

Web Business Consulting – Drives new revenue with an ERP application hosted in a SoftLayer cloud environment

USD 2.6 million increase

in revenue anticipated over three years with the new cloud-based offering

Supports expansion to Africa

and other global markets with SoftLayer® data centers worldwide

Provides exceptional support

to help the business extend to new geographies



Solution components

Services

- IBM® Bluemix™
- SoftLayer®



Business challenge: To launch its new ERP platform, Web Business Consulting (WBC) needed high-performance, security-rich cloud hosting infrastructure. With plans to target geographies worldwide, including markets in Africa, the company sought a cloud provider with international data center presence.

Solution: Although WBC evaluated Cisco and OVH solutions, the business chose a SoftLayer cloud hosting infrastructure based on its security capabilities, global data center locations and wide range of service options. Using the IBM® Bluemix™ platform, WBC developed its Web Business Solutions (WBS) ERP application, hosting its offering on virtual server infrastructure in the SoftLayer Amsterdam and Paris data centers.

“With our plans for serving markets in Africa, we need very, very good support, and that’s what SoftLayer provides.”

—Caroline Jertila-Lacourte, chief executive officer