



“Having our flexible IBM Cloud infrastructure in place means there are virtually no limitations to what we can do.”

—Erik Bak-Mikkelsen, Head of Cloud Operations, car2go Group GmbH

Business challenge

To deliver its car sharing solution to customers worldwide and continue evolving the service, car2go Group GmbH needed scalable IT operations and streamlined Dev/Ops processes.

Transformation

car2go teamed with IBM to migrate all running systems to IBM Cloud infrastructure hosted in Amsterdam, the Netherlands, and Frankfurt, Germany. Additionally, the company established a managed services agreement with IBM to provide DevOps capabilities from the IBM service center in Bucharest, Romania.



Erik Bak-Mikkelsen
Head of Cloud Operations
car2go Group GmbH

Business benefits

Speeds time to market

with IBM Cloud resources that accelerate deployment and the release of new apps and features

Scales for growth

with IBM Cloud infrastructure that seamlessly accommodates rapid expansion worldwide

Accelerates development

by shifting to a DevOps model with the help of a unique IBM managed services arrangement

car2go Group GmbH

Speeding development and scaling seamlessly with an IBM Cloud solution

Launched as a subsidiary of global automotive leader Daimler AG, car2go offers a first-of-its-kind car sharing service that provides nearly three million members worldwide with an instant, affordable mobility solution. The organization maintains a fleet of approximately 14,000 vehicles throughout 28 cities in nine countries across Europe, North America and China. Established in 2008, car2go maintains headquarters in Stuttgart, Germany.

Solution components

- IBM Cloud
- IBM® Global Technology Services® – Outsourcing and Managed Services

Share this





© Copyright IBM Corporation 2017. IBM Cloud, Route 100, Somers, NY 10589.

Produced in the United States of America, November 2017. IBM, the IBM logo, ibm.com and Global Technology Services are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml. This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates. The performance data and client examples cited are presented for illustrative purposes only. Actual performance results may vary depending on specific configurations and operating conditions. THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT. IBM products are warranted according to the terms and conditions of the agreements under which they are provided.



WUC12607USEN