

Report

H1 2021

IBM CSR POLSKA
#GoodTechIBM



What will you find out?

#GoodTechIBM

IBM Volunteering

[Simplified adding of volunteer hours](#)
[Webex4Teachers Award](#)
[NOSPR AI Volunteer Excellence Award](#)

P-TECH

[Video about P-TECH IBM school](#)
[Interview: P-TECH students about their experiences](#)

Open P-TECH

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Webex4Teachers
**TOP
CSR INITIATIVE
IN POLAND**

by
CEE Business Services Awards
2021

To help educators and students adapt to this new classroom format, IBM and Cisco deployed over 500 employees as trained volunteers - who also teleworked from their homes using Cisco Webex - to share their expertise.

IBM and Cisco volunteers provided tutoring sessions and real time assistance to 4000 teachers across Poland, helping them adopt the tool and make the most out of it.

101 Companies were Short-Listed for the 8th annual “CEE Business Services Awards”. Cisco Webex4Teachers project was shortlisted among 6 other candidates and won the award of the [Top CSR Initiative of the Year](#) in Poland.

**Thank you to all the volunteers involved!
Without you this would not have been possible.**



NOSPR AI &
Webex4Teachers

**IBM VOLUNTEER
EXCELLENCE AWARD**

The Polish team of volunteers is among 15 global winners that embody IBM values through their dedication, innovation and personal commitment and are shining examples of GoodTechIBM. The awards have been presented annually since 2005 by IBM’s Chairman and CEO to those IBMers who have applied their talent and technology to societal challenges through their volunteer service.

Winners made an impact in their communities in areas ranging from education and mentoring to marketing, music and healthcare. They applied their expertise in AI and emerging technology to improve the lives of others including young women, people with diverse abilities, schools and students, healthcare workers, nonprofit leaders, disadvantaged youth and job seekers.

IBM Volunteers

[IBM.org](https://www.ibm.org)

Donating to charities has never been easier!

Every IBM employee can participate in the IBM Volunteers program and donate up to \$500 to selected charities! IBM employees in Poland participate in the life of schools, kindergartens, volunteer in non-governmental organizations, shop for the elderly, act for animals and ecology, take part in various charity actions and participate in IBM CSR programs. Hundreds of IBM employees in Poland supported teachers during lockdown, many of you became



mentors in the P-TECH program or support us in developing the Open P-TECH platform. Thanks to the volunteer program, we get money for hours devoted to helping others. For every hour added to the system we receive \$10 to support charities verified on the portal. To date, we have 425 volunteers in Poland.

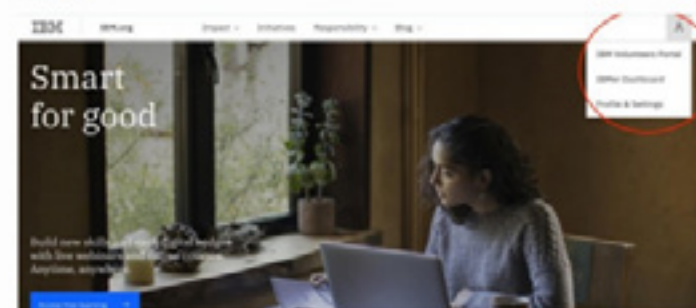
To add hours to the volunteer system, simply register on the IBM Volunteering & Giving Portal, complete the AIRTABLE form, and accept the hours in the email you receive after completing the form. [MORE INFO](#)

Each IBM employee can donate up to \$500 to selected charities through the employee volunteer program.



Getting Started

Go to [IBM.org](https://www.ibm.org) and log in to IBM Volunteers Portal and set your profile (use your W3 password) – your profile will show up on the YourCause website. You will be able to see an overview of your activities and the amount that you can redeem for your non-profit organisation (NPO), based on your volunteering hours.



Recording Hours

You can add your volunteer hours in several ways, the simplest is: after registering on the IBM Volunteering & Giving Portal, filling out the [airtable](#) form.

