



# What Are the Top Priorities and Challenges Across Traditional On-Premises, Private Cloud, and Public Cloud Datacenters?

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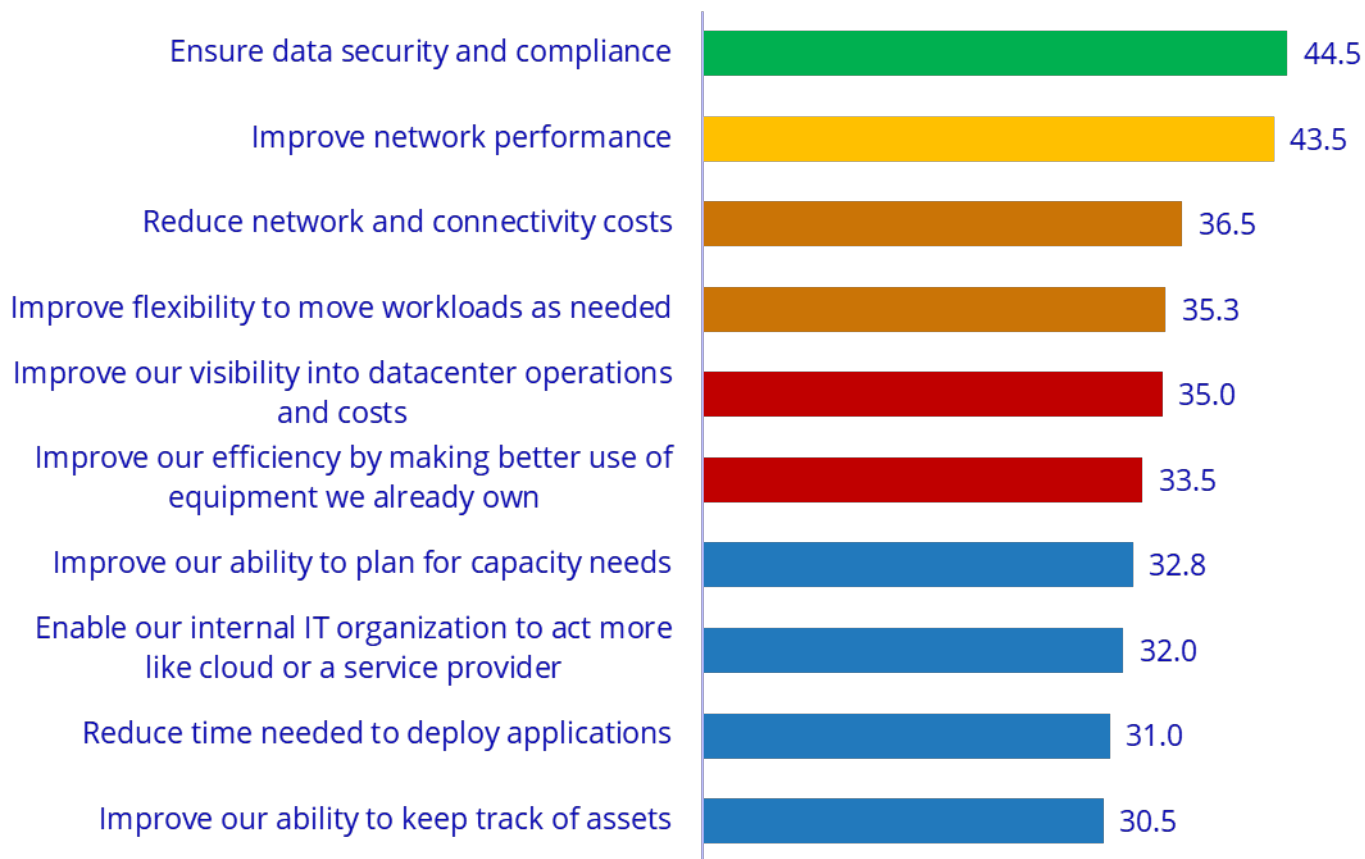
# IDC Survey Spotlight

What are the top priorities and challenges across traditional on-premises, private cloud, and public cloud datacenters?

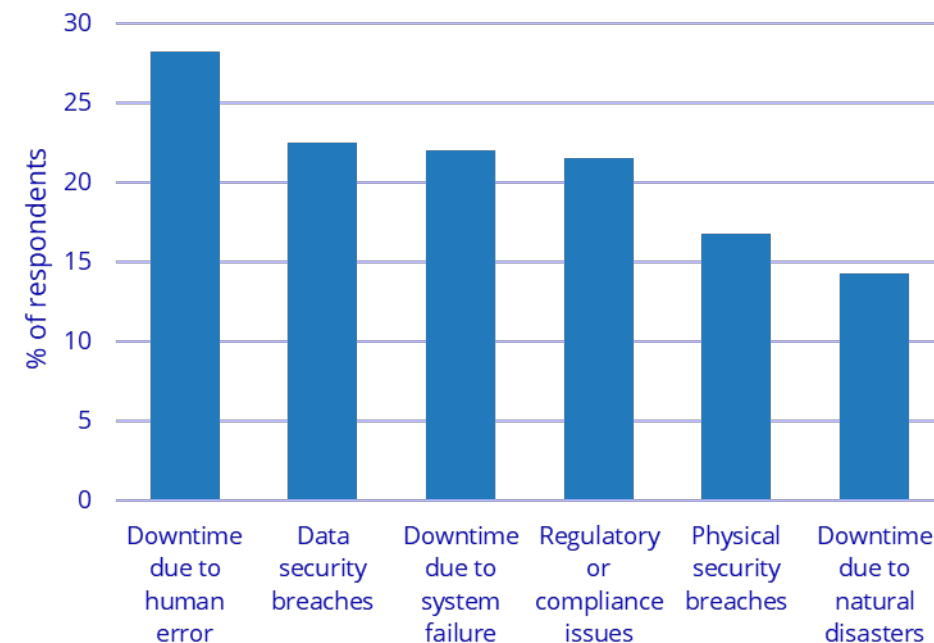


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Thinking of your company's priorities when it comes to datacenters across traditional on-premises, private and public clouds, how important are the following initiatives? (Overall rank)



Have you experienced any of the following in the past 12 months?



# IDC's Take

## Protecting data across traditional on-prem, private, and public cloud datacenters is a top priority

- Ensuring data security is critical to all organizations – especially as they are leveraging new data sources for big data analytics, AI, and ML initiatives.
- In the past 12 months, 23% of organizations have experienced a data security breach; the “if vs. when” debate should be over. Perspectives must shift to post-breach response and mitigating damage.
- Physical datacenter facility problems cause slower deployment times (38%) data security breaches (30%), and compliance fines (22%).
- Partners that can help organizations manage, leverage and protect trusted data sources will fill a critical need in the market.