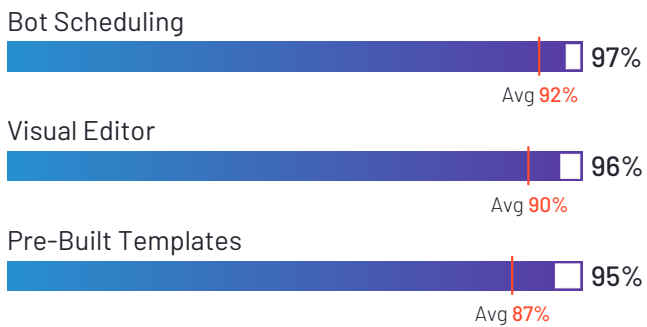
Satisfaction Ratings



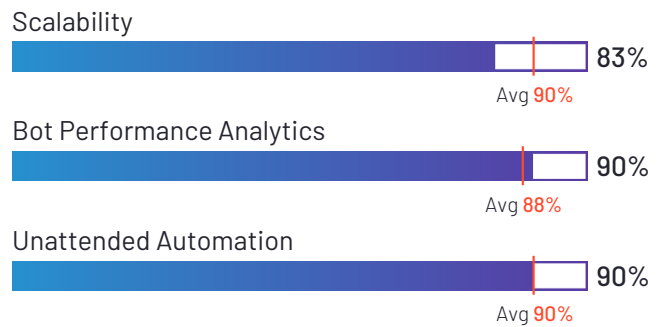
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Pegasystems



HQ Location
Cambridge, MA



Year Founded
1983



Total Revenue
\$1,018 (USD MM)



Employees (Listed On LinkedIn)
6,058



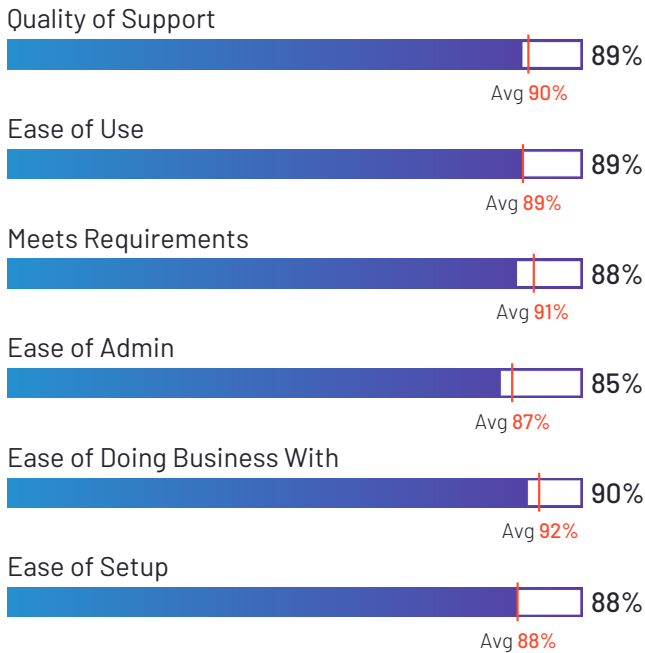
Company Website
www.pega.com



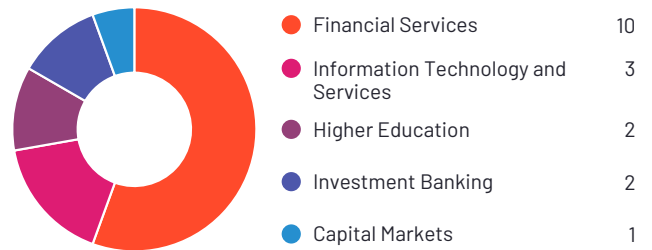
Appian

4.5 ★★★★★ (30)

Satisfaction Ratings



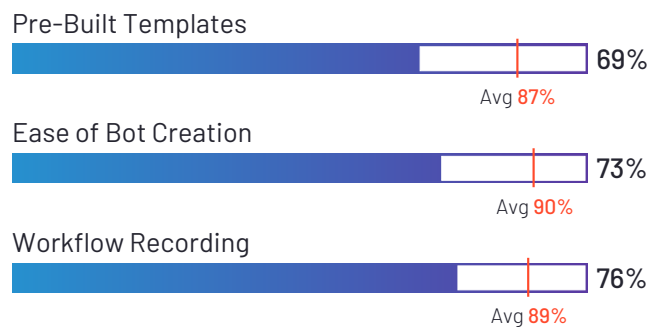
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Appian