1. Airtable form

You can fill out the form after registering on the IBM Volunteering & Giving Portal (Step 1).

In the form we can choose from several of the most popular categories of volunteering. After completing the form, you'll get an email from the Your Cause portal (which manages volunteering) asking you to confirm the hours filled in the [Airtable](#) form. The hours will be then added. The next step is to donate them to an available charity. [LIST OF POLISH APPROVED ORGANIZATIONS WHICH CAN OBTAIN IBM GRANTS.](#)

For more information go to our [CSR Poland Publisher](#)

10th anniversary of P-TECH



This year marks the tenth anniversary of the P-TECH education program. The first institution which joined the program in 2011 was a school located in Brooklyn, New York. For almost two years, thanks to the fantastic commitment of IBM employees, teachers, mentors, lecturers and volunteers, the program has been successfully operating also in Poland.



HEART OF SILESIA



WORTH INVESTING
**P-TECH EDUCATION PROGRAMME
CELEBRATES ITS 10TH
ANNIVERSARY!**

This year, the Pathways to technology (P-TECH) education programme celebrates its 10th anniversary. Two technical schools from Katowice take part in this programme: Zespół Szkół Technicznych i Ogólnokształcących nr 2 in Katowice cooperates with IBM Poland and Śląskie Techniczne Zakłady Naukowe from

Katowice - with Fujitsu Technology Solutions. »

See how P-TECH works in the school Zespół Szkół Technicznych i Ogólnokształcących nr 2 in Katowice



#WeArePTECH

P-TECH

"I didn't even think I would work in IT, but P-TECH is taking me on such an amazing journey that now I really want to" Marek, 17, P-TECH student, Poland.



Marek, a student at a P-TECH school in Katowice, Poland, along with a student from a P-TECH school in Paris, were interviewed about their P-TECH experience. This is a huge recognition for both Marek and Polish P-TECH school, as there are already 33 P-TECH schools in Europe!

"I didn't even think I would work in IT, but P-TECH is taking me on such an amazing journey that now I really want to" Marek, 17, P-TECH student, Poland.

Today we are proudly announcing that the IBM-pioneered secondary school education model, P-TECH, is now in 28 countries from regions all around the world. In my region, EMEA, P-TECH, is going from strength-to-strength with 33 schools embracing the program in the Czech Republic, Egypt, France, Ireland, Italy, Morocco, the Netherlands, Poland and the UK.

P-TECH schools combine STEM-intensive classroom studies with experiential career training — through mentoring, site visits and paid internships — provided by local businesses. They enable teens to earn both a no-cost secondary school and college diploma within 6 years or less. Graduates can then more easily secure well paying

positions in multiple industries.

As P-TECH grows, it is the personal stories that make me most proud. For example, the enthusiasm of Marek, a 17-year-old basketballer and gamer from Katowice, Poland, for P-TECH's practical experience. This window into the world of work, guided by an IBM mentor, has changed how Marek thinks about his future. Marek admires his IBM mentor for also showing students the importance of non-technical skills such as communication. Despite a first P-TECH year in lockdown, Marek and his classmates from Katowice's General and Technical school have worked on a wonderful and real world AI solution — helping create a voice-activated virtual agent for the Polish National Radio Symphony Orchestra that can answer questions from the public about every aspect of the orchestra.

"Being guided by three big companies gives us big

opportunities" says Hanane, aged 16, who attends Lycée des Métiers La Tournelle, a technical school in the Parisian suburbs. P-TECH is helping Hanane's dream of being a developer to become reality. Now in her second year of P-TECH, Hanane has already built a translation chatbot, learned how to set up IT in the classroom and discovered the world of IoT. She enjoys the responsibility: "We are learning how to think through projects by ourselves and that's really useful".

