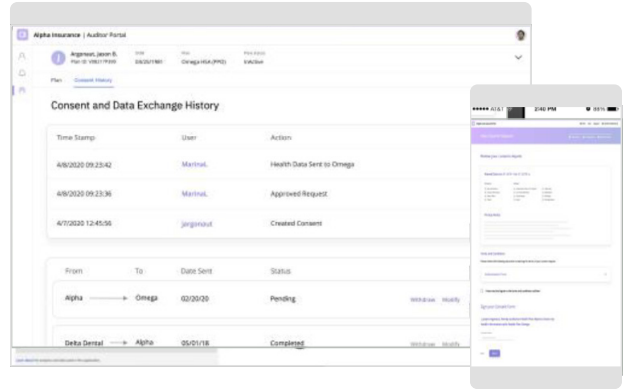


IBM Consent Manager*



Recent CMS Interoperability and Patient Access Rules require health plans to address data sharing with third parties (1/1/2021) and other health plans (1/1/2022) with consumer consent.

IBM Watson Health provides blockchain-enabled services designed to help you manage these consumer requests, to securely share health data while addressing federal/state requirements and automate audit trails to help meet security and privacy needs. Key features include:



Members/Consumers to Manage Consent & Data Sharing

Enable consumers to manage consent & data sharing across various health data sources.

- Create, modify & withdraw granular consent requests for consumers to manage access to various data sources
- Enforce permissioned access to sensitive health information
- Control personal data with visibility into consent/access history via health wallet



Administrators & Auditors to Manage & Track Consent

Manage consumer consent requests and generate an immutable audit trail

- Provide a single source of truth for consent status within & across organizational boundaries
- Generate a tamper-proof audit trail of consent history
- Address complex federal, state & organizational requirements to help manage member consent

* Currently in pilot phase and will be generally available in US in 4Q, 2020

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