HQ Location
McLean, Virginia



Year Founded
1999



Total Revenue
\$305 (USD MM)



Employees (Listed On LinkedIn)
2,127



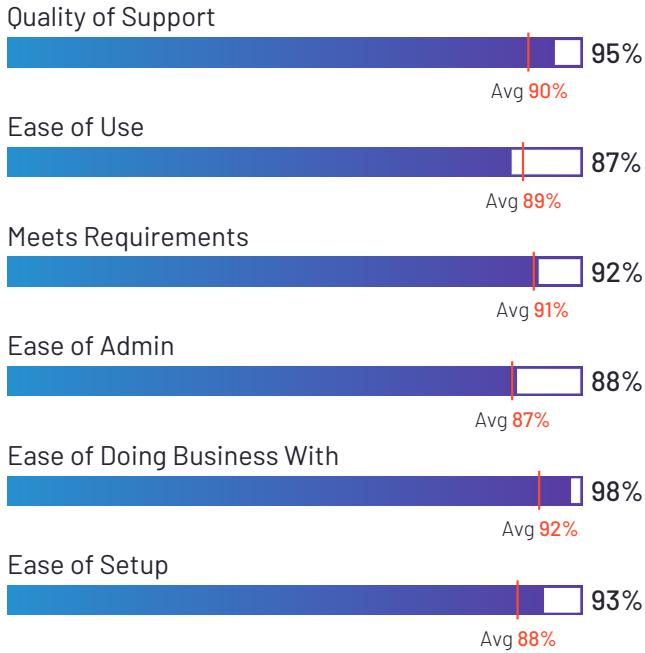
Company Website
www.appian.com



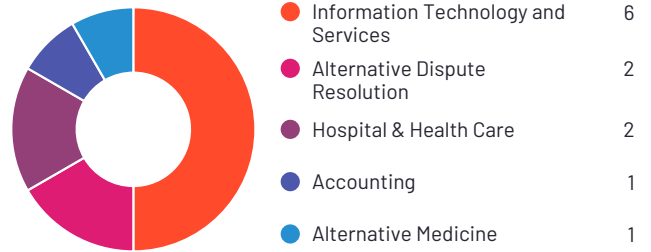
AutomationEdge

4.6 ★★★★★ (18)

Satisfaction Ratings



Top Industries Represented



Ownership
AutomationEdge



HQ Location
Houston, Texas



Year Founded
2015



Employees (Listed On LinkedIn)
320



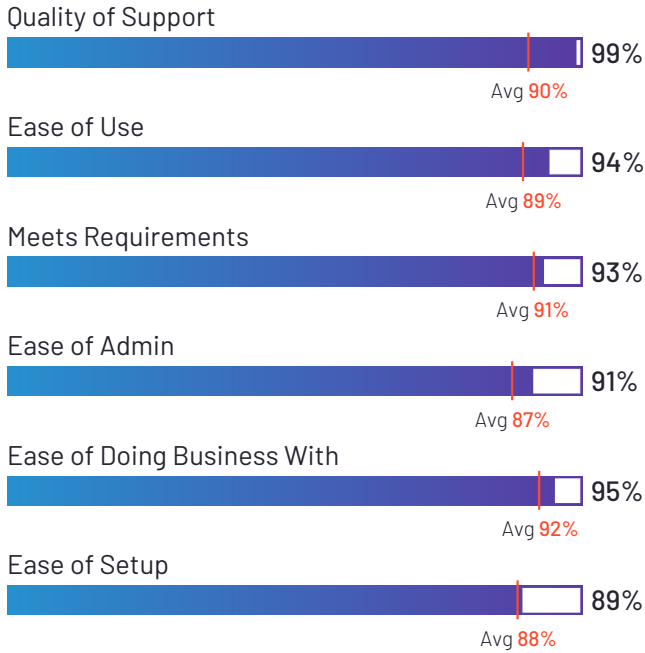
Company Website
[automationedge.com](https://www.automationedge.com)



