

The hybrid cloud platform advantage— The India point-of-view



The cloud market is growing steadily and advanced cloud businesses are looking for simple management platforms



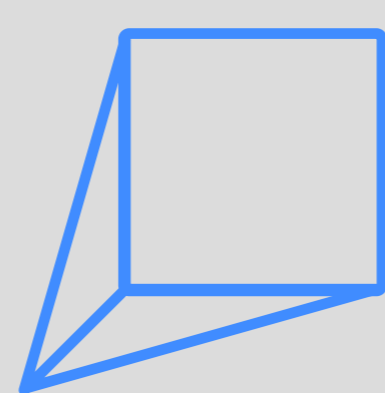
18%

Projected annual growth of the global cloud market through 2023.



68%

of advanced cloud businesses are building an open-source cloud platform, compared to 46 percent of India respondents.

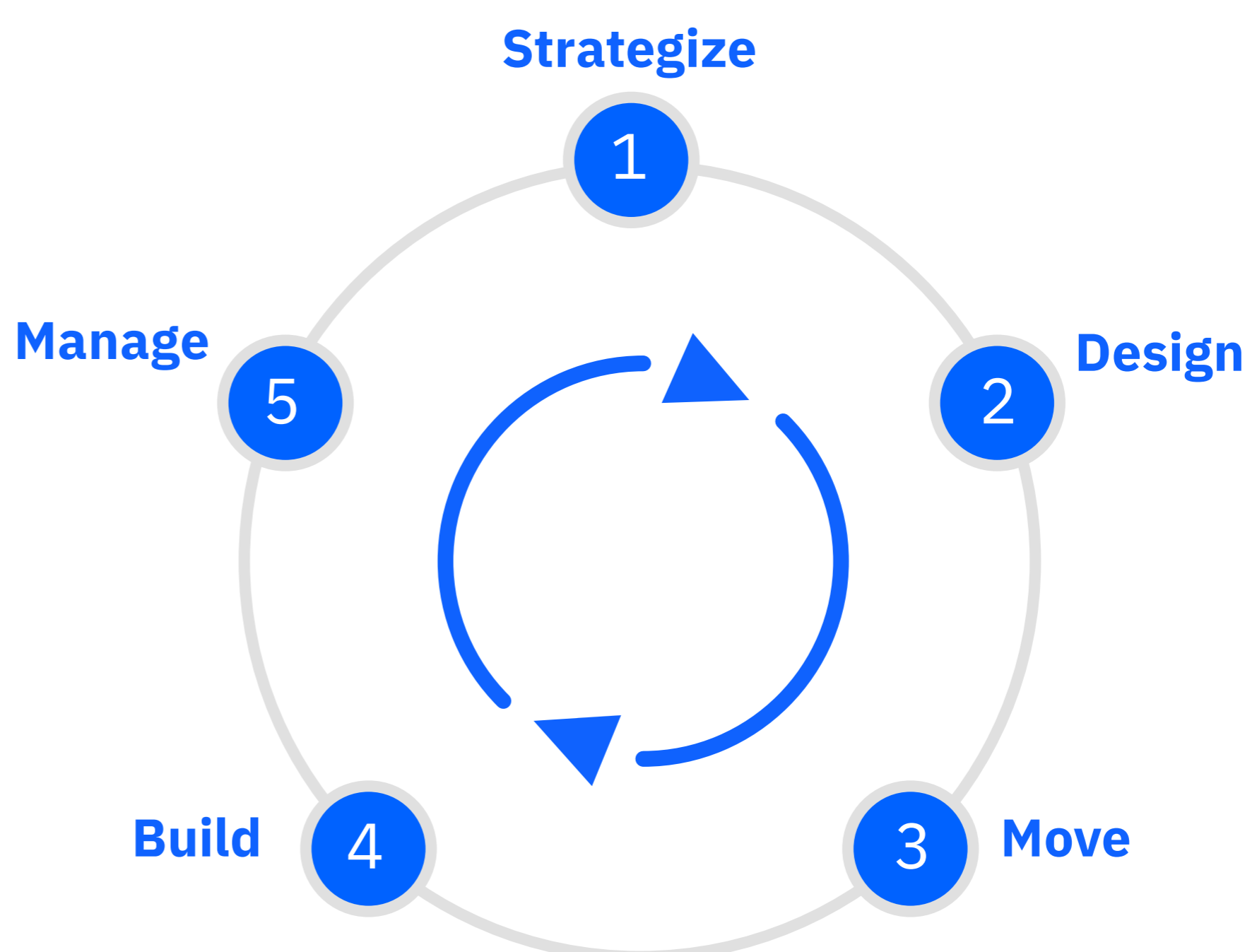


66%

of advanced cloud businesses say a “single pane of glass” management approach is needed to ensure visibility and control costs across all their clouds, vendors, clusters, and data versus 31 percent of India respondents.