Ciara Dowling teaches at St Joseph's CBS ("Joey's") in Fairview, Dublin, considered a disadvantaged school in Ireland's education system. "P-TECH is bridging the gap between our students and others when it comes to third-level education and job opportunities" Ciara says. The enthusiasm amongst the students is such that outside the "regular" P-TECH classes, many have started using the Open P-TECH program where they study —

by themselves — to earn badges in important professional skills such as Mindfulness and Interpersonal Skills.

The P-TECH experience is enriched by the ever-increasing number of industry partners. In EMEA we work with 35 companies including Fujitsu, Samsung, BNP Paribas, Orange and Bosch. Like IBM, industry partners lead P-TECH classes, act as mentors, involve students in company projects and provide paid internships. For the many P-TECH students who, because of their backgrounds, would previously have limited contact opportunities with such companies, P-TECH opens up a whole new range of possibilities for their future — and not just in tech jobs. Ciara Dowling says "Students are experiencing big companies for the first time and realizing that there are jobs in areas like HR and social media management."

It is important not to underestimate the systemic shift that must

happen for P-TECH to be adopted in curricula. It requires long-term vision, a steadfast commitment to change, and the hard work to implement that change from every layer of the education system. That education authorities, schools and teachers are prepared to open up their education programs to industry is a sign of the trust built around P-TECH.

It's this level of joint commitment that's required for our young people to be able to seize the opportunities of digital transformation. IBM fully supports government policies such as the European Commission's recent Digital Education Action Plan 2021-2027 to promote high quality and inclusive education and training. We contribute to the European Commission's goals not only through P-TECH, but also through Open P-TECH, SkillsBuild and SkillsBuild Reignite.

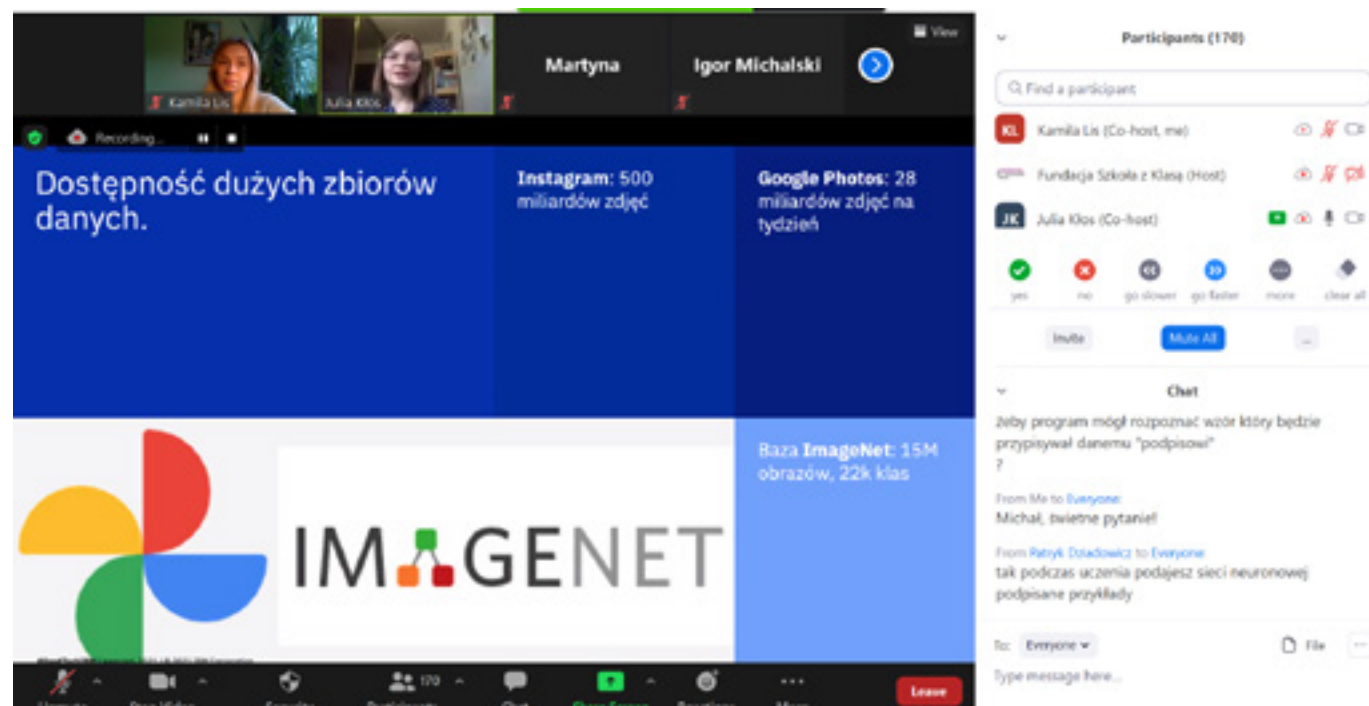
We will continue to build P-TECH.