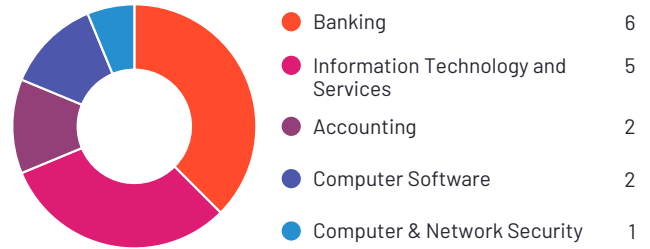
ElectroNeek

4.5 ★★★★★ (25)

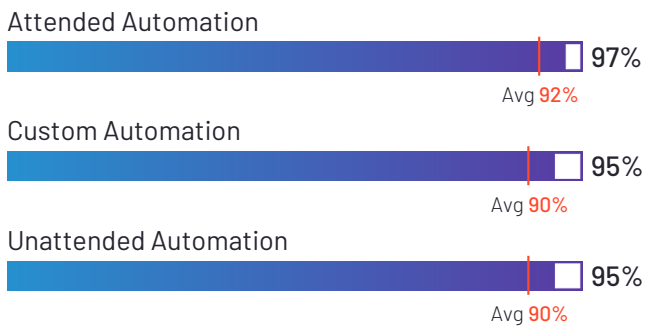
Satisfaction Ratings



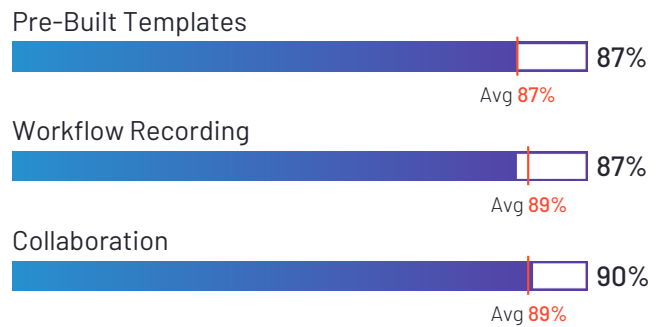
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
ElectroNeek Robotics