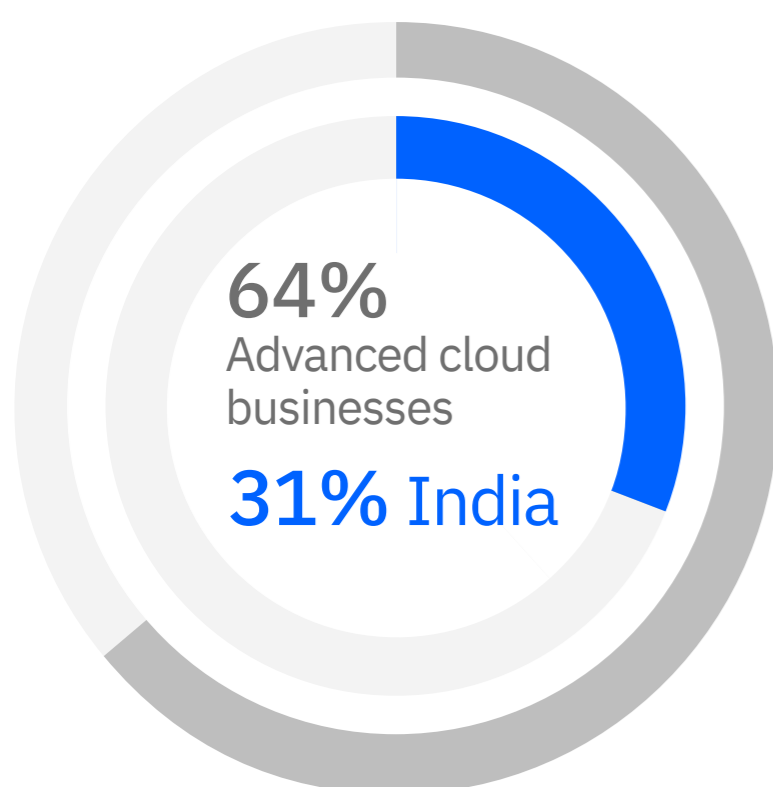
Organizations can gain value by taking the following five steps

Five steps to achieving the hybrid cloud platform advantage

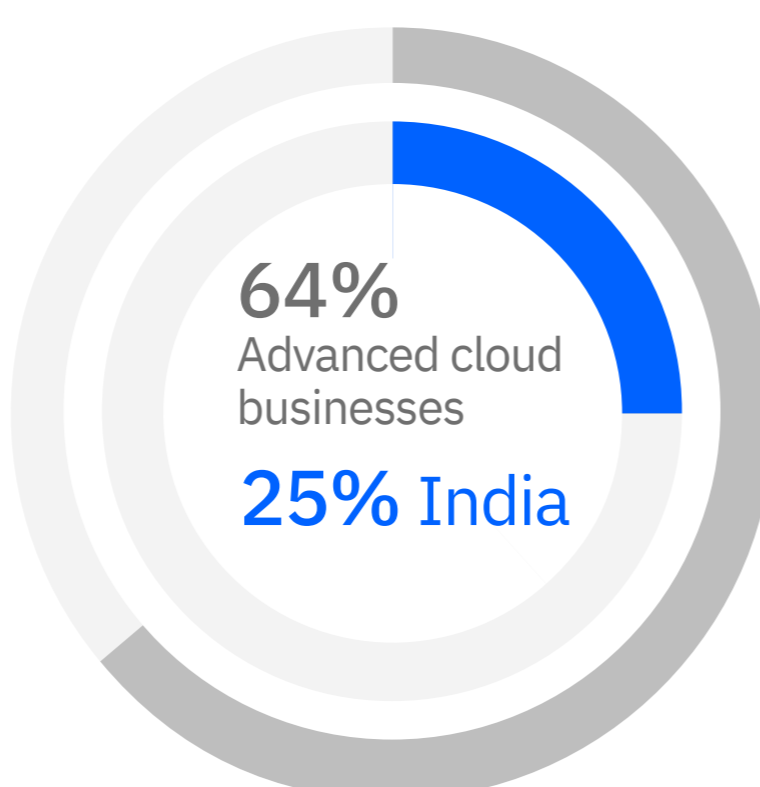


Four actions organizations with advanced hybrid multicloud performance expect to adopt by 2023. Indian organizations tread slowly...

