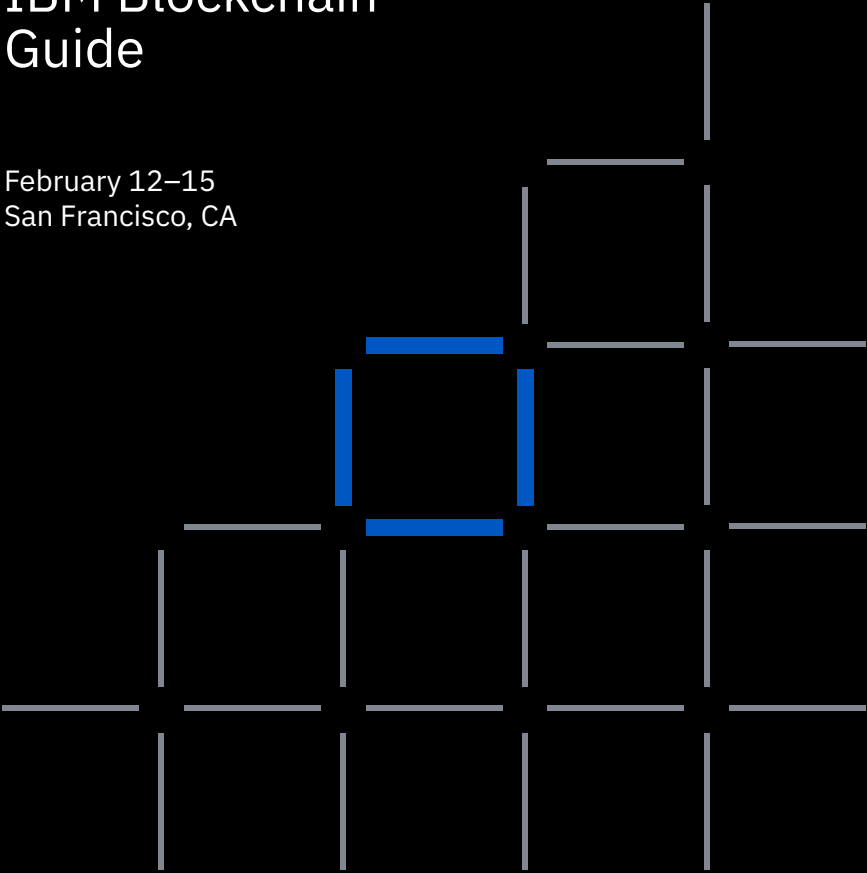


think 2019

# IBM Blockchain Guide

February 12–15  
San Francisco, CA



**IBM Blockchain**



## Featured Sessions & Campus Theater Sessions\*

\*See webpage session builder or mobile app for all sessions – search “Blockchain”  
<https://myibm.ibm.com/events/think/all-sessions>

### TUESDAY, FEBRUARY 12

**7504**

**Blockchain Trends & Directions Keynote**  
**Digitizing the Flow of Goods, Information and Money with Blockchain**

9:30am

Marie Wieck, GM, IBM Blockchain; Roberto Mancone, COO, we.trade; Natalie Dyenson, VP, Food Safety & Quality, Dole; Karen Oldfield, CEO, Halifax Port Authority  
Watch On Demand: [ibm.com/events/think/watch/23631238](https://ibm.com/events/think/watch/23631238)

### WEDNESDAY, FEBRUARY 13

**7245**

**Rewiring Global Trade Finance Networks**

8:30am

Roberto Mancone, we.trade; Jason E. Kelley, IBM  
Moscone South, Exhibit Level, Hall B, Data & AI Theater C

**7052A & 7052B**

**Managing Your Blockchain Network:**  
**Introducing the Operational Tooling Experience**

9:30am

12:30pm (alternative session)

Hilton Union Square, Ballroom Level, Franciscan C

**7609**

**How Blockchain in a Private Cloud Can Achieve the Performance, Security, and Growth Desired**

2:30pm

Rebecca M. Gott, IBM; Rohit Badlaney, IBM  
Moscone South, Exhibit Level, Hall C, Cloud & Infrastructure Theater G

**8124**

**Beyond the Hype: The Reality of Enterprise Blockchain**

3:30pm

Featured Analyst Session, Martha Bennett, Forrester  
Moscone South, Exhibit Level, Hall B, Data & AI Theater D

**5096**

**Blockchain and the Hurdles of a Modern Consumer-Centric Supply Chain**

4:30pm

Lars Kastrup, Maersk; Todd Scott, IBM  
InterContinental Hotel, Fifth Floor, InterContinental Ballroom A

**7908**

**IBM Food Trust:**  
**What Does Blockchain Have to Do with Food?**

5:30pm

Bob Wolpert, Golden State Foods; Ramesh Gopinath, IBM  
Moscone South, Exhibit Level, Hall C, Smarter Business Showcase Theater B

### THURSDAY, FEBRUARY 14

**7607**

**Crypto Assets:**  
**How Are They Being Used to Make Payments on Blockchain?**

8:30am

Ram Komaraju, CLS Bank; Michael Warner, Federal Reserve Bank (San Francisco); Tammy Camp, Stronghold; Jed McCaleb, Stellar; Jesse Lund, IBM  
Moscone South, Exhibit Level, Hall C, Smarter Business Showcase Theater B

**7820**

**Mycelia – Connecting the Dots for Music Makers**  
**Featuring Founder Imogen Heap**

11:30am

Think Park, Howard Street, Park Theater

**4922**

**Shipping in the Age of Blockchain: Streamlining Supply Chains**  
**End-to-End for You and Your Partners**

12:30pm

Mike White, Maersk; M. T. Erdly, IBM  
Moscone South, Exhibit Level, Hall C, Smarter Business Showcase Theater B

