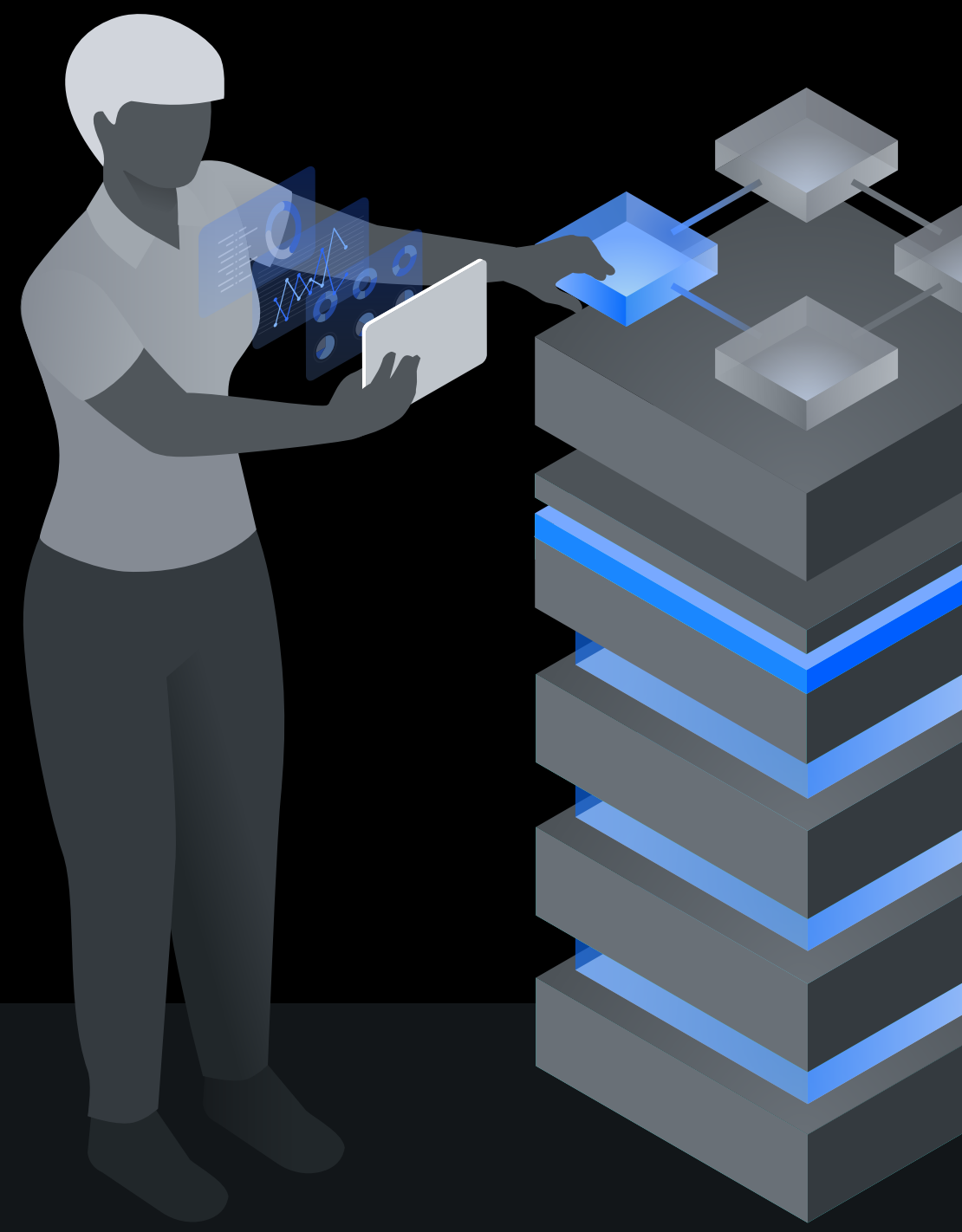


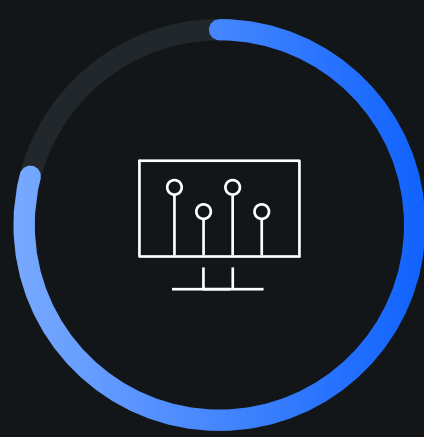
How do you keep maintenance teams informed in the field?

IBM® Business Partner TROIA d.o.o. is integrating asset management, augmented reality (AR) and IBM Maximo® software



To reduce customer paperwork, TROIA wanted to build more comprehensive asset management solutions that used AR.

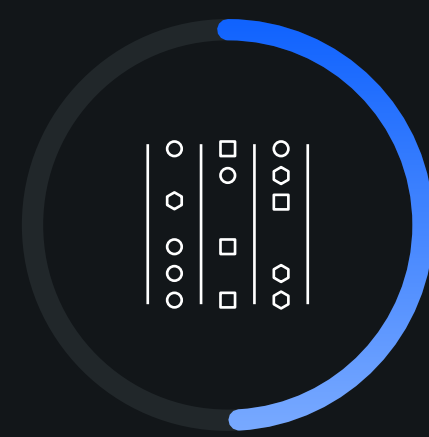
It believed this new technology would help address common customer issues:



80%
of companies expect Industry 4.0 to impact their business models¹



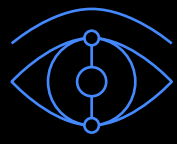
74%
report skills deficiencies significantly impact their ability to expand or boost productivity²



<50%
of structured data is used to make decisions³

TROIA developed an AR-supported asset management solution that incorporates Maximo software under an Embedded Solution Agreement (ESA).