To enthuse young people about their digital future. To broaden their horizons. To increase their ambitions. And to give them opportunities that they otherwise may not get.

by Marta Martinez,
November 16, 2020

Open P-TECH workshops

Nauka z obszaru technologii i umiejętności zawodowych jutra za darmo!



Open P-TECH Contest

Minigrants for educational projects for schools

IBM in collaboration with the School with Class Foundation organized a contest for schools registered on Open P-TECH.

Each teacher registered on the platform could submit a school to participate in the grant contest and win financial support in the amount of \$1000 for the implementation of original educational projects. We selected 6 winners of the contest!

We were impressed with the creativity and ingenuity of all the videos submitted. It's great that despite the pandemic and remote education, it was possible to launch teamwork among students and create such interesting projects and sometimes even touching projects. We were particularly impressed by a project created by students from a hospital school in Lublin entitled "Mindfulness - my island of happiness here and now". Below you can see the list of winning schools.

Open P-TECH is not just courses for students. Many schools participated in a mini-grant competition and a series of lectures with IBM specialists.

Open P-TECH - is IBM's tech and professional competencies education platform for students and teachers. The platform is based on the well-known YourLearning system at IBM.

Open P-TECH offers free training and badge in what we really know well, i.e. areas related to blockchain, quantum computers, artificial intelligence, cloud, cyber security or professional competencies.

Open P-TECH is not only online courses, but also activities for schools, which take place thanks to the great commitment and dedication of IBM employees. So far we have managed to run a mini-grant competition for schools and organize a series of lectures with IBM specialists, **with 2362 participants**

signed up so far!! Weekly classes for schools last from March to the end of May. The topics discussed during the lectures are innovative technologies, around which Open P-TECH content is created, such as Quantum Computing, Blockchain, Cloud, Cyber Security, AI.

More information about our initiative can be found [at this link](#), and recordings of the workshops are available on the "[Lectures with IBM Specialists](#)" channel on Open P-TECH.

- NIEPUBLICZNE TECHNIKUM IM. GEN. W. ANDERSA W OPATOWIE
„ROBOTYKA, FOTOGRAFIA I FUN – CZYLI EKSTRAPOŁACJA
KOMPETENCJI PRZYSZŁOŚCI W CODZIENNYM ŻYCIU INFOR
MATYKA”. [APPLICATION VIDEO](#)
- ZESPÓŁ SZKÓŁ EKONOMICZNYCH W STAROGARDZIE GDAŃSKIM
„KWANT NIEWIDOMYCH – INNOWACYJNA OPASKA DLA OSÓB
NIEWIDOMYCH”. [APPLICATION VIDEO](#)
- SAMORZĄDOWA SZKOŁA PODSTAWOWA NR 6 IM. JANA PAWŁA II
WE WRZEŚNI
„EKO DOM PRZYSZŁOŚCI”. [APPLICATION VIDEO](#)

