

Continuum Managed Services, LLC – Launches a new backup and recovery solution with SoftLayer hybrid hosting infrastructure

Drives business growth

in North America and internationally with SoftLayer® data centers worldwide

Increases sales margins

for managed service provider (MSP) channel associates

Bolsters value proposition

by backing the new offering with the trusted IBM brand



Solution component Services

- SoftLayer®



Business challenge: To launch its new Continuity247 backup and disaster recovery solution, Continuum Managed Services, LLC needed a scalable, highly reliable cloud hosting platform capable of supporting compliance requirements for financial and healthcare users.

Solution: Evaluating leading cloud platforms, Continuum determined that the SoftLayer cloud solution offered the performance, flexibility, well-established brand and international data center locations required. The company provisioned a powerful bare metal and virtual server infrastructure in SoftLayer San Jose and Washington, DC data centers to support the release of its new offering.

“We picked SoftLayer to have the consistency, stability and reliability MSPs need.”

—Jeanne Hopkins, chief marketing officer, Continuum