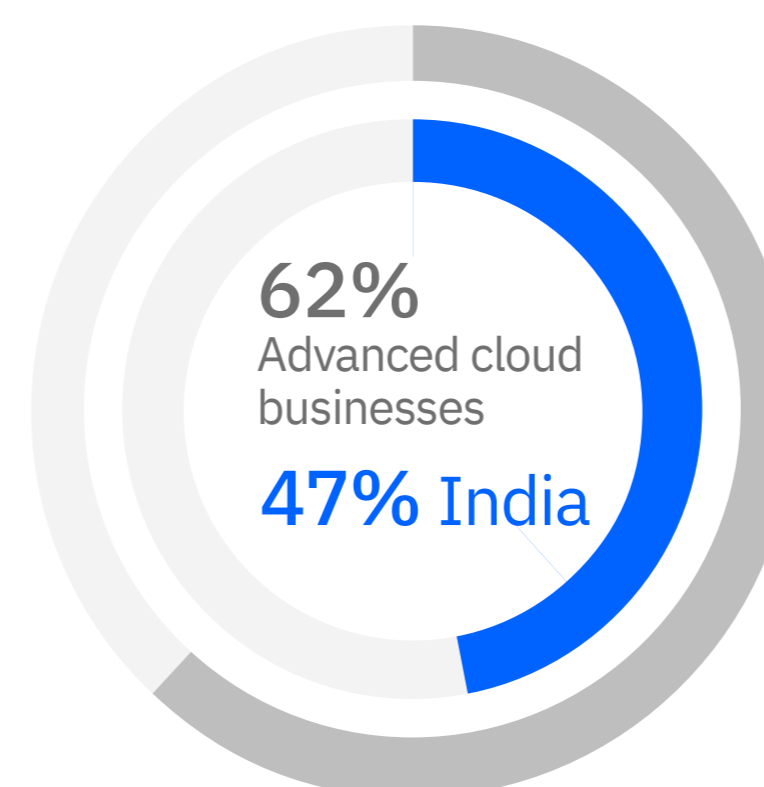
Modernize each app separately and implement incrementally



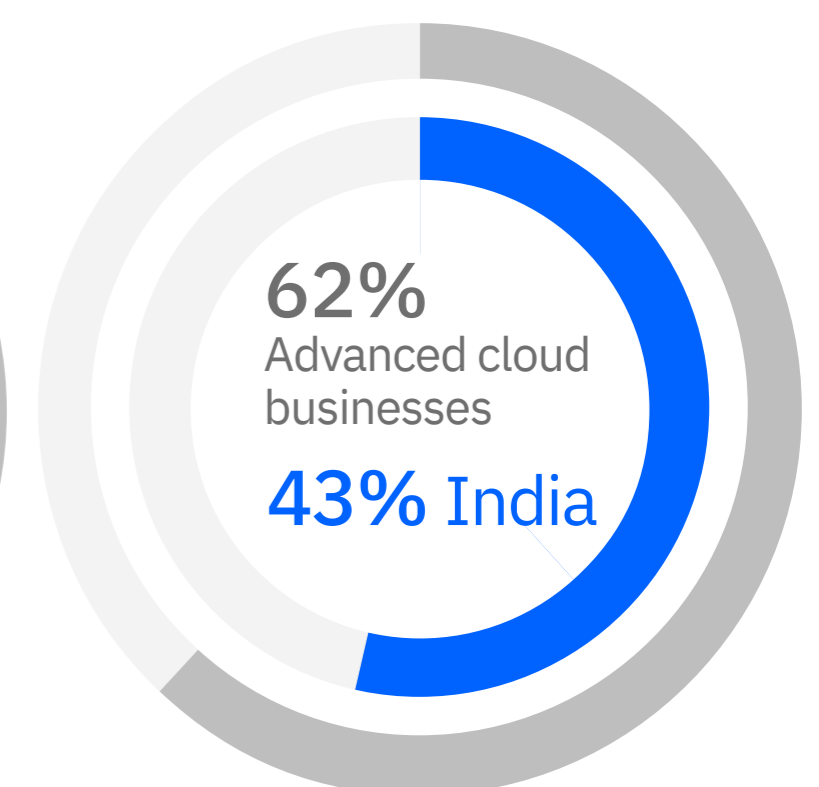
Redesign business processes



Integrate existing cloud environments, then modernize apps



Evaluate a large app modernization program



In the multicloud era, organizations need an application development platform that can run on any cloud, workloads that can execute seamlessly across multiple clouds, and a comprehensive orchestration capability that spans across clouds—or risk hindering business agility.

<http://ibm.co/hybrid-cloud-platform-india>

IBM Institute for Business Value

