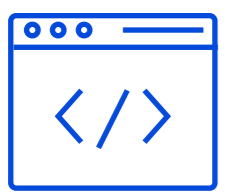


Blockchain as a force for good

Five principles to build trust and real value



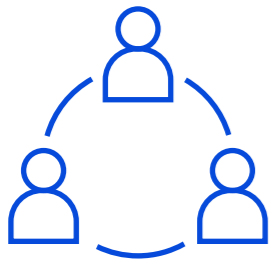
1 Open is better

Blockchain networks must foster diverse communities of open source contributors and organizations to spur innovation, hasten time to maturity and decrease cost.



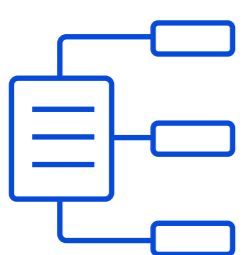
2 Permissioned doesn't mean private

Permissioned and trusted access should be a guiding principle for enterprise blockchains to comply with regulatory and fiduciary requirements.



3 Governance is a team sport

The responsibility of running network nodes and validating transactions should be distributed across at least three trust anchors to prevent undue concentrations of influence.



4 Common standards are common sense

Enterprise blockchains should be architected around common standards to prevent vendor lock-in, foster interoperability and a robust ecosystem of innovators.



5 Privacy is paramount

Data residing on the blockchain should always belong to its creator to safeguard individual and corporate information. Any APIs should extend the same permissioned access programmatically.

Download the study and learn more at

ibm.co/blockchain-principles

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