Understand your customers’ buying behaviors to improve forecasting. Then deftly navigate supply and distribution networks to give them what they want, when they want it, the way they want it.

Match expectations with smarter inventories

**Increased product flow**
Combine factors like weather, demand, and how orders are made to effectively help ensure that the products customers want are always available.

**Refined customer experience**
Use personalized insights to build positive in-store and online customer experiences, so you can spot inventory and staffing opportunities.

**Improved routing**
Help lower the cost of shipping by leveraging advanced forecasting, allowing you to supply high-demand items where they’re needed most.

**Optimized distribution**
Get products where they need to be and help maximize profits by focusing your attention where demand is highest.

**Simplified stock controls**
Ensure you have the right inventory levels to meet any demand with tools that automatically optimize supply to match forecasting.

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Learn how to predict real-time demand in under 60 minutes→