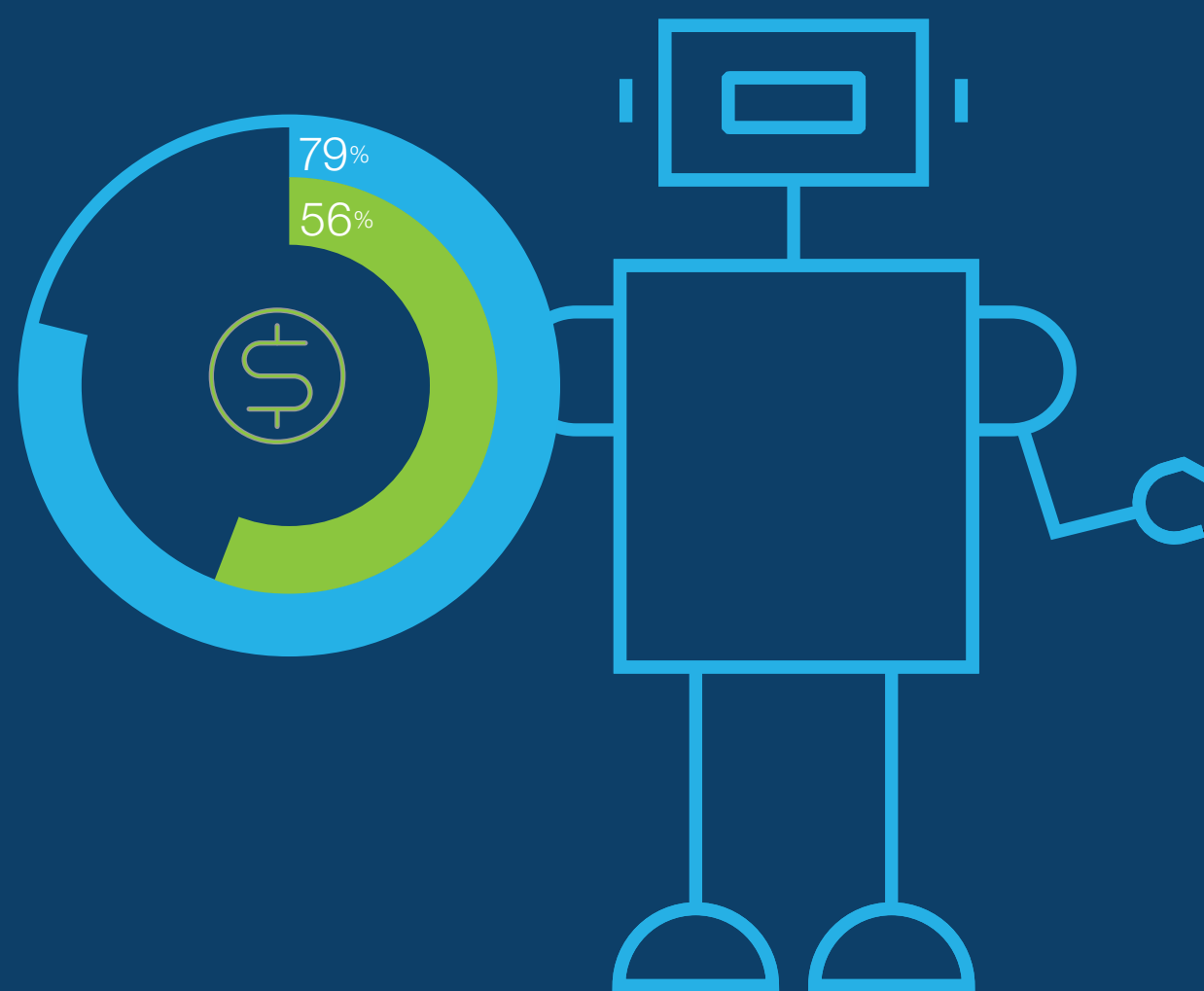


Innovation applied

Mobile sparks emerging tech innovation

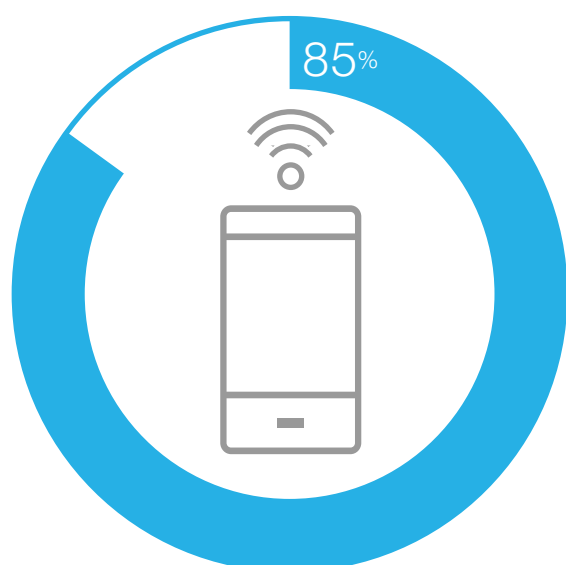
79%

of surveyed business and IT executives agree that bots will supplant mobile, yet only 56% plan to increase investment in bots technologies over the next year



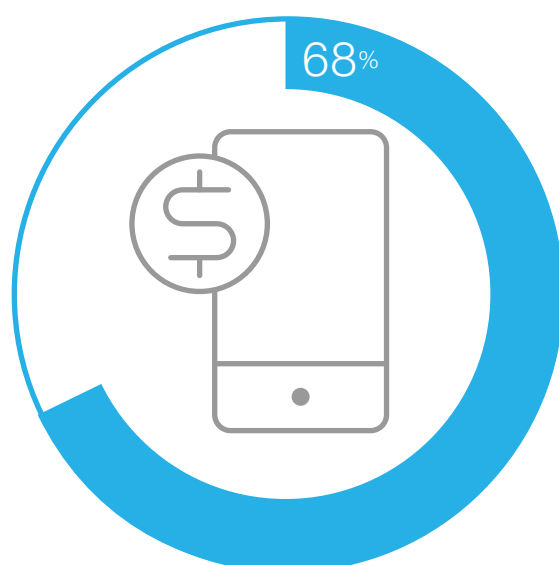
Innovation

85% of surveyed business and IT execs say they believe mobile serves as a catalyst to organization-wide innovation



