The ability to anticipate, manage and capitalize on pervasive change is often the difference between market leadership and extinction.

Change Architects consistently achieve project goals…

Only 20% of respondents are considered successful in managing change.

87% of respondents state that not enough focus is placed on managing change in critical projects.

Only 40% of respondents believe they have the right skills in place to successfully manage change projects in the future.

Only 49% of organizations hold their leaders accountable for effectively managing change.

…and drive change through key differentiators

To learn how Change Architects lead and manage change, visit ibm.com/gbs/makingchangework

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