

Connected store

Improve customer experience and lower operating costs with IoT mobile insights

Improve the store experience and operational efficiency with mobile delivered Watson IOT™ data insights on customers, equipment, and energy optimization supported by IOT device lifecycle services.

Act now

This solution will empower your store management.

Learn more

ibm.com/retail-operations



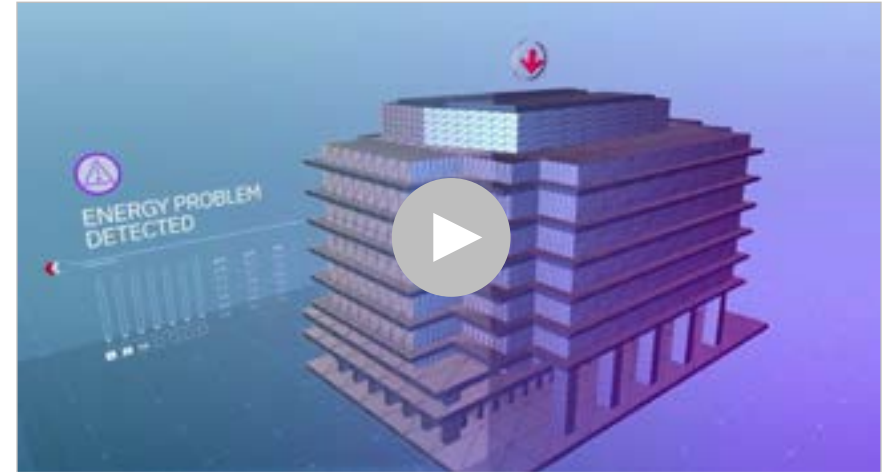
Industry insights

AI

Placing the power of AI into the store manager's hand through prescriptive insights delivered via a mobile device.

Watch the demo

4 minutes, 48 seconds



Why you'll love it

- Provides access to information contained in existing systems of record enabling transformation without re-platforming.
- **Watson building insights manager** optimizes design, operations and occupant experiences with IoT and AI-driven insights. Use IoT data to make informed decisions to optimize the experience of occupants, staff and management.
- **My Advisor** is an app that provides intelligent prioritization of store issues or tasks, at a glance visibility to health and performance of the store and insights to anomaly detection, consumer behavior and event impact.



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