HQ Location
South San Francisco, CA



Year Founded
2019



Employees (Listed On LinkedIn)
246

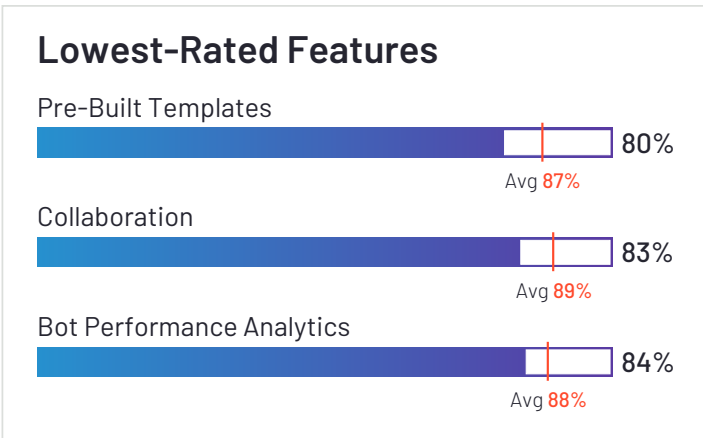
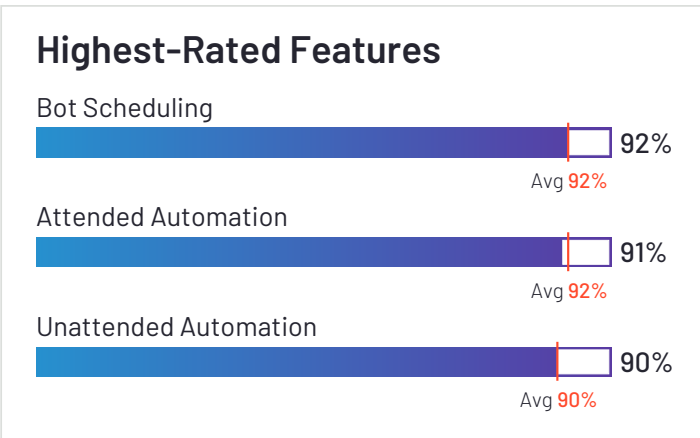
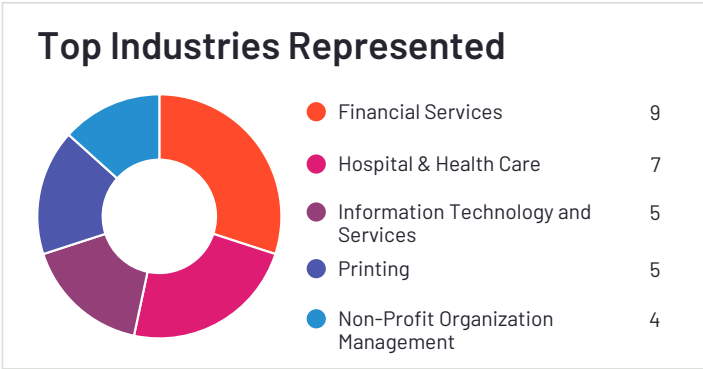
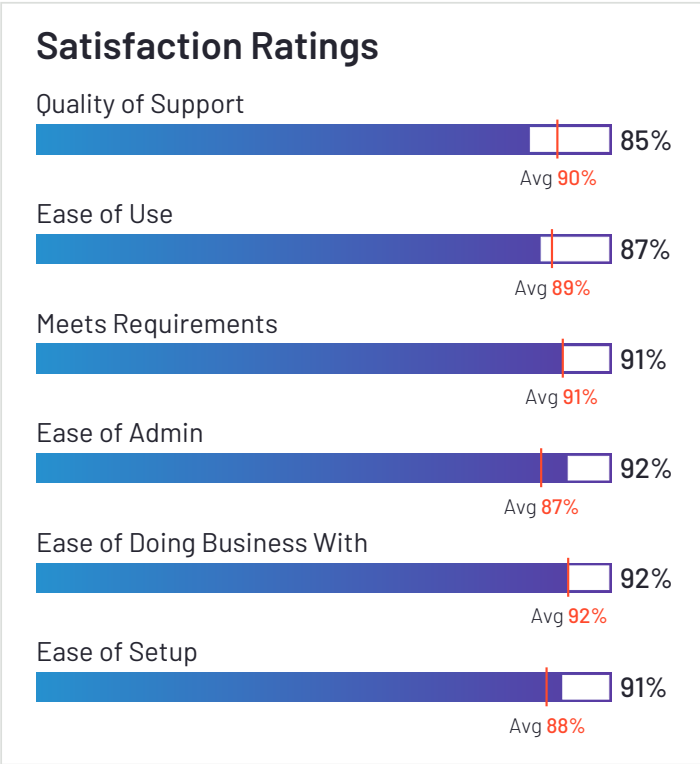


Company Website
electroneek.com



WinAutomation by Softomotive

4.4 ★★★★★ (99)



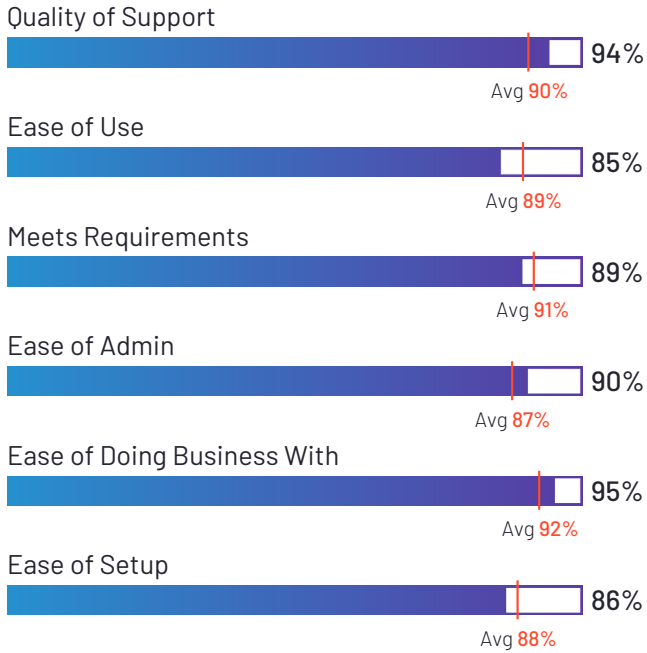
<p>Ownership Softomotive</p>	<p>HQ Location London, United Kingdom</p>	<p>Year Founded 2005</p>	<p>Employees (Listed On LinkedIn) 11</p>	<p>Company Website softomotive.com</p>
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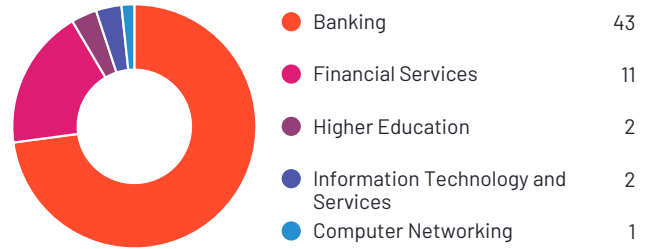
Nintex RPA

