



“Our company can go further with IBM Bluemix than with other platform as a service solutions.”

—Edoardo Tosetti, Chief Executive Officer, Poip SRL

Business challenge

Poip SRL needed a comprehensive platform as a service (PaaS) solution to develop and deploy a security-rich desktop and mobile app for facilitating interactions among dispersed workforces.

Transformation

Poip selected an IBM® Bluemix® cloud platform running on SoftLayer® infrastructure to help ensure high levels of scalability and security. The Bluemix platform also offers numerous services in addition to application programming interfaces (APIs) for integrating IBM Watson™ cognitive computing capabilities.



Edoardo Tosetti
Chief Executive Officer
Poip SRL

Business benefits

USD 40,000

savings realized

by Poip with cloud service credits provided by the IBM Global Entrepreneur Program

USD 10,000

annual cost reduction

possible for businesses for each telecommuting employee when using Poip tools

Helps boost

employee productivity

in addition to widening talent pools and improving customer responsiveness

Poip SRL

Redefining intracompany communications with tools powered by the IBM Cloud

Founded in 2014, IBM Business Partner Poip provides a security-enhanced communication and collaboration platform for small and midsize companies. Located in Milan, Italy, it employs roughly 10 people and offers its flagship Poip.me website for video conferencing, file transfer and instant messaging.

Solution components

- IBM® Bluemix®
- SoftLayer®

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