

Overcome budget constraints and get started sooner with financing for Watson IoT software and solutions

Highlights

- Accelerate time to insights with payment plans
 - Gain maximum flexibility to grow your IoT infrastructure
 - Align IoT project costs with anticipated benefits
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The Internet of Things delivers the data. AI powers the insights. Financing accelerates the time to discovery.

Clients in many industries want to unlock the power of their data with artificial intelligence (AI) and the Internet of Things (IoT) by securely connecting devices to collect and curate IoT data from physical assets to enable AI-driven insights to:

- innovate asset management
- optimize their real estate and facilities
- improve software and systems engineering
- advance their digital transformation

IBM can help clients take advantage of the tremendous power of AI and IoT with our deep industry and domain expertise, open and flexible solutions, and trusted security and dedication to privacy.

Financing helps clients unlock the power of data with AI and IoT

By turning to IBM Global Financing, clients in various industries can acquire the technology they need to grow their IoT infrastructure by reducing up-front payments, improving cash flow, and aligning expenses to anticipated project benefits.

Here are two examples:

A multi-national building management firm in Europe needed to increase profitability and boost annual growth without making large capital outlays. They benefitted from a customized payment plan over a five-year period when deploying the IBM TRIRIGA® facilities management solution. The cost-saving plan improved cash flow and significantly reducing overall costs.

A North American public utility company was able to deploy Watson IoT™ Asset Management solutions sooner with a deferred payment option. IBM Global Financing helped structure a 34-month financial model for the solution that included a 4-month deferral.

Get started sooner on your IoT journey with financing

IBM can deliver the right solution that is supported by a wide variety of financing options and payment plans to help you:

Accelerate time to insight and competitive advantage with flexible payment options

Gain maximum flexibility to grow your IoT infrastructure through financing for SaaS, loans for services and fair market value hardware leasing.

Improve alignment between cost and benefits by spreading out payments over time to cover your complete portfolio of IBM solutions and services

Finance your entire IoT solution, which can include hardware, software and services—with flexible IT leases and loans.



Why IBM?

IBM Global Financing has been in operation for more than 35 years and serves clients in over 60 countries, spanning more than 20 industries. With a global reach and expertise in IT financing, working capital and credit, IBM Global Financing offers flexible payment plans and leasing solutions for IBM software, services and IT infrastructure including pre-owned servers and storage. Non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing.

For more information

To learn more about financing IBM Watson IoT™, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website: ibm.com/financing/solutions/financing-ibm-watson

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