- PRYWATNA SZKOŁA PODSTAWOWA ŻOREK
„#(NIE)BEZPIECZNI W SIECI”. [APPLICATION VIDEO](#)
- ZESPÓŁ SZKÓŁ NR 36 IM. MARCINA KASPRZAKA W WARSZAWIE,
„KREATYWNE PROJEKTY ZESPOŁOWE”. [APPLICATION VIDEO](#)
- ZESPÓŁ SZKÓŁ SPECJALNYCH PRZY UNIWERSYTECKIM
SZPITALU DZIECIĘCYM W LUBLINIE
„MINDFULNESS – MOJA WYSPA SZCZĘŚLIWOŚCI TU I TERAZ”.
[APPLICATION VIDEO](#)

Mindfulness



Students from the psychiatric ward of the Special Schools Complex at the University Children's Hospital in Lublin decided to base the project they were to prepare as part of the Open P-TECH contest, on the Mindfulness course.

talk about what Mindfulness really is and the benefits of practicing it. Patrick also managed to conduct several practical exercises, effectively engaging the students. As part of the project, the students are to prepare an e-newspaper, which will be a kind of Mindfulness compendium for the patients of the psychiatric ward. We look forward to seeing the results of the project. The video - students' application can be viewed under the following link

[APPLICATION VIDEO](#)

The Mindfulness course at Open P-TECH was created by our specialist in this field, Patrick Kozakiewicz. He was able to meet virtually with the students of the institution and

Open P-TECH

New content

The adoption of the Open P-TECH platform in Poland has been a great success!

In terms of registered users, we are in second place in Europe with over 3000 registrations. This shows the demand for free materials and courses on innovative technologies and professional skills.

technologies” and a new badge course “Professional competences”.

All Polish Open P-TECH materials can be viewed at this link [\[LINK\]](#)

Polish portfolio of Open P-TECH courses is constantly expanding, in March the platform launched a new digital badge in the area of “Emerging

Nazwa	Odznaka cyfrowa	Odznaka obejmuje moduły
Innowacyjne Technologie Czas trwania: 7h		<ul style="list-style-type: none"> Przetwarzanie w chmurze Sztuczna Inteligencja Cyberbezpieczeństwo Analiza danych Blockchain Internet Rzeczy
Kompetencje Zawodowe Czas trwania: 8h		<ul style="list-style-type: none"> Przemysłana prezentacja Efektywna współpraca Kompetencje interpersonalne Dostarczanie pracy wysokiej jakości Rozwiązywanie problemów dzięki krytycznemu i kreatywnemu myśleniu

EcoStream

events

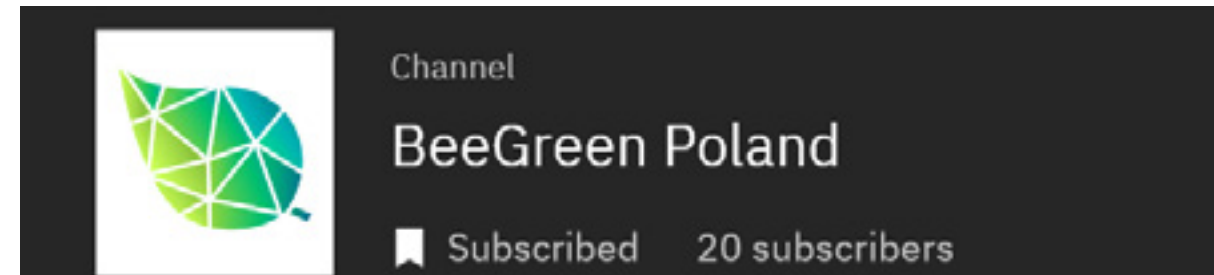


[Sign up](#)



