Smarter architectures enable smarter business.

In today’s hyperscale world, the speed and scale of digital transformation are moving at a breakneck pace. IBM’s hybrid cloud platform combines the best of the public cloud and on-premises environments, giving you the freedom to deliver faster, with complete security and the power of enterprise-scale computing. Accelerate your journey to a hybrid cloud platform with IBM and achieve 3X faster time to market, 10X increased frequency of application releases, and 2X anticipated labor reallocation.

How IBM can help

Expertise

IBM helps clients in 20 industries maximize the value of their digital transformation strategy through:

- Winning with open hybrid cloud
- Modernize and move more to the cloud for greater agility
- Accelerate your journey
- Optimize cross-sell and up-sell to growing businesses
- Integrating applications
- Automate, monetize, engage

The hybrid cloud platform advantage

To help you get the most out of your hybrid cloud deployment, choose from the wide range of IBM hybrid cloud services, designed to be simple yet powerful. With IBM Cloud Pak, you can integrate, monitor, manage, and govern your data and apps across your hybrid cloud.

Open hybrid cloud

IBM's hybrid cloud platform combines the benefits of the public and private cloud to deliver a complete solution for your business needs.

**Accelerate your journey to AI**

- **3X faster time to market**
- **10X increased frequency of application releases**
- **2X anticipated labor reallocation**

**Integrate applications**

- **60%** of organizations are struggling with integrating applications.

**Improve visibility and control across clouds**

- **80%** of IT leaders need better ways to integrate, ensure service quality, and enforce security policies.

**Client spotlight**

**Coca-Cola European Partners**

“IBM has been instrumental in helping us find the right platforms from Adobe, IBM® iX® design experts, to review your current digital experience and advise on the right technologies to drive transformation.”

Peter Brickley, CIO, Coca-Cola European Partners

No matter where you are on your journey, IBM Garage experts can help you accelerate your digital transformation.

IBM Garage experts have helped thousands of organizations:

- Develop and deploy cloud-native applications
- Modernize existing ones, in just eight weeks using cloud-native development
- Leverage the enterprise scale and security of the IBM public cloud to migrate workloads
- Leverage the enterprise scale and security of the IBM public cloud to migrate workloads
- Leverage Red Hat OpenShift services

“IBM Garage experts have helped us with Red Hat OpenShift, giving us the flexibility to both modernize and govern our legacy systems and third-party SaaS applications for marketing, supply chain, and HR.”

Coca-Cola European Partners

We specialize in helping enterprises and governments move and modernize faster, without any additional coding. The IBM Garage™ cocreate model helps you build new mobile apps, or modernize existing ones, in just eight weeks using cloud-native development. IBM Garage experts in digital experience and AI help you create innovative products and services that drive success.

Forrester Consulting (commissioned by IBM), February 2020.

Forrester Consulting (commissioned by IBM), June 2019.

Forrester, August 2019.

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