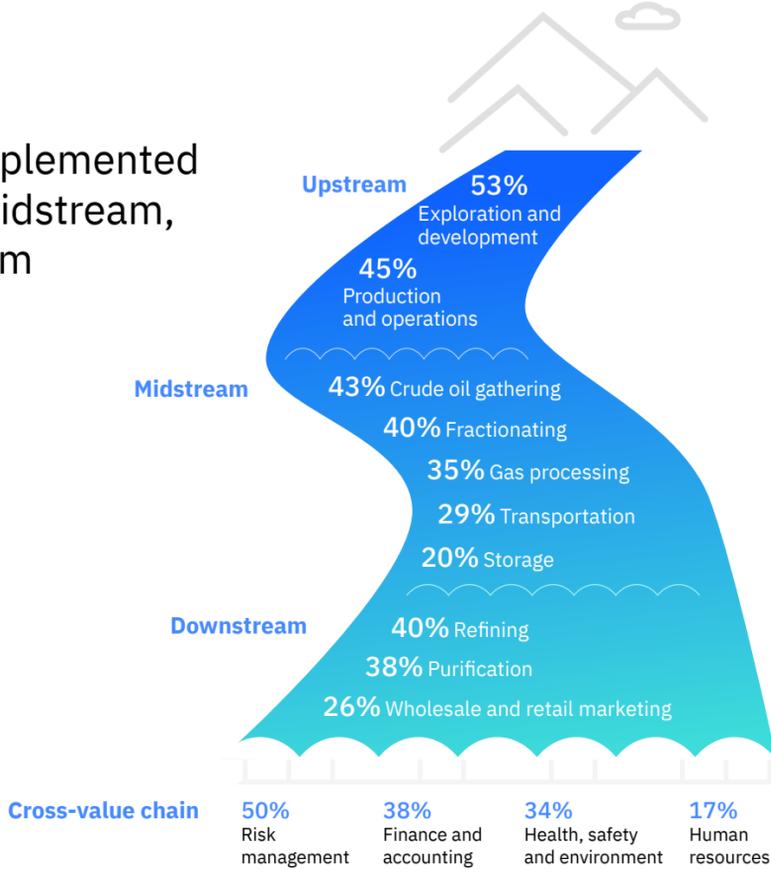


Energizing the oil and gas value chain with AI



400 industry execs say today's environment requires agility and new approaches and ideas.

AI has been implemented in upstream, midstream, and downstream

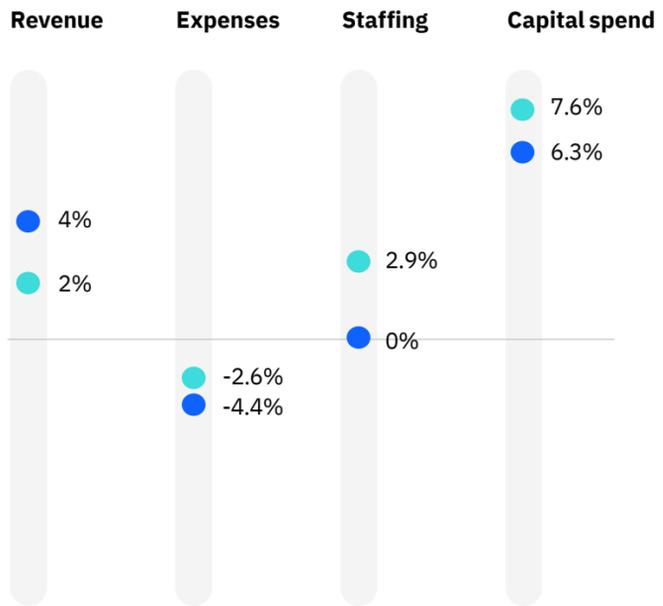


Leaders derive more value from AI investments

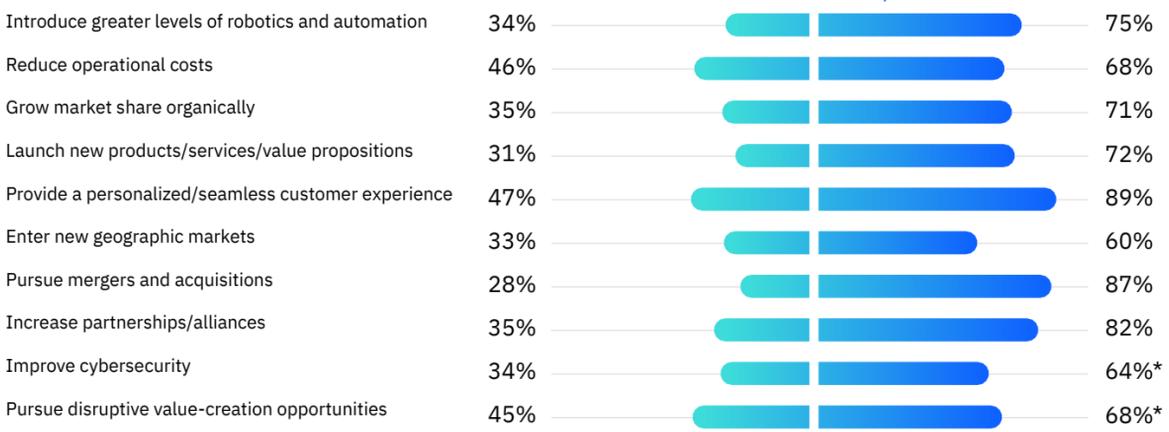
"AI champions" are those organizations with a well-defined, enterprise-wide AI strategy.

AI champions
All others

Source: How have your organization's AI investments over the last three years impacted the following?

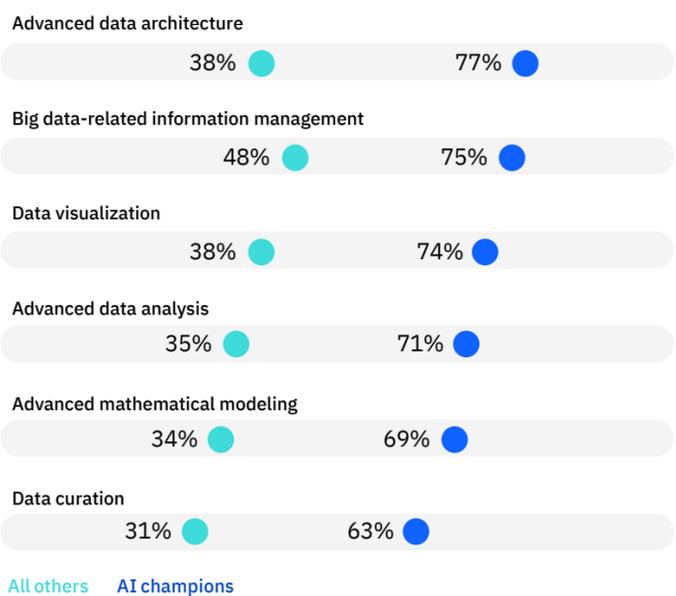


AI champions support business objectives with AI



* Results using low counts are statistically unreliable but can be considered directional. n=99 to 250

Investment in data skills creates a new learning organization



AI champions have a framework to drive AI across the business. Oil and gas companies should:

- Establish the foundation to take advantage of AI
- Execute an AI business blueprint
- Infuse AI across the value chain.

[Learn more](#)

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