4.5 ★★★★★ (62)

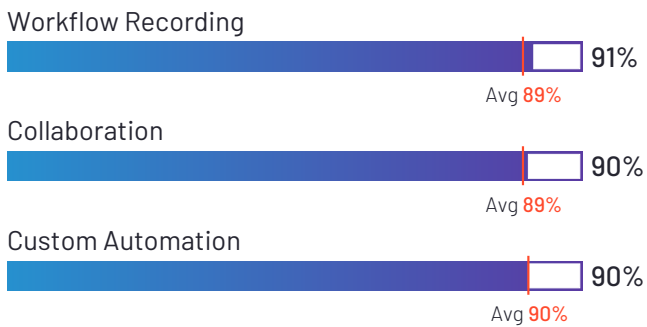
Satisfaction Ratings



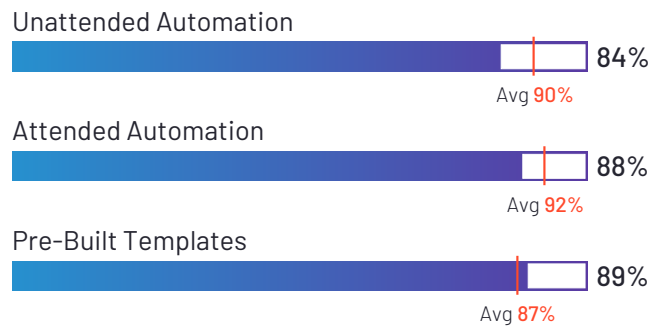
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Nintex



HQ Location
Bellevue, WA



Year Founded
2006



Employees (Listed On LinkedIn)
987



Company Website
www.nintex.com



Satisfaction Ratings for Robotic Process Automation (RPA)

G2 reviewers in Americas rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
UiPath RPA	92%	97%	93%	87%	90%	90%	87%	91%	77
Automation Anywhere - RPA Robotic Process Automation	87%	90%	89%	83%	87%	87%	82%	88%	56
IBM Robotic Process Automation	97%	97%	97%	91%	95%	97%	97%	99%	91
Rocketbot	91%	94%	89%	88%	92%	91%	92%	92%	72
Robocorp	94%	100%	90%	N/A	N/A	89%	N/A	87%	93
SS&C Blue Prism - RPA Robotic Process Automation	89%	95%	91%	82%	89%	86%	81%	86%	68
Automate Robotic Process Automation	91%	87%	91%	89%	92%	87%	86%	89%	75
Microsoft Power Automate	89%	100%	93%	N/A	N/A	86%	N/A	84%	64
Laserfiche	94%	98%	92%	87%	93%	94%	83%	90%	83
Pega Platform	83%	84%	88%	83%	83%	84%	84%	85%	38
Appian	90%	100%	88%	85%	90%	89%	88%	89%	70
AutomationEdge	95%	100%	92%	88%	98%	95%	93%	87%	88
ElectroNeek	94%	95%	93%	91%	95%	99%	89%	94%	88
WinAutomation by Softomotive	88%	81%	91%	92%	92%	85%	91%	87%	57
Nintex RPA	89%	88%	89%	90%	95%	94%	86%	85%	59
Average	91%	94%	91%	87%	92%	90%	88%	89%	72

*N/A is displayed when fewer than five responses were received for the question by reviewers in Americas.

