

Financing IBM Analytics

Fund innovation to secure your competitive advantage

Highlights

- Invest in the IBM Analytics solutions you need for the future
 - Affordably bridge expenses across budget years
 - Align costs with expected benefits
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In today's always-connected business environment, you need to be ready to make more precise business decisions and take action on them right away. There's certainly plenty of data available, but how do you best extract deep actionable insights from massive data sets?

IBM Analytics helps you quickly analyze data from multiple sources so you can enhance customer loyalty, reduce financial risks, and increase operational efficiencies. Through customized IT financing solutions, IBM Global Financing can help you acquire and deploy the advanced analytics technologies you'll need to create transformational change.

Better proactive analysis. More predictable financing.

With one financing resource to address all your needs – including software, hardware, services for short term projects, and transformational initiatives such as cloud-based solutions – IBM Global Financing can help you:

- **Accelerate time to value** to more quickly recover costs and maximize return on investment
- **Consolidate financing** of all technologies and services into one monthly payment
- **Gain financial flexibility** to quickly adopt the latest technologies while still meeting budget goals

Empower more informed decisions through affordable IT financing options

IBM Global Financing can help you fully capitalize on new technologies that turn ever-growing volumes of data into actionable information. Meet today's demands and retain the flexibility to add capacity to address tomorrow's needs through financial options that include:

Loans

- Get competitive rates to affordably acquire the technology you need now
- Predictable scheduled payments to match targeted deployment milestones
- Conserve cash with access to alternative source of funds

IBM Project Financing™

- One dedicated funding source to avoid project delays
- Integrated financing for IBM hardware, software and services and non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing.

Fair Market Value (FMV) leases

- Lower cost of ownership for IT hardware and appliances
- More flexibility to add capacity as your needs change
- Shift obsolescence and disposal risk to IBM Global Financing

Why IBM?

IBM Global Financing has been in operation for more than 35 years and serves clients in over 60 countries, spanning more than 20 industries. With a global reach and expertise in IT financing, working capital and credit, IBM Global Financing offers flexible payment plans and leasing solutions for IBM software, services and IT infrastructure including pre-owned servers and storage. Non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing.

For more information

Find out how our set of flexible financing solutions can help you make more precise, proactive, and predictable business decisions through IBM Analytics. Contact an IBM Global Financing representative, your IBM Business Partner, or visit us at the following website:

ibm.com/financing/solutions/it-financing-solutions

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