

# CEE Virtual Summit

## Architect your IT Infrastructure

### 16th July, 2020



## Agenda

English-speaking session

Live broadcasting and additional materials available during the Summit

---

10:00 – 10:25

### **Storage for Data and AI**

[Hrvoje Stanilović](#)

Storage Solutions Sales Leader,  
IBM South East Europe

In an era where data explosion is exponential, the power of data provides a significant competitive advantage. How can you leverage your data to predict and shape future outcomes, optimize people to do higher value work, automate decisions, processes and experiences? Learn how IBM Storage for Data and AI can supercharge your enterprise data pipeline with storage solutions optimized for unique demands of AI and new data challenges.

---

10:25 – 10:50

### **Reduce cost while maintaining the scalability to stay competitive**

[Tomaž Vincek](#)

Senior Power Consultant,  
IBM South East Europe

As more enterprises look at ways to reduce costs while maintaining the scalability required to stay competitive in today's fast-paced business environment, pay-as-you-go or consumption-based infrastructure models have grown increasingly popular. These models enable clients to quickly scale their IT infrastructure up or down to optimize costs while quickly adapting to dynamic business environments. To maintain a competitive advantage, you need an IT model that helps you adapt rapidly to the changing tech landscape. Which includes any on site and / or any of the cloud options: public, private, hybrid or multicloud, open source, Red Hat subscription, and the list goes on.

---



10:50 – 11:20

## LinuxONE - The enterprise Linux server

Sándor Irmes

Client Technical Architect,  
IBM South East Europe

The world is experiencing exponential growth in digital innovation. Your business is capturing new clients, launching new products, expanding into new markets. But is your IT infrastructure ready to grow with you, without retrenching or adding complexity?

Is it the right foundation for you to consistently deliver the most secure, fast, and reliable digital experiences to your customers?

What about security? It's a fact: No other Linux servers on the planet are engineered like these: pervasive encryption, lightning speed, massive scalability, and great economics. Our newest member of the family, LinuxONE III Model LT2, is sized to fit any cloud data center –whether you are a cloud service provider or an established bank; and with options for Model LT2 and LinuxONE III LT1 ...you have a breadth of offerings from small to enterprise. Come one, come all ...this is a Linux revolution.

---



# Additional materials available during the event



---

1	<b>Webcast (ENG)</b>
	New IBM Storage Systems for Hybrid Multi-Cloud Infrastructure
2	<b>Webcast (ENG)</b>
	SAP HANA on IBM Power Systems - The best platform to run your S/4 HANA
3	<b>Webcast (ENG)</b>
	Modernizing Applications with IBM
4	<b>Client Reference (ENG)</b>
	IBM Z delivers high availability and scalability to Petrol
5	<b>Webcast (HU)</b>
	Új IBM Storage rendszerek a Hybrid Multi-Cloud Infrastruktúrák szolgálatában

---



# Information about the speakers

---



## **Hrvoje Stanilović**

Storage Solutions Sales Leader,  
IBM South East Europe

Hrvoje Stanilovic is the Storage Solutions Sales Leader, managing the sales of IBM Storage products in South East Europe. He has more than 15 years of experience with IT. In IBM, he has mainly specialized in HW, working with many IBM HW platforms as a support engineer, HW Sales and lately, Storage Sales management. He has extensive experience with various IBM Storage products and storage software and has supported some of the largest clients in Central Europe and has, in the last 5 years, transitioned to the sales role. Having an in-depth technical experience and knowledge has helped him to become a trusted advisor to all his clients to improve their business.

---



## **Tomaž Vincek**

Senior Power Consultant,  
IBM South East Europe

Tomaž is a Senior Power Consultant and has 26+ years experience within IBM as a second level support – RS/6000, AIX, SP2, DB2, SNA and a pre-sales technical support – Power, AIX, Linux on Power, HA, virtualization. He has 2+ years experience as an instructor, course developer, benchmark manager – briefings in IBM France, Montpellier.

---



## **Sándor Irmes**

Client Technical Architect,  
IBM South East Europe

Sándor Irmes has been working for IBM for 14 years. Started as a crossbrand sales in the hardware department, he was emerged into a Client Technical Architect position, focusing on enterprise data-centers. Later he was offered a Client Technical Specialist role, where his key territories are new clients in SEE specialized on LinuxONE servers.

---

