How can AI help your digital commerce?

User insights to convert data to sales

51% of executives

51% of executives surveyed believe AI can help significantly increase revenue.

Use insights to convert data to sales

AI can help convert data into insights that can drive better decisions and improve customer experiences.

Compete and win on customer experience

52% of companies

52% of companies surveyed agree the use of augmented intelligence can dramatically improve alignment among commerce, marketing and supply chain functions.

Make everyone on your team an expert

90% of retailers

90% of retailers surveyed have frustrated their customers with fulfillment and delivery.

Significantly reduce costs while making customers happy

53% of executives

53% of executives surveyed say they will have AI programs in full production within one year.

Stay one step ahead of your competitors

53% of executives

53% of executives surveyed want to stay one step ahead of their competitors for years to come.

Disrupt the Disruptors

On an era of digital disruption and strategy uncertainty, it’s never been more important to stay competitive. Are you going to be an investor or are you going to stay sitting on the sidelines?

Create a sustainable competitive edge by being smarter about technology.

With the most advanced AI and decades of experience, IBM has created a champion commerce platform that can give you the competitive edge.

It's time to DISRUPT THE DISRUPTORS

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Download the report →

1. Forbes Insights, sponsored by IBM, Industry-Leading Customer Experiences: How to Identify Opportunities, Bridge Silos and Accelerate Results with Augmented Intelligence, 2017
2. IBM, Watson Customer Engagement: Social Listening Findings, February 16, 2018

You're finally getting the tools you need TO HELP YOU WIN