We profiled study respondents on their use of new/emerging technology and other IT practices

Five factors contribute to the success of the IT Innovators:

1. Technology
   Innovators leverage multiple new/emerging technologies supported by cloud.
   Operators are more likely to use a single new/emerging technology (as opposed to several) and are less likely to have a collaborative, empowered culture.

2. Focus
   Innovators focus on improving customer experience and business strategy.
   Operators tend to have a broader focus, including several initiatives.

3. Culture
   A culture of collaboration and empowerment.
   Innovators operate with cross-functional, self-directed teams.

4. Visibility
   Insight into the results generated from initiatives and assets.
   Innovators are more visible in their strategic initiatives.

5. Prioritization
   Prioritizing and automating work to keep efforts aligned with strategic objectives.
   Innovators are more focused on high-priority strategic applications.

What can your IT organization do to focus more on strategic innovation?
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