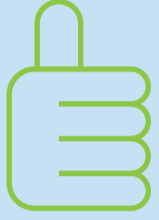


Extending expertise

Transforming HR and the employee experience with cognitive computing

What can a cognitive system do?

Understand



Analyze all types and sources of data, with context, at astonishing volume and speed allowing for natural interaction

Reason



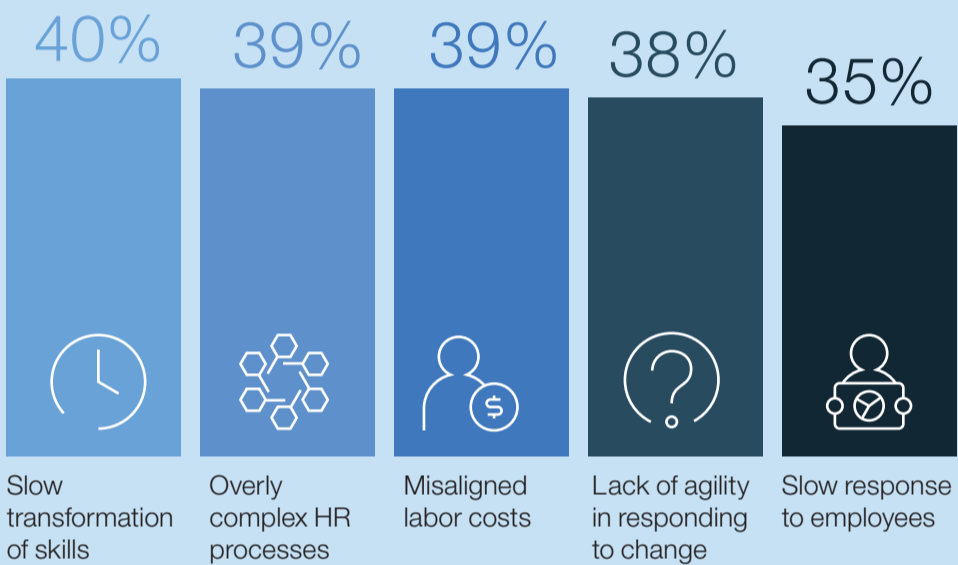
Has the ability to form hypotheses, make considered arguments and prioritize recommendations to help humans make better decisions

