

# Clinical knowledge with the power of Watson<sup>®</sup>

IBM Micromedex<sup>®</sup> with Watson<sup>®</sup>

Put the power of AI to work for you. Discover IBM Micromedex with Watson — trained by clinicians and refined by you

- Accelerate access to evidence-based information
- Ask questions naturally, the way clinicians ask clinicians
- Deliver quick clinical responses, supporting fast patient care
- Mobile browsing capabilities
- Online access options allow for direct access from within the EHR, or on-the-go via a mobile browser

## Micromedex 2020: Updates and Enhancements



Watson continues to evolve, with new mobile browser capabilities and multiple EHR Integration options, providing quick answers at your fingertips



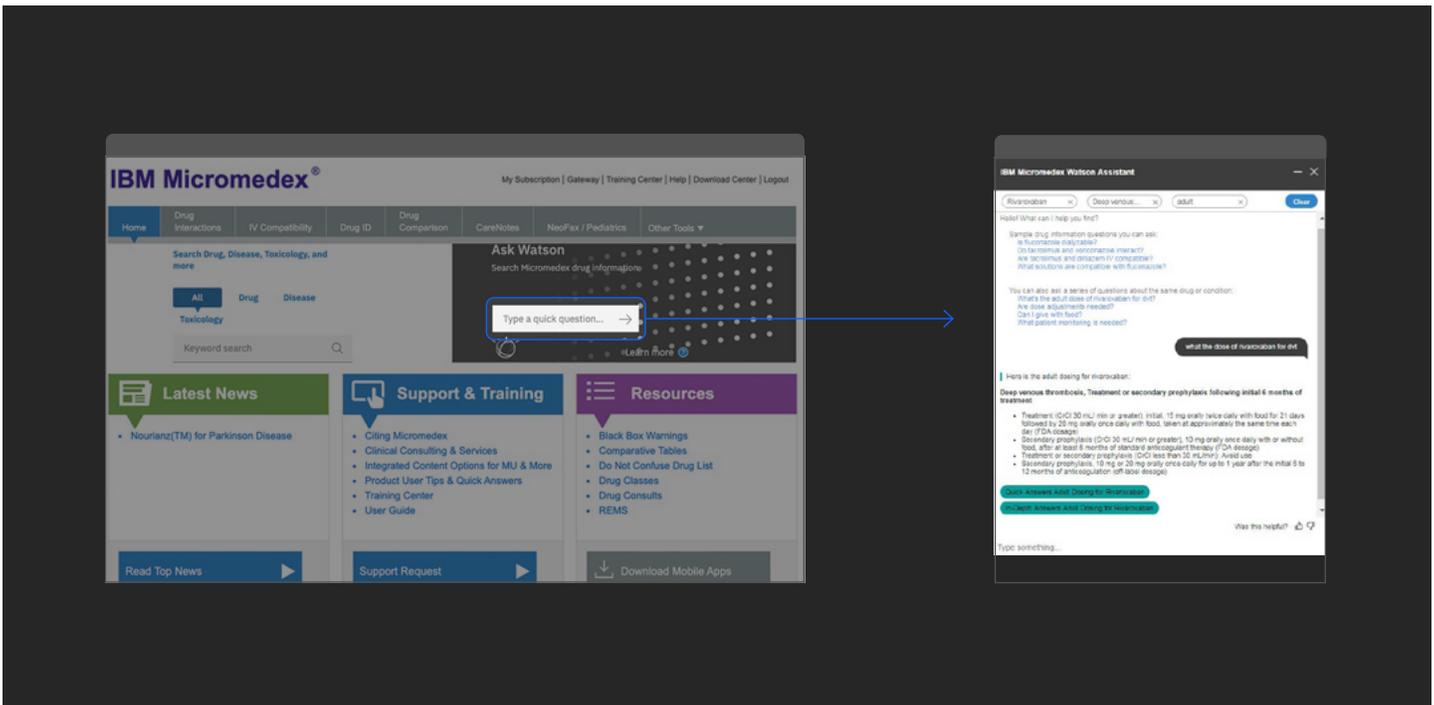
IV Compatibility has been enhanced, creating a user-friendly, single view of Drug and Solution compatibility



Streamline clinical workflows with the organization's Formulary embedded in Micromedex, including prominent display of information and icons, with single click access to detailed Formulary information.



