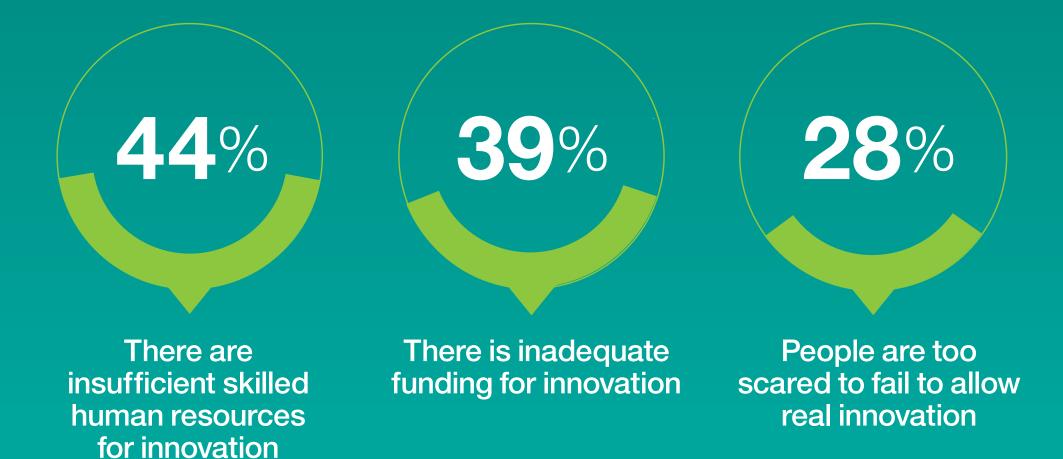
**IBM Institute for Business Value** 

## **Innovating Insurance**

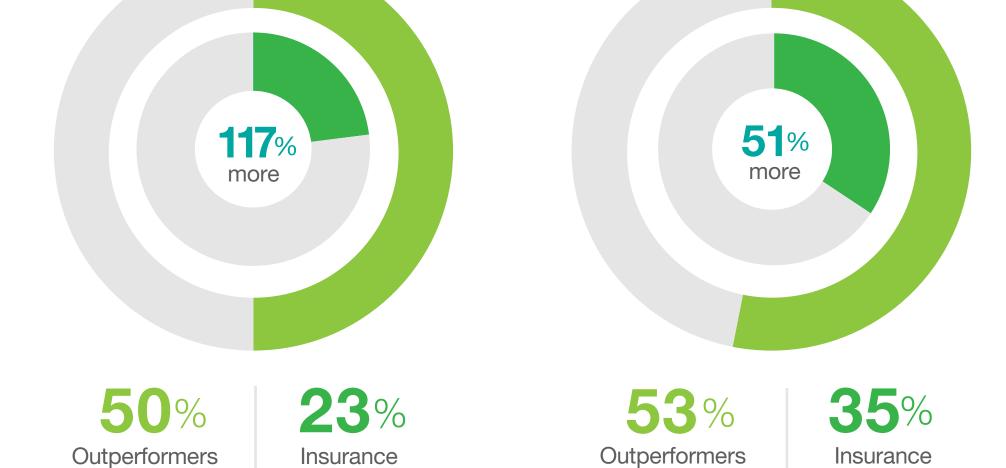
Lessons from the world's leading innovators

Insurers are facing many internal challenges to innovation



## Insurers can learn best practices for innovation from the leaders

Outperformers lead innovation from the top... ... and align innovation goals to business expansion



## To learn more, visit ibm.biz/innovate ins