Learn

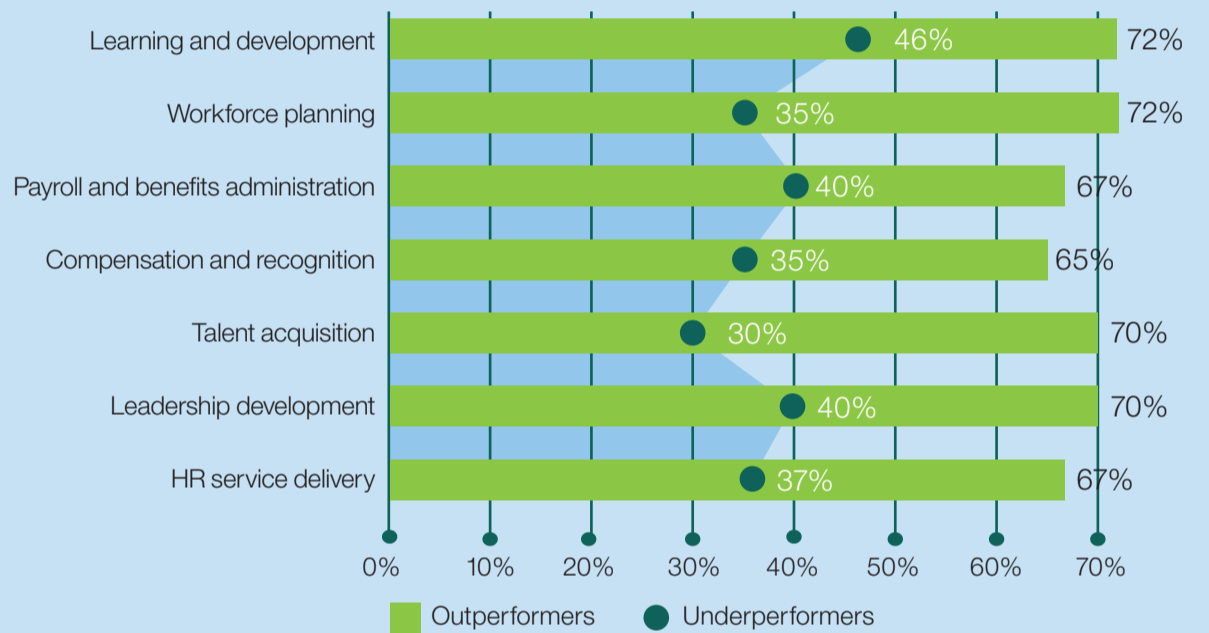


Initially trained by experts, the system continuously ingests and accumulates data while developing insight from every interaction

HR challenges best addressed by cognitive computing



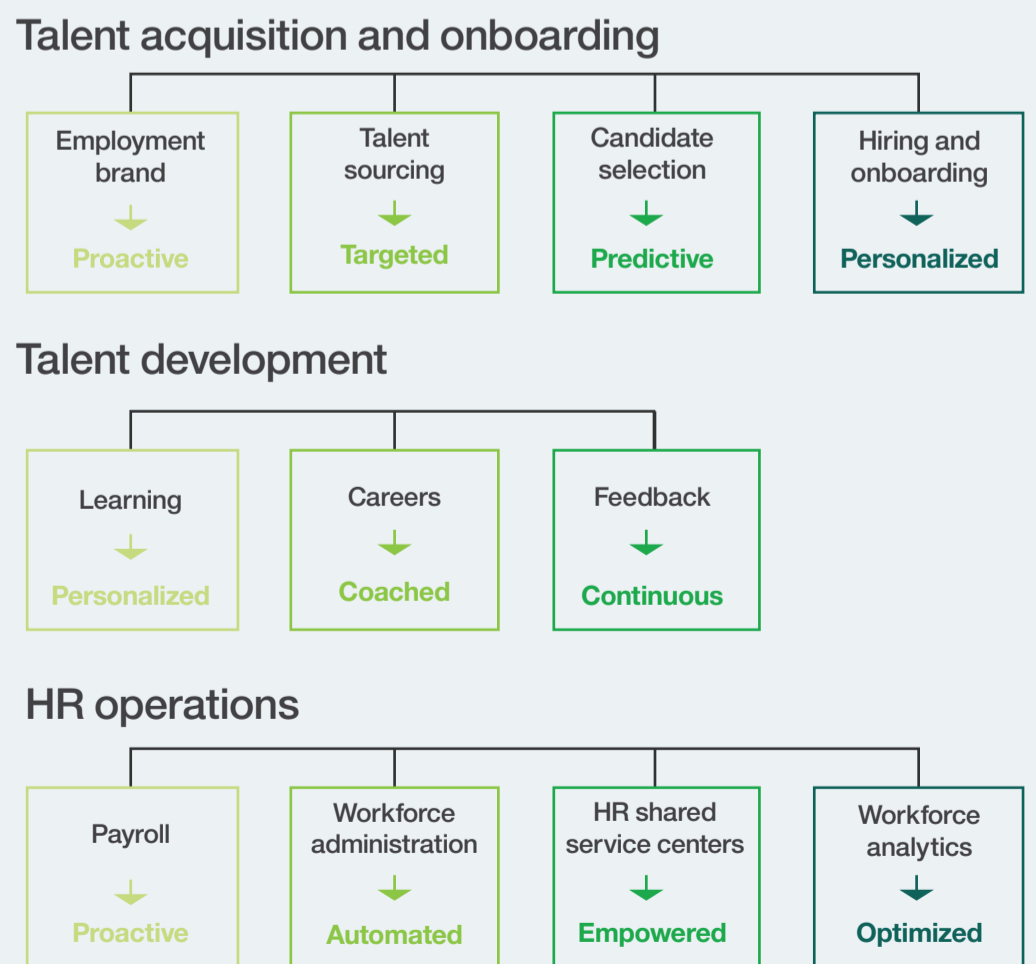
HR executives from outperforming organizations recognize the value cognitive computing can bring



The cognitive sweet spot



Benefits of cognitive-enabled human resources



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