

# IBM Services

Cybersecurity solutions  
from IBM and Check Point  
Software Technologies

Optimize your security  
management to help  
protect your business  
from cyberthreats



## Summary

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- *Embraces single platform for cybersecurity across all networks, endpoint, cloud and mobile*
- *Provides security focused on prevention not detection, no matter how sophisticated future threats may be*
- *Promotes innovation by utilizing advanced data mining, AI, sensors and community collaboration across its architecture*
- *Provides a single point of contact for all remote and onsite support, parts logistics and billing*



#### **IBM recognition**

IBM was named a Leader in the Gartner 2018 Magic Quadrant for Managed Security Services Worldwide.<sup>1</sup>



#### **Check Point recognition**

Check Point was ranked as a Leader in the Gartner 2018 Magic Quadrant for Unified Threat Management (UTM).<sup>2</sup>



#### **Multivendor support**

IBM offers proactive and reactive onsite and remote IT support for over 30,000 IBM and third-party devices, including Check Point products.



#### **Global partnership**

IBM and Check Point have a long standing relationship for simplified IT management.

## IBM Technology Support Services and Check Point Software Technologies

Protecting today's enterprise networks means keeping pace with and outsmarting increasingly sophisticated threats.

In today's always on world, IT systems are so interdependent with business operations that even a few minutes of downtime can have big implications—for your productivity, reputation and finances. New technologies like cloud, mobile, analytics and social can help your business be more flexible and responsive, but at the same time they increase your risk.

In the first half of 2018 alone, there were 668 data breaches, which resulted in more than 22 million records being exposed.<sup>3</sup> The average total cost of a data breach for the same year was USD 3.86 million.<sup>4</sup>

Today, cybersecurity is a key factor in decision-making—second only to product quality. In fact, 75 percent of customers say they won't buy from a company if they don't trust them to protect customer data—no matter how great the products are.<sup>5</sup>

While IBM and other cybersecurity providers can apply patches and updates, use firewalls and deploy anti-malware programs, true cybersecurity requires an evolving, holistic approach—and one that focuses on prevention, not merely detection.

Cybersecurity solutions from IBM Technology Support Services and Check Point Software Technologies help you implement a comprehensive security architecture with flexible enforcement points for advanced protection against threats. These solutions are designed to provide your organization with a new level of confidence in not only detecting security risks—but also preventing attacks before they happen.

### Help prevent data breaches and other cyberattacks

Data breaches and other cyberattacks can significantly drive down the value of your business. IBM and Check Point Software Technologies can help you successfully keep pace with the shifting strategies and technologies used by hackers and cyber criminals with cybersecurity solutions that grow with the needs of your business.

Covering data, users, applications, networks and clouds, these solutions can help you enforce, detect, defend against and respond to threats today and in the future.

### Enhance the ability of your business to scale intelligently and more securely

In the age of digital transformation, IoT, mobile and the rapid adoption of cloud, protecting assets and data remains a top concern. Moving applications and workloads to the cloud creates unique security challenges which expose businesses to a host of new threats. Unprecedented levels of cyberattacks, featuring large-scale, multi-vector mega attacks, can inflict major damage on businesses and reputations.

### Prevention versus protection

Prevention versus protection is key for today and future threat actors. More and more clients now acknowledge prevention is what's needed, and they can no longer be reacting when it's too late. Modern malware has become much more sophisticated, making it critical for organizations to implement protections against attacks hidden in regular documents and web pages. A new approach to threat prevention is needed to protect organizations against known malware, unknown malware and new zero-day attacks, while delivering safe data to users quickly to maintain the flow of business.

### Improve your security posture, reduce costs and optimize security operations

Enterprise network security and support solutions from IBM and Check Point Software Technologies help automate tasks, thereby improving the productivity of your security personnel. The solutions also help increase operational efficiency and lower the complexity of managing network security. As a result, you can experience an improved security posture, reduced operational costs and more effective security operations.

### Promote innovation by helping to ensure safer collaboration

With an improved security posture and optimized security operations in place, you can help enable safer collaboration across essentially all your operational environments, including cloud and mobile. By promoting safer interaction, you can help your staff focus on innovation and higher-value projects.



## Why IBM and Check Point?

Check Point Software Technologies is a leading provider of cybersecurity solutions, with an industry-leading catch rate of malware, ransomware and other targeted attacks. IBM has extensive expertise as a hardware manufacturer and over three decades of experience providing multivendor support. IBM Technology Support Services for Check Point products can be your one-stop shop to help ensure your enterprise continually has the network security, visibility and granular control of all network activity. Together, IBM and Check Point Software Technologies can provide comprehensive security solutions to help you prevent even the most advanced cyberattacks.

## For more information

To learn more about cybersecurity solutions from IBM and Check Point, contact your IBM representative or IBM Business Partner, or visit [ibm.com/us-en/marketplace/check-point-software-support](http://ibm.com/us-en/marketplace/check-point-software-support)

## References

- 1 "Gartner Magic Quadrant for Managed Security Services, Worldwide." Gartner. Toby Bussa et al. Published 27 February 2018, ID G00325535.
  - 2 "Gartner Magic Quadrant for Unified Threat Management (UTM)." Gartner. Rajpreet Kaur. Claudio Neiva. Published 20 September 2018, ID G00336625.
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- 3 "Cyber crime: number of breaches and records exposed 2005–2018." Statista, 2019. [statista.com/statistics/273550/data-breaches-recorded-in-the-united-states-by-number-of-breaches-and-records-exposed](http://statista.com/statistics/273550/data-breaches-recorded-in-the-united-states-by-number-of-breaches-and-records-exposed)
  - 4 "The 2018 Cost of a Data Breach Study." Ponemon Institute, July 2018. [ibm.com/account/reg/us-en/signup?formid=urx-33316](http://ibm.com/account/reg/us-en/signup?formid=urx-33316)
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