

**“Put the
client first.”**



essential.

**“Listen
for need,
envision
the future.”**



essential.

**“Share
expertise.”**



essential.

**“Restlessly
reinvent—
our
company
and
ourselves.”**



essential.

**“Dare
to create
original
ideas.”**



essential.

**“Treasure
wild
ducks.”**



essential.

**“Think.
Prepare.
Rehearse.”**



essential.

**“Unite
to get
it done
now.”**



essential.

**“Show
personal
interest.”**



essential.