Enhancements to NeoFax & Pediatrics, allowing efficient content searchability, quick navigation within monographs, and a modern enteral drug user interface.



Tap into the AI-powered search technology directly from Micromedex by activating the conversational search assistant “Ask Watson™”

### IBM Micromedex Footprint

4,500+

Evolving for over 45 years and used by over 4500 hospitals and health systems

190M

Content relied upon worldwide, with over 190 million document views within Micromedex annually

80+

Used in 80+ countries, as well as governments, payers, academic institutions, poison control centers, and the life sciences industry

### Putting cognitive to work in Micromedex

“The system gets us to the answers we need faster... We really see that advantage in people who are less experienced with legacy drug database searches and may not have that muscle memory that lets them toggle through the system with their eyes closed. It makes the learning curve much shorter.”

**Dennis Killian**

VP, Clinical Operations, Peninsula Regional Medical Center

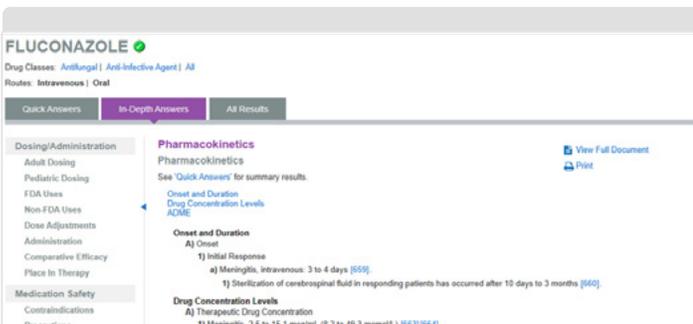
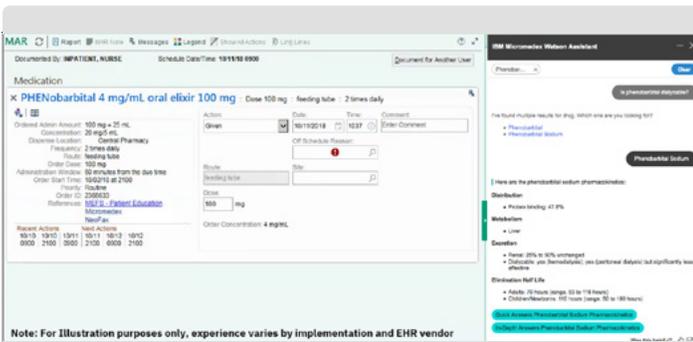
Integrating Micromedex into your EHR is a simple way to help your caregivers accelerate clinical response time and patient care with fast and more natural access to evidence.

**Integrated Delivery** embeds the Watson Assistant in any location within the EHR, allowing users to query information across many drugs in a single screen. This may help reduce calls to pharmacy, as caregivers will have access to quick answers to drug dosing, interactions, IV compatibility and more, without having to interrupt their workflows.

**InfoButton** provides context-specific links to Micromedex from within the EHR. This means that if a patient's record includes reference to a particular drug, an InfoButton link will take them to a Micromedex page with information about that drug.

We recommend that clients take advantage of both Integrated Deliver and InfoButton to maximize their Micromedex access and overall experience.

### Watson Access from EHR Sidebar with launch to Micromedex in a new window



**IBM Watson Health™ seeks to unlock this data and knowledge through the power of cognitive computing, a new approach to computing built on decades of research and development in artificial intelligence (AI).**

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