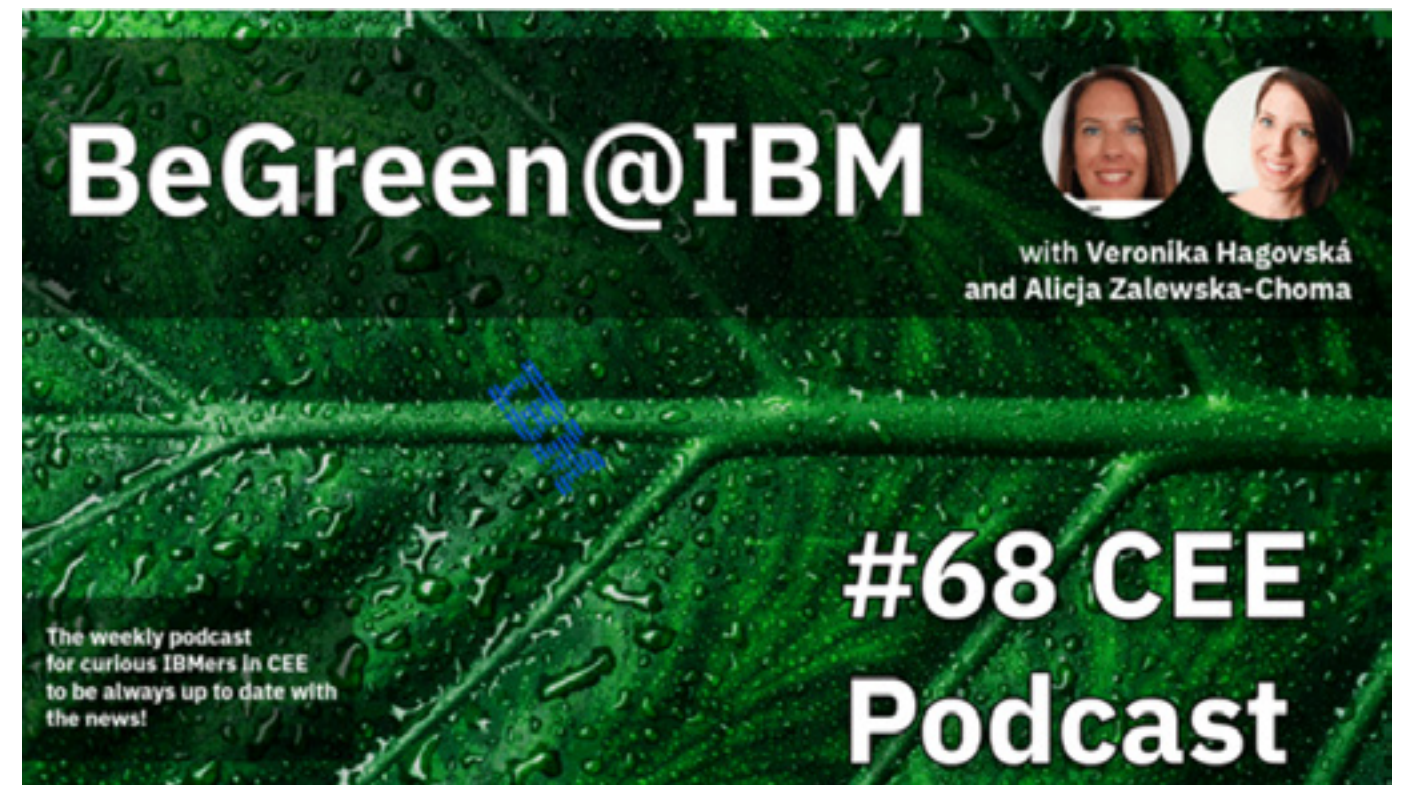
[Sign up](#)

See what happened during [GREEN MONTH](#) at IBM



Suscribe to [BeeGreen Poland YourLearning Channel!](#)

Listen to a podcast about BeeGreen initiatives



Social Media Corner

Maria Thun-Janowska • 1st
IBM | Corporate Affairs | Citizenship | Public Policy
3d • Edited • 🌐

Our joint programme **#Webex4Teachers** has been named top CSR Initiative in Poland!

