

IBM Global Business Services for Microsoft Application Software

Delivering solutions that innovate, accelerate and connect enterprises and their customers



Highlights

- Integrates world-class Microsoft business solutions and IBM in-depth consulting expertise, delivering world-leading enterprise transformation programs
 - Delivers focused solutions and services, tailored to business size and industry, to achieve critical business success factors while maintaining ongoing operations
 - Reduces time to market and time to value with powerful enterprise application development, deployment and management offerings
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Faced with dynamic customer demands, new technology options and profitability pressures, business leaders are encountering unprecedented decisions. Enterprise application choices, incorporating mobile and social in the front office or collaborating internally to running back office operations, could be key to an organization's success. With so many factors in play, it's important to team with a company that provides nimble, straightforward business solutions as well as in-depth industry and technology expertise that meets immediate needs and positions businesses for the future.

The IBM and Microsoft Alliance blends the agile business applications and technologies of Microsoft—including Microsoft Dynamics, Microsoft SharePoint and Microsoft Office 365 software and other business solutions—with the vast global industry experience of IBM and IBM® Global Business Services®. The result: powerful solutions tailored to your business size, industry, geography and target markets.

Tailoring solutions to meet business requirements

The IBM and Microsoft Alliance team collaborates with you to define short- and long-term enterprise resource planning needs and customer relationship management priorities, offering solutions from an expansive portfolio. The team offers services that cover all aspects of the business, from strategy development; business process improvement; change, project, program and operations management, to systems and application integration and customization. In addition, strategically configured IBM Cloud, analytics, mobile and social transformation solutions will help modernize infrastructure, improve the customer experience and reduce costs.



Flexible platforms and options

Because of IBM's exceptional relationship with Microsoft, you can select from a wide range of business solution options. In addition to customized solutions, we provide preconfigured offerings immediately ready for quick and easy deployment and IBM software accelerators for additional functionality. We take advantage of the infrastructure you already own, augmenting your IT needs with on-premises or IBM Cloud offerings such as IaaS, PaaS and SaaS or hybrid environment capabilities. Integrating Microsoft's flexible business solutions and IBM's consulting expertise, produces game-changing enterprise application delivery results that accelerate organizational agility and build systems of engagement that delight customers.

Why choose IBM and Microsoft?

Two of the most powerful technology icons in the world of IT have come together to provide customers with:

- End-to-end technology and services solutions, delivering one-stop shopping for hardware, software solutions and services
- Local presence in a global economy—we do business where our customers do business
- The best of the best—consistent recognition in Gartner's Magic Quadrant for ERP and CRM¹ and as a consultative thought leader with the ability to help clients modernize and transform

Start your enterprise transformation with IBM

Rely on IBM Global Business Services for the valuable insight and advanced research and technology for a distinct advantage in today's rapidly changing environment. Our integrated approach to business design and execution turns strategies into action. And with expertise in all core industries and global capabilities spanning 170 countries, we can provide the Microsoft expertise and solutions that help clients like you anticipate change and profit from new opportunities. Begin your transformation with IBM and Microsoft today.

For more information

To learn more about IBM Global Business Services capabilities for Microsoft application software, visit:

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Route 100
Somers, NY 10589

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1. Gartner Magic Quadrant for CRM Service Providers, Worldwide, November 2014