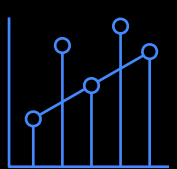
Users of this new offering can:



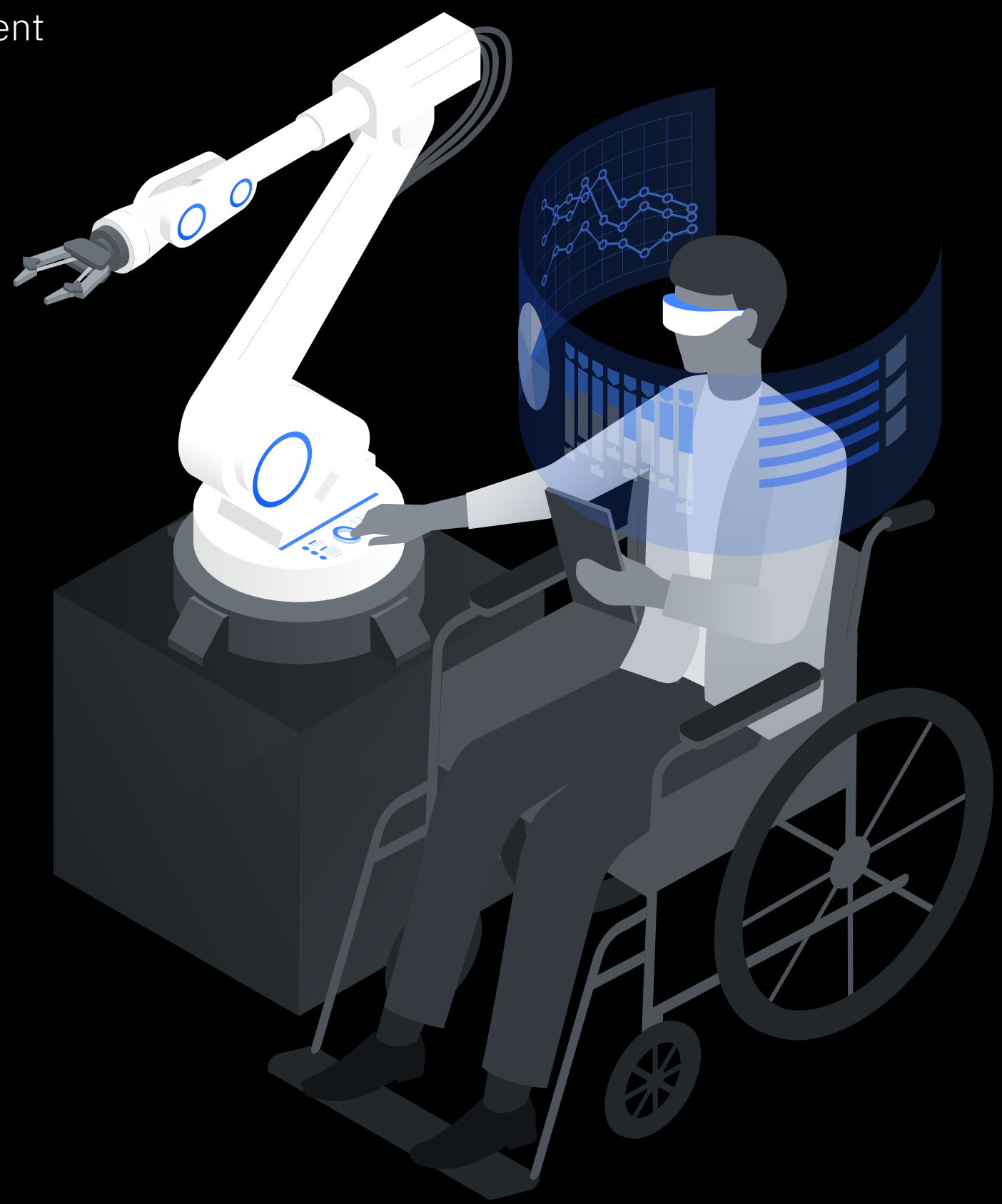
Keep field workers informed and in touch with just a glance using AR goggles



Accelerate repairs with real-time access to work orders, asset history, manuals



Cut management costs with integrated records and proactive, predictive maintenance



Take the next step

Learn more about [IBM Maximo](#) software and [TROIA d.o.o.](#)



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1 McKinsey Digital. "Industry 4.0: How to navigate digitization of the manufacturing sector." *McKinsey & Company*, 2015. www.mckinsey.com/business-functions/operations/our-insights/industry-four-point-o-how-to-navigate-the-digitization-of-the-manufacturing-sector

2 Deloitte Insights. "2018 skills gap in manufacturing study." *Deloitte Development LLC*, 2018. www2.deloitte.com/us/en/pages/manufacturing/articles/future-of-manufacturing-skills-gap-study.html

3 Thomas H. Davenport. "What's Your Data Strategy?" *Harvard Business Review*, April 18, 2017. hbr.org/webinar/2017/04/whats-your-data-strategy