One year ago, when the pandemic started and all schools had to move to online, over 500 volunteers from **#Cisco** and **#IBM** provided real time support to over 4000 teachers throughout Poland in transferring to distance learning.
#GoodTechIBM

Anna Czacharowska-Rybkowska, Przemysław Kania, Agnieszka Góralowska, Anna Janas, Andrzej Wierzbowski - it was a pleasure to work with you.

Marta Ławnikiewicz Artur Kubik Sławomir Kumka Stanisław (Stan) Cieśla Roman Krzos Artur Kubik Paweł Raczynski Adam Grabowski Jarosław Szymczuk Jolanta Jaworska Magdalena Fabisiak Michał Gdowski

Cisco
4,203,299 followers
4d • 🌐

We are very proud to announce that **#Webex4Teachers** has been named Top CSR Initiative in Poland at the CEE Business Services Awards 2021!

#Webex4Teachers is a joint initiative by Cisco and IBM to create free virtual classrooms for students affected by nationwide school closures. The aim was not only to connect teachers and students through interactive online classes, but to also help them use the technology more effectively.

To help educators and students adapt to this new classroom format, IBM and Cisco deployed over 500 employees as trained volunteers - who also teleworked from their homes using Cisco Webex - to share their expertise. IBM and Cisco volunteers provided tutoring sessions and real time assistance to 4000 teachers across Poland, helping them adopt the tool and make the most out of it.

Huge THANK YOU and CONGRATS to everyone involved!

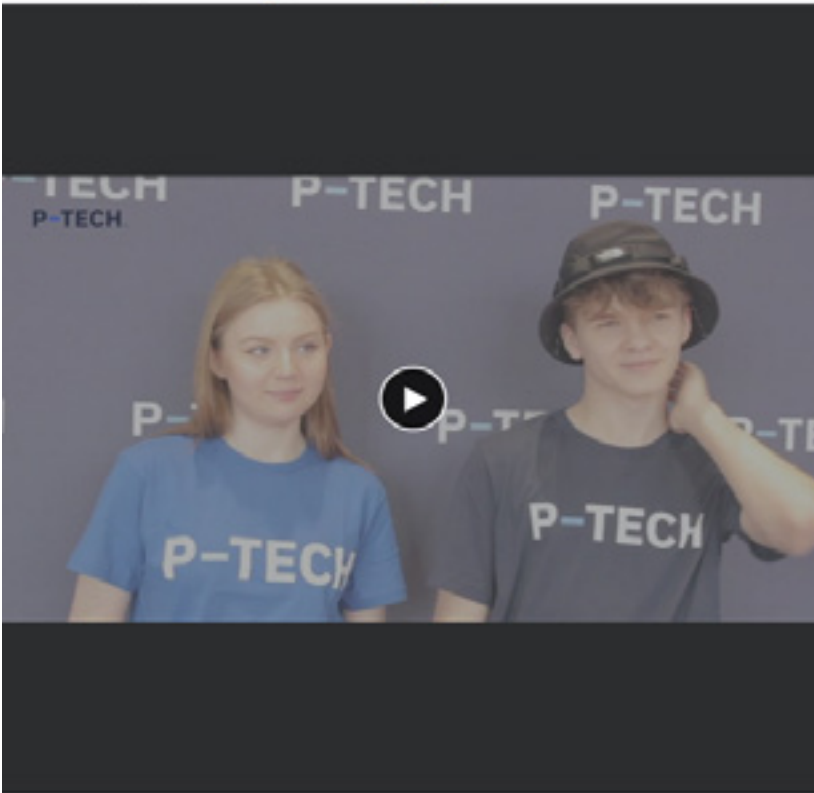
#WeAreCisco #Webex4Teachers

👍❤️🌐 58 • 6 comments

Roman Krzos • 1st
P-TECH Industry Program Manager
6h • Edited • 🌐

This year we celebrate the 10th anniversary of the **#PTECH** program. In 2011 the first **#PTECH** school was launched in Brooklyn, New York. For the last two years, the program has been successfully running in **#Poland** too, thanks to the fantastic Teachers, Mentors, Lecturers, Volunteers, and Managers. **#PTECH** is a global education model that offers students all over the world the opportunity to develop skills and competencies that will translate directly to competitive careers. This is the story of P-TECH: **#weareptech** 🙌

