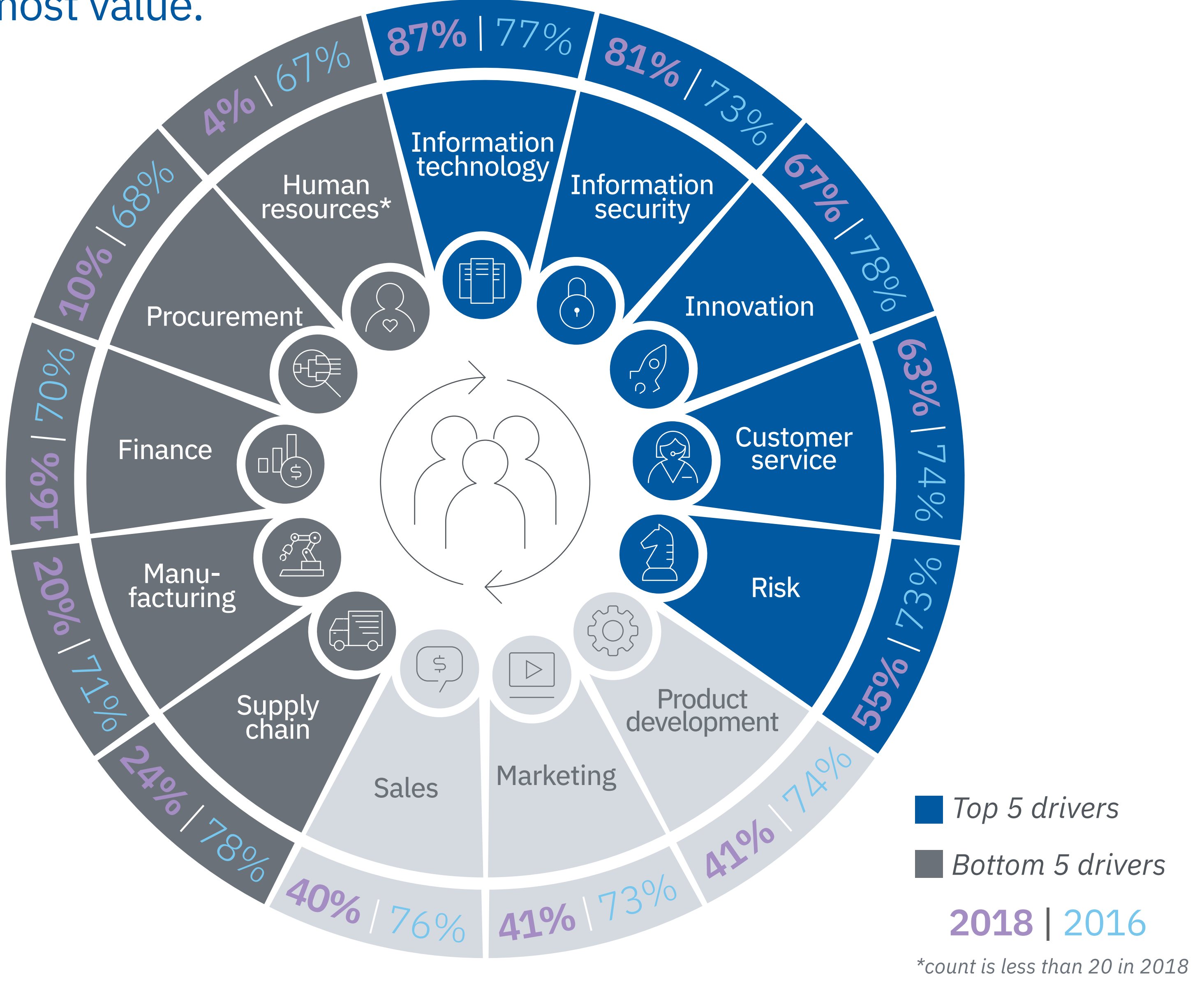


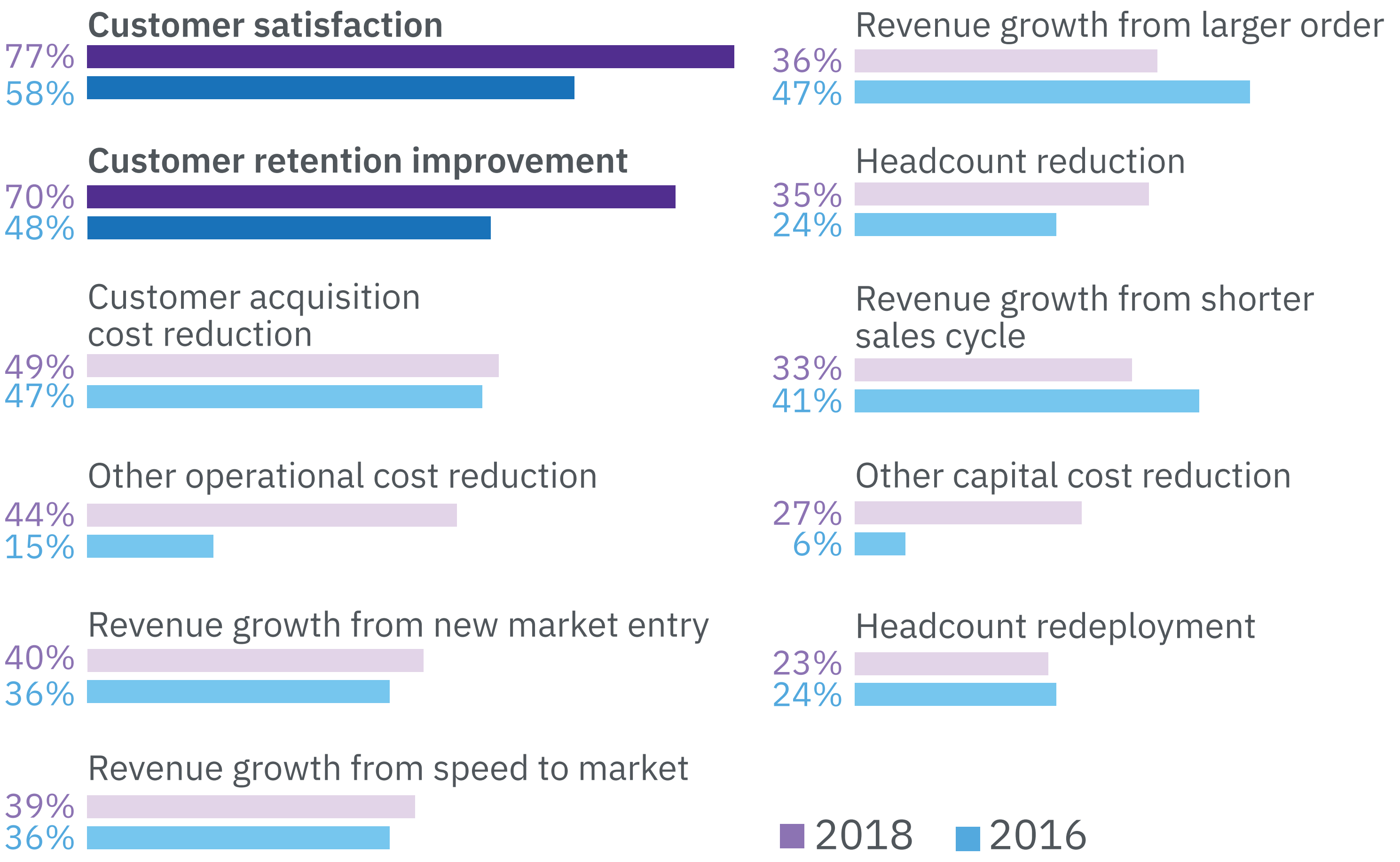
Shifting toward Enterprise-grade AI

Resolving data and skills gaps to realize value

CEOs identify the **top five functions** where AI provides the most value.

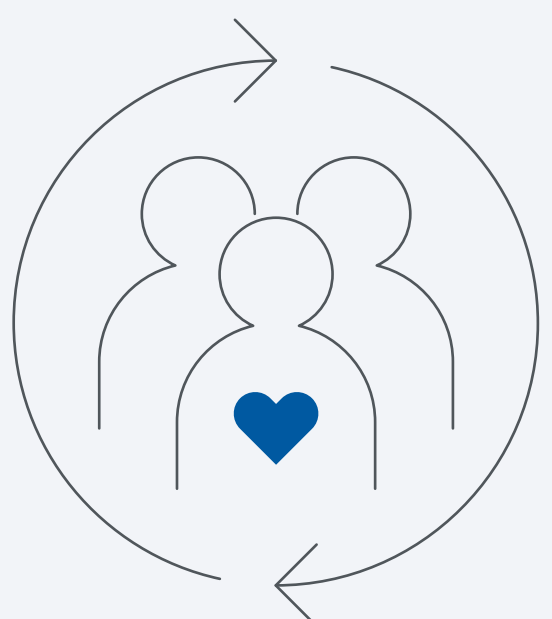


Among outperformers, topline value drivers for AI investments are primarily customer oriented.



Today, executives cite a shortage of talent as a top barrier to adopting AI technology.

	2016	2018
Availability of skilled resources or technical skills	43%	63%
Regulatory constraints	29%	60%
Legal/security/privacy concerns about use of data and information	36%	55%
Degree of organizational buy-in/readiness/cultural fit	36%	44%
Data governance and policies	35%	43%
Availability of data to draw context for decision making	33%	43%
Availability of technology	46%	29%
Degree of executive support	30%	27%
Degree of customer readiness	28%	22%



Are you ready to embrace the next stage of the AI journey? Transform toward an AI-powered enterprise using pragmatic steps identified through our research.

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