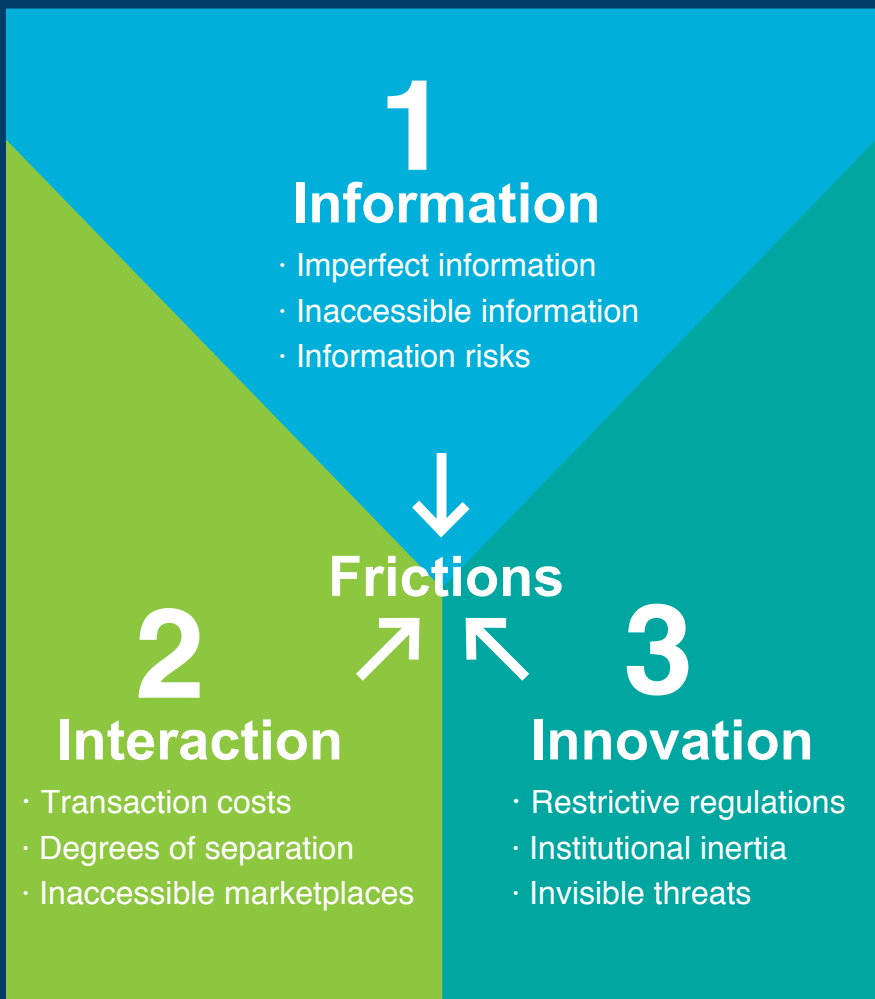


Fast forward

Rethinking enterprises, ecosystems and economies with blockchains

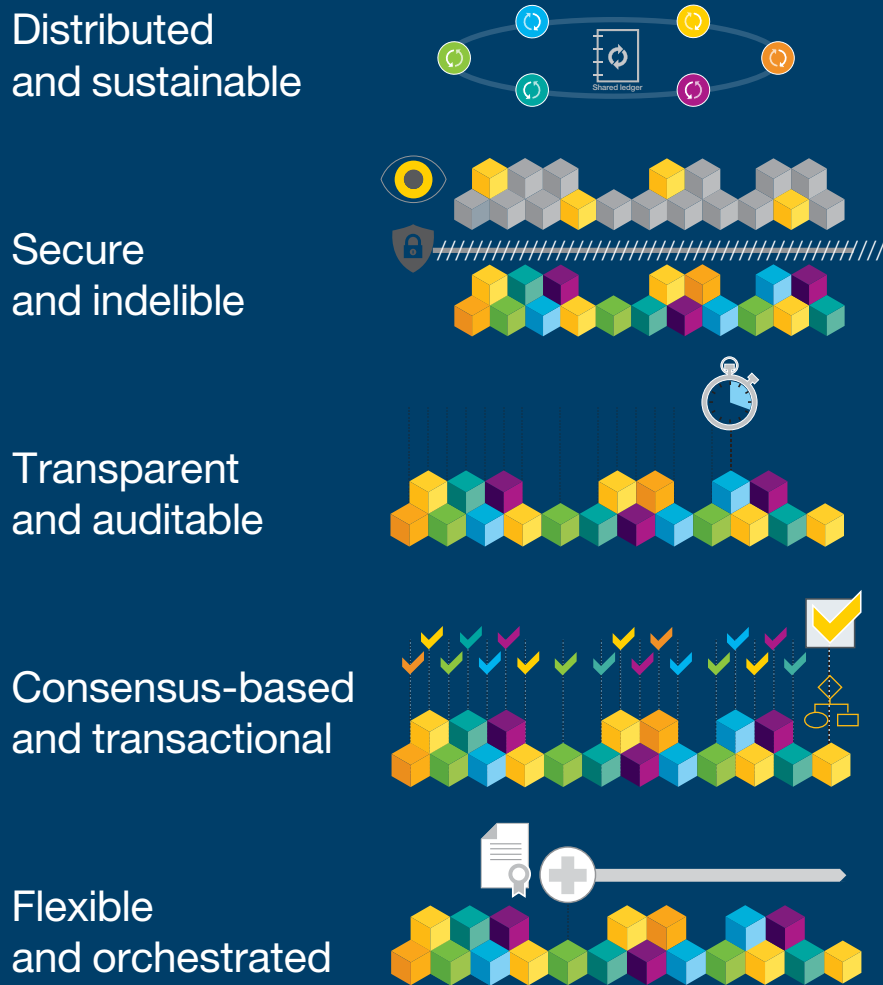
Frictions framework

Information, interaction and innovation frictions challenge business efficiency



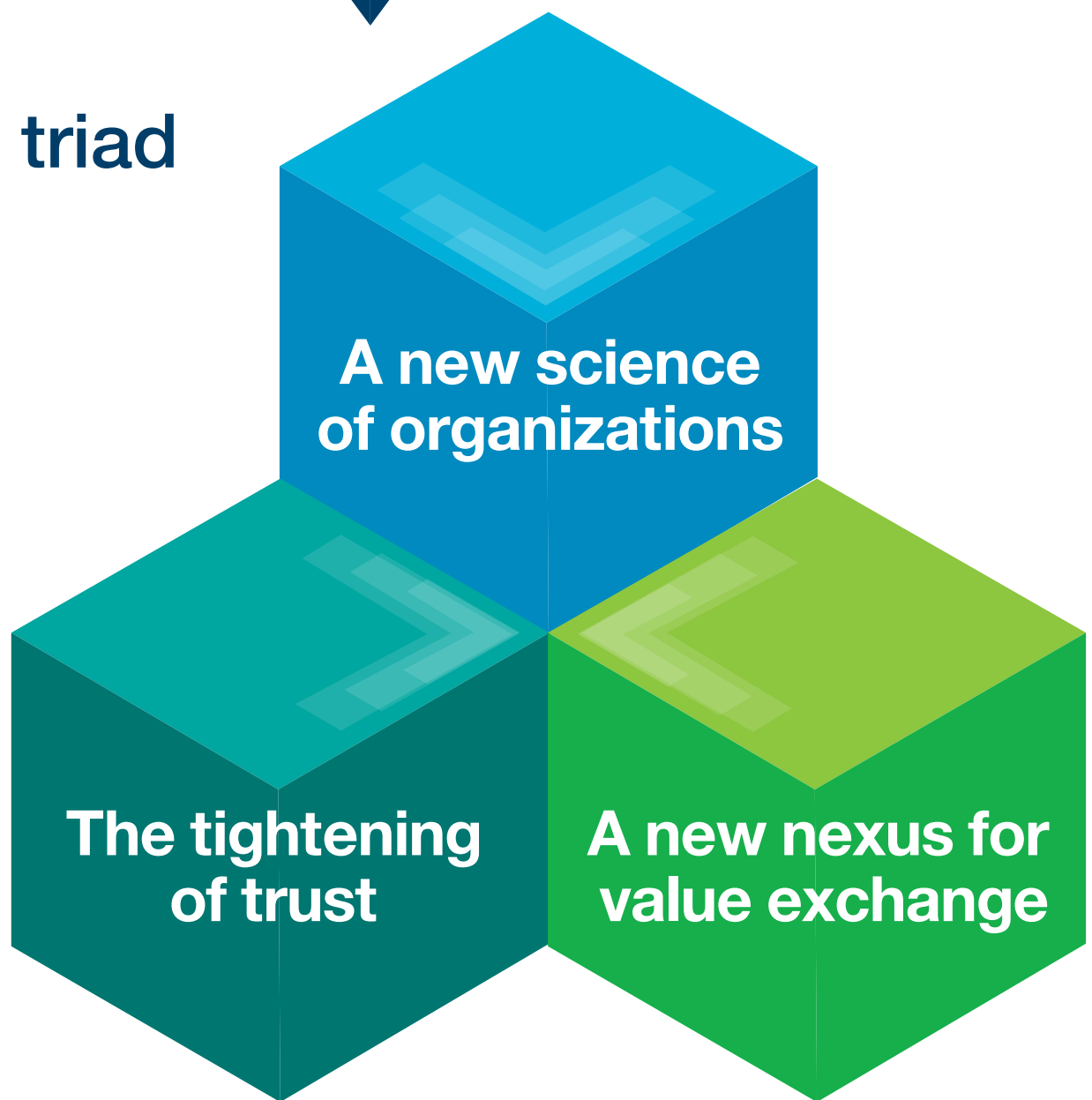
Blockchain attributes framework

Five attributes of blockchains are key to reducing business frictions



Transformation triad

Three ways that enterprises, ecosystems and economies can benefit from blockchains



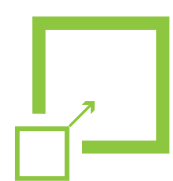
To discover where blockchains can provide the greatest gains for your business, ask:



How fast should I move?



How can we achieve network-wide standards?



How can I scale with new revenue models?

To learn more visit ibm.biz/blockchainstudy