... special thanks go to the amazing P-TECH film crew! You did a beautiful job! ❤️
Agata Singer-Salamon, Aleksandra Szpitun, Stanisław (Stan) Cieśla, Dawid Twardowski, Marcellin Bayita, Sebastian Szymkowiak



P-TECH - kompetencje zawodowe jutro
youtube.com

👍❤️🌐 23 • 8 comments

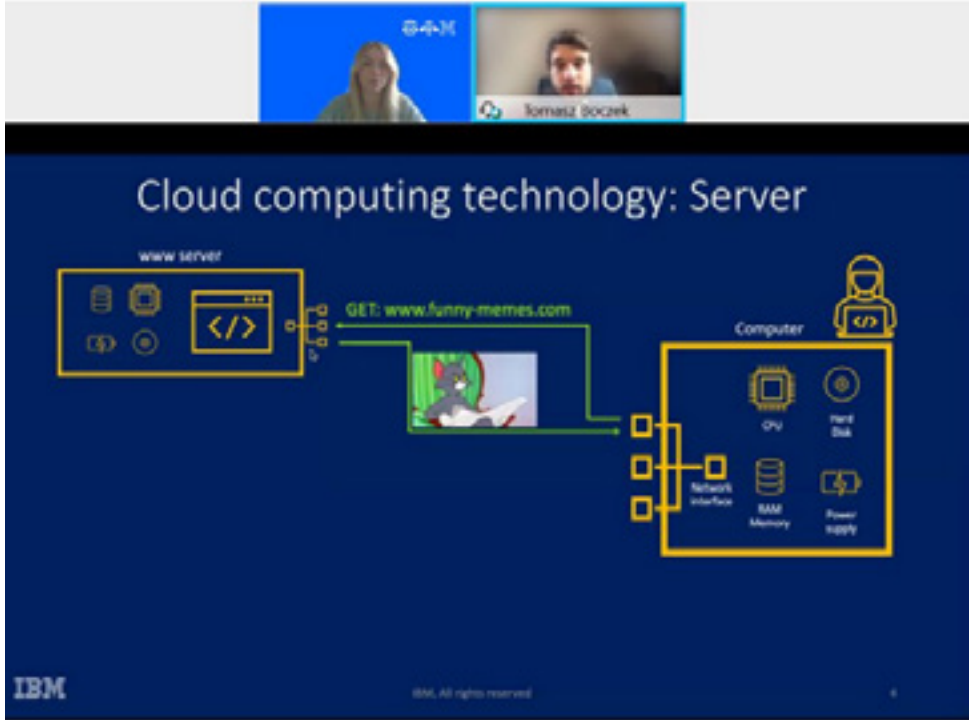
Kamila Lis
Corporate Social Responsibility Specialist
2w • Edited • 🌐

Today we held the fourth Open P-TECH workshop from our series for students registered on IBM's educational platform. This time the class was about **#cloud**. I believe that now with digital transformation knocking on our doors more than ever, basic knowledge about innovative technologies comes very handy, not only in strictly tech jobs/companies.

I am very happy to see that teachers know that too, as we have more than 2000 participants that are willing to take part in our workshops and get to know the basics of technologies like blockchain, AI, or mentioned cloud.

Special thanks to **Tomasz Boczek** for leading such an interesting and interactive workshop today and **School with Class Foundation** for helping with organisation!

If you're curious, you can find all the workshop recordings, and still register as a participant on Open P-TECH platform: <https://ibm.biz/Bdfz8W>
#education #OpenPTECH #tech #goodtechibm



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👍❤️🌐 15 • 1 comment

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