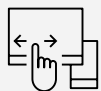


# Accelerate data science and AI with IBM Watson Studio Premium for Cloud Pak for Data



**Watson Studio Premium for Cloud Pak for Data** includes a powerful set of capabilities that are open by design and key to operationalizing data science.



## IBM SPSS Modeler

Increase productivity and empower business users. Intuitive, drag-and-drop interface for better collaboration between business users and data scientists on the same platform.

Gain **40% increase** in productivity with SPSS Modeler.<sup>1</sup>



## IBM Decision Optimization

Simplify and speed time to decisions with powerful optimization solvers. Quickly get started with natural language-based modeling interfaces.

Drive massive returns on investments with Decision Optimization.<sup>2</sup>



## Hadoop Execution Engine

Bring analytics closer to big data for safer and faster insight. Obviates the need to move data to where AI processing takes place.



## IBM AutoAI

Available as part of the base of the Cloud Pak, AutoAI dramatically speeds model selection while automating data prep, feature engineering and hyper-parameter optimization.

Accelerate data science projects by as much as **80% with AutoAI**.

With Watson Studio Premium, you can:



Automate AI life cycle management



Empower data and analytics experts



Predict and optimize business outcomes



Bring analytics closer to data

**Turbocharge your AI investments using Watson Studio Premium for Cloud Pak for Data to:**

- Automate
- Predict
- Optimize

[Get started here](#) →



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1. Forrester Research, Inc., The Total Economic Impact™ of IBM SPSS Modeler, May 2018.

2. <https://www.informs.org/About-INFORMS/News-Room/Press-Releases/2018-INFORMS-Franz-Edelman-Award-finalists-selected-from-leading-analytics-teams-around-the-world>