



Highlights

- Maximize mission-critical workloads with this high-performance database
 - Choose from multiple deployment options: on premises, cloud or hybrid
 - Match the edition to the size and demands of your environment
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Transition data to the cloud your way

Flexible deployment options and licensing models help take the challenges out of change

As you move toward the cloud, you're likely planning or managing a mixed environment of on-premises and on-cloud applications. To help you succeed in this transition, you need a transformative, mixed-workload database that can handle a massive volume of data while delivering high performance, data availability and the flexibility to adapt and respond to business changes.

IBM® Db2® database software is built for these challenges, with the agility designed to meet your demanding data processing requirements wherever you are in your cloud journey. You can deploy the software on premises or in the cloud to leverage data from next-generation applications, born-on-the-cloud applications, sensors, and mobile and web-based applications.

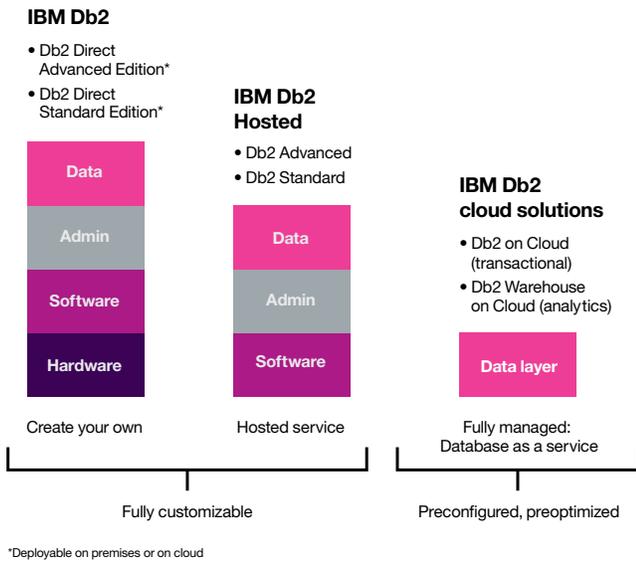
Which Db2 software is best for you?

IBM has several Db2 editions. Choose the plan and deployment scenario that fits your cloud migration and growth strategy, as illustrated in Figure 1.

Create your own: IBM Db2 Direct Advanced Edition and Db2 Direct Standard Edition

Db2 Direct Advanced Edition and Db2 Direct Standard Edition provide the same rich features and functions as Db2 Advanced Enterprise Server Edition and Db2 Workgroup Server Edition respectively, with licensing metrics that allow you to deploy on premises or on the cloud. Both editions are available based on a monthly licensing charge that can be managed as an operating expense with no long-term commitment.





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Figure 1: Multiple Db2 editions and deployment options

Hosted service: IBM Db2 Hosted

IBM Db2 Hosted is a multi-workload SQL database that delivers impressive performance and high availability for mission-critical applications and analytics—along with rapid, self-service deployment and pay-as-you-go licensing. Deploy on the IBM Bluemix® infrastructure or Amazon Web Services (AWS) to gain the rich features of Db2 software while reducing the capital expense, complexity and risk of managing your own infrastructure.

Fully managed database as a service: IBM Db2 cloud solutions

The IBM Db2 cloud solutions are fully managed cloud services that offer preconfigured database services for workloads focused on analytics, IBM Db2 Warehouse on Cloud, and transactions, IBM Db2 on Cloud. Common technology across the Db2 cloud and on-premises solutions enables Db2 customers to take advantage of new analytics and transactional services. In addition, you can easily extend current Db2 workloads to a highly flexible database cloud service.

For more information

Determining which Db2 edition or plan is right for your organization depends on your transactional and analytics needs and environmental setup. Your IBM representative or IBM Business Partner can discuss complete details, including pricing, for any of these Db2 options, or you can visit ibm.com/Db2.

Additionally, IBM Global Financing provides numerous payment options to help you acquire the technology you need to grow your business. We provide full lifecycle management of IT products and services, from acquisition to disposition. For more information, visit: ibm.com/financing.