**Net Promoter Score ranges from -100 to +100



Feature Comparison for Robotic Process Automation (RPA)

G2 users in Americas have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Automation Building

	Visual Editor	Workflow Recording	Pre-Built Templates	Custom Automation	Collaboration	Ease of Bot Creation
UiPath RPA	93%	93%	91%	91%	92%	96%
Automation Anywhere – RPA Robotic Process Automation	89%	88%	87%	89%	88%	93%
IBM Robotic Process Automation	97%	95%	94%	95%	94%	98%
Rocketbot	86%	84%	83%	89%	86%	89%
Robocorp	88%	90%	88%	87%	88%	92%
SS&C Blue Prism - RPA Robotic Process Automation	90%	88%	86%	88%	85%	93%
Automate Robotic Process Automation	92%	91%	82%	92%	89%	88%
Microsoft Power Automate	89%	89%	89%	86%	N/A	N/A
Laserfiche	91%	92%	95%	94%	98%	89%
Pega Platform	96%	91%	95%	94%	93%	90%
Appian	79%	76%	69%	81%	81%	73%
AutomationEdge	N/A	N/A	N/A	N/A	N/A	N/A
ElectroNeek	94%	87%	87%	95%	90%	N/A
WinAutomation by Softomotive	88%	86%	80%	88%	83%	N/A
Nintex RPA	90%	91%	89%	90%	90%	N/A
Average	90%	89%	87%	90%	89%	90%

(Feature Comparison for Robotic Process Automation (RPA) continues on next page)

*N/A is displayed when fewer than five responses were received for the question by reviewers in Americas.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Robotic Process Automation (RPA)(continued)

G2 users in Americas have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Bot Management & Execution

	Bot Scheduling	Attended Automation	Unattended Automation	Bot Performance Analytics	Data and Product Security	Scalability
UiPath RPA	92%	93%	91%	91%	94%	96%
Automation Anywhere – RPA Robotic Process Automation	90%	89%	89%	89%	94%	94%
IBM Robotic Process Automation	96%	96%	97%	95%	95%	96%
Rocketbot	89%	88%	90%	85%	87%	87%
Robocorp	89%	94%	89%	90%	90%	91%
SS&C Blue Prism - RPA Robotic Process Automation	91%	92%	90%	86%	92%	96%
Automate Robotic Process Automation	96%	94%	96%	76%	90%	88%
Microsoft Power Automate	N/A	91%	83%	N/A	N/A	83%
Laserfiche	94%	95%	96%	96%	95%	94%
Pega Platform	97%	94%	90%	90%	90%	83%
Appian	83%	84%	82%	83%	86%	86%
AutomationEdge	N/A	N/A	N/A	N/A	N/A	N/A
ElectroNeek	92%	97%	95%	92%	N/A	N/A
WinAutomation by Softomotive	92%	91%	90%	84%	N/A	N/A
Nintex RPA	89%	88%	84%	N/A	N/A	N/A
Average	92%	92%	90%	88%	91%	90%

(Feature Comparison for Robotic Process Automation (RPA) continues on next page)

*N/A is displayed when fewer than five responses were received for the question by reviewers in Americas.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Robotic Process Automation (RPA)(continued)

G2 users in Americas have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Intelligent Automation

	OCR	Machine Learning	NLP
UiPath RPA	94%	96%	94%
Automation Anywhere - RPA Robotic Process Automation	90%	92%	92%
IBM Robotic Process Automation	95%	97%	97%
Rocketbot	86%	85%	86%
Robocorp	89%	92%	90%
SS&C Blue Prism - RPA Robotic Process Automation	87%	79%	88%
Automate Robotic Process Automation	73%	60%	
Microsoft Power Automate	N/A	N/A	N/A
Laserfiche	93%	98%	96%
Pega Platform	N/A	91%	91%
Appian	86%	81%	79%
AutomationEdge	N/A	N/A	N/A
ElectroNeek	N/A	N/A	N/A
WinAutomation by Softomotive	N/A	N/A	N/A
Nintex RPA			
Average	88%	87%	90%

*N/A is displayed when fewer than five responses were received for the question by reviewers in Americas.

