

# Campus solution services on cloud

*Transform campus experiences for private education institutions*



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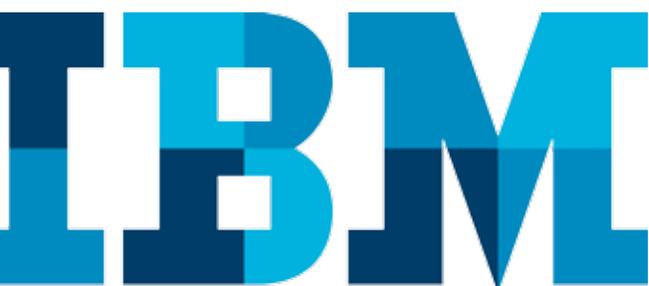
## Highlights:

- Streamlines the management of the vital stages of student life-cycle
  - Allows a lower total cost of acquisition and flexibility to grow along with the student population
  - Drives efficiency and productivity in the campus business processes so energies can be diverted to developing and delivering a world-class education
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Higher institutes of education are straining under the increased demand for knowledge adoption and student mobility in the midst of budget cuts. The demand for knowledge workers with specialized skills is growing; many jobs require lifelong training and a continuous updating of skills. And the education industry has grown increasingly complex and competitive as students pursue a variety of alternative learning paths and expect a personalized and collaborative educational experience.

While recent government and sector initiatives have played an important first step in addressing these challenges, higher institutes of education are restricted in that journey by the constraints found in the foundations of their core campus systems. Higher institutes of education management needs to adopt a futuristic, balanced and holistic approach to solidify their position as a global education provider that focuses on developing and offering quality education, The campus management system is then expected to take away the burdens relating to day to day processes and reporting to free up the time and resources needed to drive towards the objectives that define the success of the institution.

As complex as the requirements may be, the necessity is common to a large, medium or small institution. As an emerging technology, the cloud has the ability to break down barriers to accessing the power of IT solutions that was once only available to a select few. As more and more higher institutes of education explore the benefits of cloud computing, the closer they move to enabling future growth.



The Campus on cloud solution creates a new model for higher institutes of education to effectively manage all the important student services and business operations. The solution is based on Oracle's PeopleSoft campus solution delivered on the IBM education cloud, augmented with value-added services and support from IBM.

### Lowering costs and expediting return through cloud-based services offering

Typically, a traditional on-premise deployment of a campus solution requires a large capital investment and an implementation that may take 18 – 24 months. The outcome is a highly customized environment that requires a higher institute of education to maintain an extensive IT department to manage the complexities relating to multiple hardware and software vendors and system integrators, as well as maintaining the system post-implementation. As higher institutes of education strive towards their journey of excellence while managing budgets, these are resources that they may not have the luxury of affording.

With the Campus on cloud solution, these higher institutes of education do not have to worry about a large capital investment as they can purchase the solution on a per student basis, which could be budgeted as a small fraction of per student revenue. Campus on cloud also enables them to enjoy a quicker time-to-value implementation period that could be as early as 4 – 6 months, while having to only deal with a single vendor.

### Creating a scalable, flexible, responsive IT infrastructure

The Campus on cloud solution is delivered as a full Software as a Service (SaaS) solution paid on a per student per month price model. This simplified technology access model bundles containing all the key elements of deploying an enterprise solution into one periodic payment structure, which includes:

- Solution implementation services
- Hardware and infrastructure services
- Software licenses
- Ongoing maintenance services for hardware/software and managed services
- Level 2/3 call center services for managed services

The Campus on cloud solution delivers a predictable cost over 3 to 5 years and no further investments are required by the customer for maintaining their student administration system. The model also allows the flexibility to expand and reduce the number of students the system needs to support during a particular contract period based on the student population that needs to be managed.

### **Building an interoperable, collaborative and open learning environment**

The Campus on cloud solution uses an open architecture that allows for integration to other legacy systems and includes built in governance and reporting commonly necessitated by regulatory authorities. The system empowers students and faculty staff to easily interact with the institution through self service capability, such as checking grades, dropping a course or linking faculty staff to student records to post grades or calculate mid term and final grades. The Campus on cloud solution connects the various silos of student data within the institution to make the day to day activities easier for everyone from students to administrators.

### **Why IBM?**

IBM is a Diamond Partner of Oracle and has the specialized skills and expertise to do an effective implementation of PeopleSoft Campus Solution and also source the required Oracle technologies. Coupled with the state of the art IBM server and storage technologies that host the solution and robust infrastructure managing services provided by IBM or Partner Data Centers, IBM is capable of providing a sound offering on easy financial terms. By taking such a holistic view, IBM can drive dramatic reductions in cost and deployment schedule while improving overall quality and lowering business risk for clients.



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September 2012  
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