

Authentic Assessment and FreshGrade® Digital Student Portfolios

*Supporting Teachers, Empowering Students and
Engaging Parents*



Highlights

- Increase engagement as students own and showcase their learning
 - Transform teaching and assessment practices
 - Engage parents in their child's learning
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Digital student portfolios have proven to be the best way to connect students, parents, and teachers to a student's learning in authentic, meaningful and productive ways. As the need to maintain a digital portfolio for each student increases, districts are looking for not only which digital tool will meet their needs, but also how to implement the portfolio tool to support teaching and assessment for, as and of learning.

Teachers, students and parents become collaborative partners on the learning journey

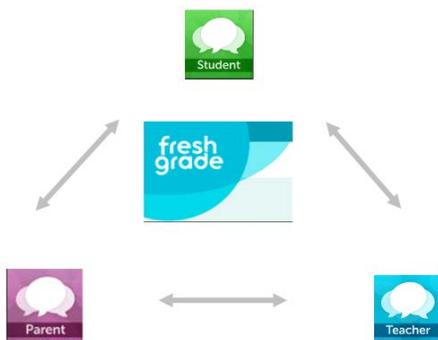
IBM K-12 Education can deepen your use of FreshGrade to meet provincial requirements for student portfolios, enhance teaching and learning, and support effective assessment practices. These practices are essential to help teachers personalize student learning and more deeply engage students and parents in learning.

Solution Offering:

IBM K-12 Education Consultants have been working with districts across Canada to develop their digital portfolio strategies and implementation plans. Through this work, we offer customized services for districts in the following areas:

- **Digital Portfolio Strategy Development – Determining the Pedagogical Focus through a Mini Strategic Consulting Engagement**

- Transforming the learning experience for students through a change in teacher practice is at the core of our work with districts around their implementation of Digital Student Portfolios. Through a mini strategic consulting engagement, IBM K-12 Education assists districts in determining the district's top achievement priorities. Once determined, goals, success criteria, as well as assessment measures will be identified to meet your achievement priority.



- **FreshGrade: Differentiating and Individualizing the Learning Experience Through Digital Portfolios**

- An individualized learning experience encourages all students to perform at their own pace with a unique, differentiated path. FreshGrade will be integrated as a tool to help teachers utilize evidence of student learning to develop precise teaching and learning experiences for every student. FreshGrade's features will be utilized to allow parents, students and teachers to collaborate on a student's learning path.

- **FreshGrade: Transforming Assessment Through Digital Portfolios**

- IBM K-12 Education will work with districts to determine and select research-based best for, as and of assessment practices. FreshGrade will be utilized as a tool to transform current assessment practices and include students and parents in the assessment process, to increase student engagement, goal setting, and voice.

- **FreshGrade: Replacing Traditional Report Cards Through Digital Portfolios**

- Transform current assessment practices by exploring how FreshGrade can replace traditional report card cycles with up-to-date information for the teacher, parent and student. FreshGrade can report student progress, identify areas of success and areas requiring additional focus and/or support.

- **FreshGrade Project Plan Development / Execution**

- IBM K-12 Education Consultants will work with district staff to develop a comprehensive plan to identify key activities that are essential to the successful implementation and adoption of FreshGrade's digital portfolio solution. This may also include project management services with focused weekly calls to specifically monitor tasks and dates as well as overall progress.

- **FreshGrade District Wide Communication Plan Development / Implementation**

- IBM K-12 Education Consultants will work with district staff to co-develop a formal communication plan to ensure that all stakeholders understand WHY certain focus areas have been selected. Updates on progress against the plan will be communicated on a regular basis. This communication plan would include how the use of FreshGrade's digital portfolio solution would support your focus.

Why IBM?

We have the understanding and experience to help you create your digital portfolio strategy and align it to the essential assessment practices and pedagogy you are focusing on in your district. Our highly qualified IBM K-12 Education Consultants have the skills, insights and experience to help you build, implement and assess the success of this plan. Our best practices from prior projects across Canada give us the insight to identify issues and build strategies for an impactful implementation.

For more information

To learn more about IBM K-12 **Authentic Assessment and FreshGrade Digital Student Portfolios**, please contact your IBM Marketing Representative. For more information on all our IBM K-12 Consulting and Professional Services, visit: www.ibm.com/industries/education/canada-k-12-service-briefs



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