

# IBM Security MaaS360 with Watson Mobile Device Management

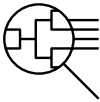
Protect and manage all your mobile devices



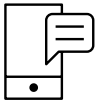
Centrally manage  
mobile devices



Proactively safeguard  
mobile devices



Monitor and report  
on mobile devices



Streamline MDM  
support

As distributed workforces have become the new norm, the easy management and security of mobile devices has become critical. As of 2022, Forrester predicts that 60% of organizations will pursue a hybrid working strategy in which employees divide their work time between home and office<sup>1</sup>. This puts pressure on IT decision-makers to revise their device management strategy, no matter the number, type or operating system of devices. Cybersecurity threats are growing and security experts want to secure and protect their organization's devices, applications and data while providing a frictionless experience for their end users.

IBM® Security® MaaS360 with Watson® Mobile Device Management (MDM) is a software-as-a-service (SaaS) unified endpoint management (UEM) solution. The solution manages and configures devices while protecting corporate data on smartphones and tablets. IBM Security MaaS360 with Watson supports all major operating systems, including Android, iOS, iPadOS and Windows.

In just a few clicks, IT administrators can start enrolling devices and quickly manage the entire mobile lifecycle—from enrollment to enterprise integration, configuration and management, monitoring and security, support, and analytics and reporting. All your devices can remain secure while you keep your distributed workforce flexible and productive.

### **Centrally manage mobile devices**

IBM Security MaaS360 with Watson provides a unified mobile device management console for smartphones, tablets and ruggedized devices. With centralized policy and control across multiple platforms, you will be able to:

- Configure email, calendar, contacts, Wi-Fi and VPN profiles over-the-air (OTA)
- Approve or quarantine new mobile devices on the network
- Create custom groups for granular management
- Distribute and manage public and corporate applications
- Share and update documents and content safely
- Define role-based administrative portal access rights
- Decommission devices by removing corporate data and MDM control

### **Proactively safeguard mobile devices**

IBM Security MaaS360 with Watson provides dynamic, robust security and compliance management capabilities. This allows for the continuous monitoring of mobile devices and the ability to take rapid action when a threat is identified, enabling you to take a zero trust approach to your threat protection strategy. Proactively safeguarding your mobile devices allows you to:

- Enable the following identity and access management (IAM) features to manage user identities associated with a device: single sign-on (SSO) authentication, multifactor authentication and role-based access
- Require passcode policies with configurable quality, length and duration
- Enforce encryption and password visibility settings
- Set device restrictions on features, applications, iCloud and content ratings
- Detect and restrict jailbroken and rooted devices
- Locate, lock and wipe lost or stolen devices remotely
- Wipe corporate data while selectively leaving personal data intact
- Implement real-time compliance rules with automated actions

### **Monitor and report on mobile devices**

Mobility Intelligence dashboards within IBM Security MaaS360 deliver an interactive, graphical summary of your mobile device management operations and compliance, allowing IT teams to report on demand across the entire enterprise. With IBM Security MaaS360, you get:

- Detailed hardware and software inventory reports
- Configuration and vulnerability details
- Integrated smart search capabilities across virtually any attribute
- Customizable watch lists to track and receive alerts
- BYOD privacy settings to block the collection of personally identifiable information
- Optional mobile expense management for continuous data usage monitoring

### **Streamline MDM support**

IBM Security MaaS360 with Watson enables organizations to diagnose and resolve device, user and application issues continuously from a web-based portal; offering IT teams detailed visibility and control while facilitating optimum mobile user productivity. This streamlines your MDM support by allowing you to:

- Access device views to diagnose and resolve issues
- Locate lost or stolen devices
- Reset forgotten passcodes
- Send messages to devices
- Update configuration settings on demand
- Assist users with a self-service portal

### **Solve your MDM challenges**

IBM Security MaaS360 with Watson solves your MDM challenges by increasing security and compliance enforcement through the use of IAM, encryption, detection and selective wiping. IBM Security MaaS360 provides application and performance management through the unified device management console and real time reporting, while helping you optimize the cost of supporting mobile assets through the mobile expense management feature. The security, detection, management and streamlined MDM support will help you ensure better business continuity, improve productivity and increase user satisfaction through the self-help portal.

### **Why IBM?**

IBM Security MaaS360 with Watson Mobile Device Management is part of the UEM solution stack and offers an easy-to-use, SaaS MDM platform for the entire lifecycle management of today's mobile and ruggedized devices. Advanced security features are an important part of IBM Security MaaS360 with Watson and include:

- Powerful management and security to address the entire mobility lifecycle
- Easy integration with your existing infrastructure
- Fast and simple execution with exceptional customer experience

### **For more information**

To learn more about IBM Security MaaS360 with Watson, please contact your IBM representative or IBM Business Partner, or visit [ibm.com/products/unified-endpoint-management](https://ibm.com/products/unified-endpoint-management)

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1. Forrester Report, "Pick From Three Types of Anywhere-Work Strategy", November 18th, 2020