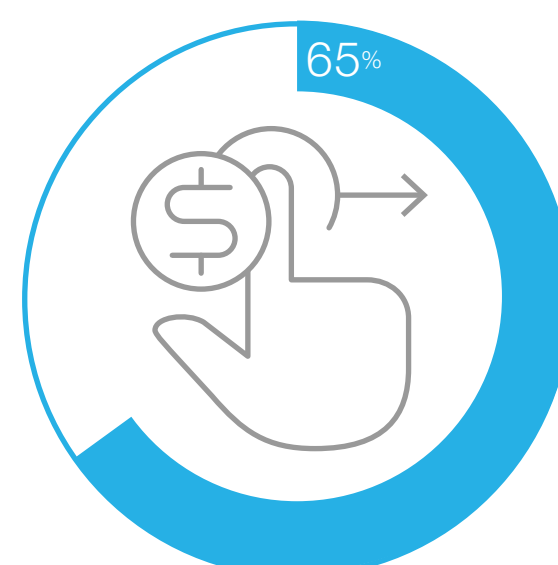
Mobile

68% of surveyed business and IT execs plan to increase investment in mobile over the next year, with many of those planning an increase of 10% or more



Emerging tech

65% of surveyed business and IT execs plan to increase investment in emerging tech over the next year



Stay tuned for upcoming research on how mobile is a catalyst for emerging tech innovation. To learn more visit ibm.biz/emergetechnology