

Intesa S.p.A. – Anticipates 20 percent annual cloud-based business growth and cuts costs by 30 percent with a SoftLayer solution

20% annual growth

anticipated in cloud-based business with the launch of new offerings

30% cost savings

with a flexible SoftLayer® cloud delivery model

Accelerates deployment

by cutting infrastructure provisioning time from months to just days



Solution components

Services

- SoftLayer®



Business challenge: Digital solution provider Intesa S.p.A. wanted to broaden its service portfolio and provide companies with end-to-end solutions for paperless operations. The business sought a robust cloud platform to expand its reach and launch a series of new software as a service (SaaS) offerings.

Solution: IBM Cloud Services helped Intesa provision a powerful SoftLayer cloud hosting environment with bare metal and virtual servers and a Vyatta firewall configuration. With the cloud infrastructure, Intesa introduced a new line of business (LOB), offering scalable, security-rich SaaS solutions through its online portal for small and midsize Italian companies.

“With SoftLayer, our solution delivery is much faster and more cost-effective.”

—Sandra Passoni, cloud manager, Intesa S.p.A.