**A blank box indicates that a seller has selected that they do not offer that feature.

Additional Data for Robotic Process Automation (RPA)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
UiPath RPA	24%	27%	48%
Automation Anywhere - RPA Robotic Process Automation	19%	16%	65%
IBM Robotic Process Automation	65%	21%	13%
Rocketbot	55%	35%	9%
Robocorp	30%	30%	40%
SS&C Blue Prism - RPA Robotic Process Automation	17%	21%	62%
Automate Robotic Process Automation	19%	54%	27%
Microsoft Power Automate	21%	43%	36%
Laserfiche	18%	70%	13%
Pega Platform	14%	8%	78%
Appian	13%	30%	57%
AutomationEdge	24%	41%	35%
ElectroNeek	44%	24%	32%
WinAutomation by Softomotive	42%	34%	23%
Nintex RPA	5%	71%	24%
Average	27%	35%	38%

(Additional Data for Robotic Process Automation (RPA) continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Robotic Process Automation (RPA)(continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
UiPath RPA	32%	68%	3.4	74%	11%	7%	8%	7	10
Automation Anywhere - RPA Robotic Process Automation	34%	66%	4.3	58%	21%	12%	9%	17	13
IBM Robotic Process Automation	43%	57%	1.1	64%	21%	7%	7%	17	7
Rocketbot	36%	64%	4.6	58%	17%	16%	10%	3	6
Robocorp	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
SS&C Blue Prism - RPA Robotic Process Automation	21%	79%	3.1	58%	23%	19%	0%	17	25
Automate Robotic Process Automation	11%	89%	0.8	94%	6%	0%	0%	3	11
Microsoft Power Automate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Laserfiche	14%	86%	8.3	48%	35%	6%	10%	75	12
Pega Platform	36%	64%	5.3	70%	17%	0%	13%	75	9
Appian	64%	36%	4.8	60%	30%	10%	0%	N/A	N/A
AutomationEdge	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
ElectroNeek	63%	38%	0.7	88%	6%	6%	0%	17	5
WinAutomation by Softomotive	10%	90%	0.9	98%	0%	2%	0%	3	6
Nintex RPA	23%	77%	2.3	88%	8%	4%	0%	3	12

(Additional Data for Robotic Process Automation (RPA) continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Robotic Process Automation (RPA)(continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
UiPath RPA	28%	11
Automation Anywhere - RPA Robotic Process Automation	28%	16
IBM Robotic Process Automation	85%	N/A
Rocketbot	36%	17
Robocorp	N/A	N/A
SS&C Blue Prism - RPA Robotic Process Automation	29%	12
Automate Robotic Process Automation	57%	9
Microsoft Power Automate	N/A	N/A
Laserfiche	52%	26
Pega Platform	55%	29
Appian	51%	N/A
AutomationEdge	N/A	N/A
ElectroNeek	26%	4
WinAutomation by Softomotive	46%	8
Nintex RPA	30%	14
Average	44%	15

(Additional Data for Robotic Process Automation (RPA) continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Robotic Process Automation (RPA)(continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each product's impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
UiPath RPA	UiPath	2005	N/A	4,526	311,465	95,153	4.2
Automation Anywhere - RPA Robotic Process Automation	Automation Anywhere	2003	N/A	6,826	236,237	58,952	3.7
IBM Robotic Process Automation	IBM	1911	\$73,621	531,710	14,296,858	696,414	4.1
Rocketbot	Rocketbot	2018	N/A	50	6,074	31	3.5
Robocorp	Robocorp	2019	N/A	52	7,068	959	4.0
SS&C Blue Prism - RPA Robotic Process Automation	SS&C Technologies Holdings, Inc	1986	\$4,668	18,896	181,587	4,438	3.2
Automate Robotic Process Automation	HelpSystems	1982	N/A	1,150	16,293	1,611	4.2
Microsoft Power Automate	Microsoft	1975	\$143,015	223,768	17,587,038	11,472,744	4.4
Laserfiche	Laserfiche	1987	N/A	409	16,666	5,027	3.3
Pega Platform	Pegasystems	1983	\$1,018	6,058	285,372	47,546	3.9
Appian	Appian	1999	\$305	2,127	55,265	16,936	4.4
AutomationEdge	AutomationEdge	2015	N/A	320	9,869	391	3.9
ElectroNeek	ElectroNeek Robotics	2019	N/A	246	24,692	0	4.2
WinAutomation by Softomotive	Softomotive	2005	N/A	11	10,782	812	4.2
Nintex RPA	Nintex	2006	N/A	987	33,139	8,554	4.5

*N/A is displayed when data is not publicly available.