## **IBM Aspera on Cloud**

## All of your data, none of the waiting

### Key features & capabilities

- Intuitive file sharing and content delivery across a hybrid-cloud environment
- High-speed data transfer at any distance
- Cloud-native technology with high availability and scalability
- Enterprise-grade security
- Real-time control over your transfers
- Central administration of hybrid environments
- Automated transfers based on schedule, file arrival event, or API call

### Key benefits

- Seamlessly access and share data stored anywhere
- Move files at maximum speed, regardless of network conditions
- Securely collaborate with anyone around the world
- Integrate into any application using APIs

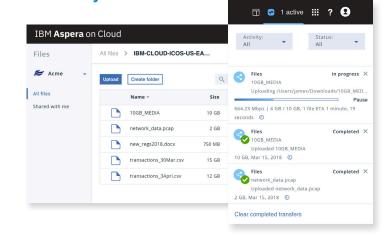
### Supported use cases

- High-speed access to data stored across hybrid-cloud environments
- Fast, convenient, and secure file sharing and exchange
- Reliable package delivery to anyone around the world
- Data migration to, from and between clouds and on-premises storage
- Embed high-speed transfer into a custom application
- Recurring scheduled transfers

Organizations are increasingly adopting a hybrid-cloud infrastructure that uses a combination of public cloud, private cloud, and on-premises storage and compute resources. While these environments help to reduce IT costs, streamline administration, and speed application development, moving data across the infrastructure has become much more challenging. Files and data sets that need to be exchanged are often stored in multiple clouds and on-premises systems. Traditional transfer technologies bridging these environments are slow and unreliable, and physical disk shipments between them are time consuming and expose data to unnecessary security risks.

IBM Aspera® on Cloud overcomes the data transfer challenges of the hybrid cloud by allowing companies to securely and reliably move big data across on-premises and multi-cloud environments at unrivaled speed. This hosted service from IBM Aspera is the fastest way to transfer, exchange, and deliver data of any size across any distance.

### Seamlessly Access and Share Data Stored Anywhere



### **IBM Cloud**

#### Data sheet

Whether your data is stored on-premises or in the cloud, IBM Aspera on Cloud offers a simple user interface to access all of it. A file-system–like structure allows users to easily move folders across data centers and cloud platforms using drag-and-drop. Directly send large files from your on-premises or cloud storage to customers and partners, and invite them to upload data directly to your storage locations. Both transfer functionality and configured data stores are protected by a powerful access control model managed by service administrators.

# Move Files at Maximum Speed, Regardless of Network Conditions

IBM Aspera on Cloud offers unrivaled performance for transferring large files and collections of files across any distance. By fully utilizing available bandwidth, transmissions achieve speeds 100Xs faster than traditional network transfer technologies. IBM Aspera's patented Fast Adaptive Secure Protocol (FASP) has built in traffic control, meaning it knows when to throttle up and down based on network conditions. IBM Aspera's unique direct-to-cloud and cloud-to-cloud transport technology moves data from the client all the way into the cloud storage layer, ensuring high-speed transfers and immediate post-transfer data availability.

## Securely Collaborate with Anyone Around the World

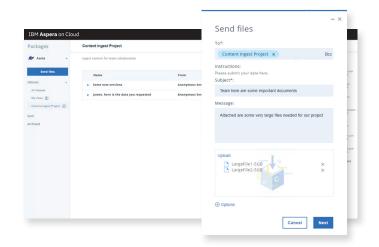
Enterprise-grade security protects valuable data as it is shared and exchanged with collaborators around the world. The service authenticates users upon login, encrypts data in transit and at rest using strong cryptography, and verifies data integrity to protect against man-in-the middle attacks. IBM Aspera on Cloud is ISO and SOC certified and adheres to EU Model Clauses, GDPR, HIPPA, and FDA 21 CFR - Part 11 regulations.

### **Key Features**

## Intuitive file sharing and content delivery across a hybrid-cloud environment

The easy-to-use interface simplifies file uploads, downloads, search, sharing, distribution, and content management across on-premises and cloud storage.

- Drag-and-drop files and folders to transfer to any storage location or to share with other users and groups.
- Organize your files and users into customizable workspaces, which are secure collaboration areas for groups.
- Use inboxes to represent cloud and on-premises storage and enable users to submit content directly to your inbox or to a shared content submission portal.
- Compile data into a digital package and distribute to one or more recipients using a straightforward, email-like interface.

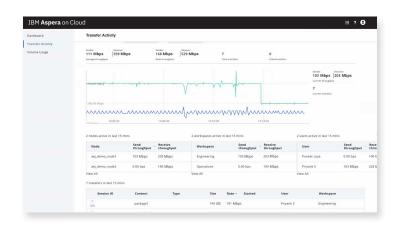


- Option to preview media content in thumbnail, keyframe grids and playable media.
- Easily find items in very large file stores with search, filter, and sort.
- Extend IBM Aspera on Cloud access to the desktop, browser and mobile applications.

### Real-time control over your transfers

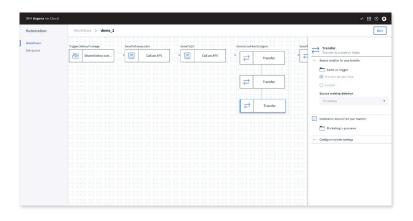
Gain complete visibility and control over the Aspera highspeed transfer environment. Monitor transfer activities in real time while embedding your brand into every communication and web asset.

- Manage transfer activities, storage usage, and digital packages in real time.
- Monitor activity logs and service alerts; export detailed reports on transfers and events.



#### Automated transfer workflows

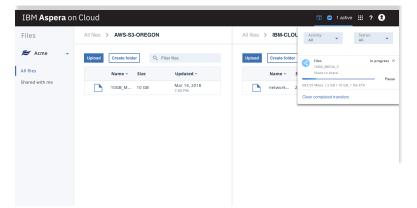
- Schedule automated transfers, email notifications, and API calls.
- Trigger file delivery, email notification and API call workflows using file arrival events or at specified times.



### Central administration of hybrid environments

Connect to all your cloud and on-premises storage and remotely manage your transfer nodes with a single easy-to-use interface.

- Store and readily access files and folders in multiple cloudbased and on-premises storage systems.
- Configure access to transfer nodes located in your data center or in any market-leading cloud platform: IBM Cloud, AWS, Azure, and Google.
- Establish network policies that govern how transfer nodes interact with each other.
- Embed sending, sharing and delivery functionality into your custom applications using the Aspera API.
- Manage membership in workspaces, user groups, and shared inboxes.
- Easily create a uniquely branded and themed web presence.
- Customize email templates and logos



### Built on the Aspera transfer platform

- High-speed data transfer at any distance that moves data up to hundreds of times faster over global wide area networks and can achieve multiple gigabit-per-second speeds.
- Direct-to-cloud technology and built-in clustering delivers high availability, reliability, and scalability.
- Enterprise-grade security that locks down your data in a hybrid cloud environment.

### For more information

For more information on IBM Aspera solutions, visit ibm.com/cloud/aspera.

### Try IBM Aspera on Cloud now: ibmaspera.com/welcome



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