

Modernize data workloads for speed and agility



The future is cloud first.

But, in today's multi-cloud reality, organizations need a solution that fuses the agility of public cloud with the data lineage and security of on-premises and private cloud.



Only **7.5%** of Fortune 1000 executives expect to have their data in cloud only¹

Cloud, on your terms

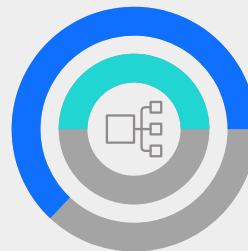
Businesses shouldn't move data, data should move business. As organizations look to infuse data into their processes, the need to quickly and easily tap into multiple sources becomes paramount.



A typical organization struggles to manage an average of **33** unique data sources²

Big insights, microservices

As the speed of business increases, so does the need for agility. Instead of monolithic systems organizations are shifting towards cloud-native architectures reliant on microservices tied together through APIs.



63% of enterprises are adopting microservices architectures, yet **50%** are unaware of the impact on revenue-generating business processes³

Build for the future today

Cloud-native architectures that provide access to all your data without the need for migration are the way of the future. Start building a data foundation that supports both today's necessities and tomorrow's goals.

Learn how IBM Cloud Pak for Data (formerly, IBM Cloud Private for Data) can help realign your data workloads for your business needs.

ibm.biz/icp4data

1. NewVantage Partners Study

2. Aberdeen Group, "The Data Warehouse Evolved"

3. Camunda Survey