**7608**

**Blockchain Anywhere:**  
**The Next-Generation Blockchain Platform Has Emerged**

3:30pm

Jerry Cuomo, IBM; Gari Singh, IBM; Eileen Lowry, IBM; E. P. Moffatt, IBM  
Moscone South, Exhibit Level, Hall C, Cloud & Infrastructure Theater F

### FRIDAY, FEBRUARY 15

**7247**

**IBM Blockchain: Can I Optimize Performance, Security and More on Existing Infrastructure?**

9:30am

Kaushik Venkatadri, Royal Bank of Canada; Rebecca M. Gott, IBM; Rohit Badlaney, IBM  
Moscone South, Exhibit Level, Hall C, Cloud & Infrastructure Theater H

## Tech Sessions

### WEDNESDAY, FEBRUARY 13

**1884**

**Crypto Anchors: Building Digital Assets from the Physical World**

8:30am

AMC at Metreon, Level 3, Theater 10

**1894**

**Selecting the Right Blockchain Use Case**

9:30am

AMC at Metreon, Level 3, Theater 10

## Lab Sessions

### WEDNESDAY, FEBRUARY 13

**4659**

**Hands-On Lab: Try Out the IBM Blockchain Platform**

9:00am

Location: Moscone South, Esplanade Ballroom, Upper Mezzanine, Lab 1

### THURSDAY, FEBRUARY 14

**1890**

**Hands-On Lab: Learn Blockchain Concepts**

9:00am

Moscone South, Esplanade Ballroom, Upper Mezzanine, Lab 1

**1877**

**Blockchain Your Way:  
Designing Blockchains for a Heterogeneous World**

1:30pm

AMC at Metreon, Level 3 Theater 7

### FRIDAY, FEBRUARY 15

**2546**

**Innovation Talk: Blockchain:  
The Decentralized Key to Enhanced Digital Identity**

9:30am

InterContinental Hotel, Fifth Floor, InterContinental Ballroom A

## Code @ Think

<https://www.ibm.com/events/think/code>

Combining the top-curated open source demos, talks and talent, Code @ Think is designed for developers and offers deep-dive sessions and labs on the latest open source and IBM technologies.

### WEDNESDAY, FEBRUARY 13

**7641**

**Keynote Hyperledger and Enterprise Blockchain**

11:15am–12:00pm

Jerry Cuomo, IBM; Brian Behlendorf, The Linux Foundation  
IMAX and AMC Theater 16

**7746**

**Hyperledger Tech Talk: Bringing the Ethereum Developer Experience to Hyperledger Fabric**

9:30–10:15pm

Table Top Room at the Metreon Code Cafe, Tech Talks Area

**7993**

**Master Class: Designing and Developing Blockchain Networks Using Hyperledger**

1:00–1:30pm

Moscone South, Lobby Level, Room 103 A

**7652**

**Office Hours: Hyperledger and Enterprise Blockchain**

12:15–12:45pm

Jerry Cuomo, IBM

AMC at Metreon, Level 3, IMAX Mezzanine

## Movies @ Think: IBM Blockchain

### THURSDAY, FEBRUARY 14

**7850**

**How to Save Earth with 5 Minutes a Day of Responsible Consumerism**

5:30–6:10pm

IMAX AMC at Metreon, Level 3, Theater 16

**7861**

**Blockchain: The Ingredient Your Food Is Missing**

12:30–1:10pm

IMAX AMC at Metreon Level 3, Theater 16

# IBM Blockchain, booth #535

## IBM Blockchain Platform

As today's most complete set of blockchain software, services, tools and sample code available, the IBM Blockchain Platform gives you everything you need to create, test, govern and manage a working blockchain network to accelerate the creation of blockchain applications in a variety of cloud environments.



Learn More: [ibm.biz/blockchainplatform](http://ibm.biz/blockchainplatform)

## IBM Blockchain Services

Whether you want to start, accelerate or innovate your blockchain network, IBM's technical and industry experts around the world can help you rapidly turn your blockchain investment into commercial success by leveraging the IBM Garage method.



Learn More: [ibm.biz/blockchainservices](http://ibm.biz/blockchainservices)

## IBM Blockchain Trusted Identity

IBM Blockchain Trusted Identity is committed to creating a decentralized approach to identity management — enabled by blockchain — building on top of open standards in combination with the Decentralized Identity Foundation (DIF), World Wide Web Consortium (W3C) and other standards groups.



Learn More: [ibm.biz/trustedidentity](http://ibm.biz/trustedidentity)

## IBM Blockchain World Wire

The new financial rail that simultaneously clears and settles cross-border payments in near real time, IBM Blockchain World Wire is redefining access to money for people and businesses everywhere. Integrating with your existing payment systems, you'll replace costly opacity with affordable transparency, and that can bring greater financial opportunity to all.



Learn More: [ibm.biz/worldwire](http://ibm.biz/worldwire)

## IBM Food Trust™

Using blockchain technology to create unprecedented visibility and accountability in the food supply, IBM Food Trust is the only network of its kind to connect growers, processors, distributors and retailers through a permissioned, permanent and shared record of food system data.



Learn More: [ibm.biz/foodtrust-think](http://ibm.biz/foodtrust-think)

## TradeLens

TradeLens is the industry platform that provides a single source of shipping data to entities across global supply chains and enables more efficient global trade. Through a guided tour of the user interface, learn how four key features of TradeLens — visibility, documentation, security and blockchain — combine to offer powerful new ways for companies to manage supply chain data.



Learn More: [ibm.biz/tradelens](http://ibm.biz/tradelens)

