Transforming product lifecycle management with IBM RapidStart™ Solution for Oracle's Agile Product Lifecycle Management

ORACLE® Diamond Partner

Highlights:

- Leverages industry leading practices for Agile PLM

- Reduces deployment timeline and implementation costs…rapid time to value

- Mitigates "go live" risk by focusing on delta changes to preconfigured baseline template

- Reduces cost of support, failure and recovery

Challenges and opportunities

Challenges vary by industry segment but a common thread exists… pharmaceutical, biotech, medical device and medical equipment manufacturers are facing significant challenges today. Getting new products to global markets quickly while ensuring regulatory compliance is one of the biggest challenges facing the health sciences industries today. Couple that with price pressures, the need for continued innovation, growing competition, patent expirations, increased penalties for non-compliance – it's almost an insurmountable task to bring any product to market profitably and on time. As companies deliver products, they often struggle with staying on budget, delivering product per forecast, and inefficient use of resources to ensure profitability and compliance. To address these challenges, health sciences companies will need a different kind of value chain – one that is much smarter.

True value chain transformation to "operationalized innovation" is required.

To help enable this transformation, leading medical device, medical equipment manufacturers, pharmaceutical and biotechnology companies are increasingly turning to product lifecycle management (PLM) solutions to manage the intellectual capital, enable collaboration, and optimize the transition from innovation to clinical or commercial operations.

Our leading Oracle practice – leveraging the power of IBM

IBM Global Services, Oracle's premier services partner, created RapidStart™ Agile Product Lifecycle Management (PLM), a new pre-configured PLM solution designed for the life sciences industry with pre-built industry specific configurations. RapidStart™ Agile PLM enables companies to reduce the time, investment, and effort to deploy PLM, enables rapid user adoption across the value chain and mitigates deployment risk across the enterprise.

Reducing deployment timeline and implementation costs

Traditional PLM implementations can be resource intensive, expensive to deploy and require anywhere from 24 to 52 weeks to deploy due to the traditional requirements gathering, gap analysis, design, configuration, customization, test and documentation lifecycle.

By comparison, the RapidStart™ Agile PLM solution can be deployed in as little as 12 to 22 weeks. The RapidStart™ configuration template accelerates implementation by first introducing and training stakeholders to pre-configured out-of- the-box industry specific functionality, then focusing on delta changes to the baseline template. This enables enterprises to understand and leverage industry leading practices and focus on process improvements versus designing, configuring, customizing and testing a PLM solution from requirements, enabling companies to go live with the first product line in as little as 13 weeks.

Leveraging industry leading practices for Agile PLM

RapidStart™ Agile PLM comes pre-configured with industry specific templates that include business objects, attributes, workflows and profiles for the pharmaceutical, biotech, medical device, and medical equipment segments that are based on industry leading implementation practices. RapidStart™ Agile PLM is built on Oracle's Agile PLM A9 platform, which manages all aspects of the innovation through commercialization processes, including product and change collaboration, product portfolio management, suppliers, manufacturers, bills of materials, equipment, assay, process, resources, people, derived horizontal fragmentation (DHF) & Data Relationship Management (DRM), packaging and labeling, compliance, and quality processes.

Optimizing your value chain

The pre-configured RapidStart™ Oracle's Agile PLM solution reduces deployment time and enables leading business processes, business process documentation, and rapid user adoption. Functional and industry consultants provide expertise and guidance throughout the delivery of the solution.

Our methodology is an inclusive blend of strategy, technology, people and process skills focused on business process optimization and value to drive stakeholder alignment and faster time to benefit. To ensure a successful implementation, the IBM team guides your team, processes and changes throughout the deployment, working with cross-functional core team from research, development, supply chain, materials, quality assurance, and information technology.

Why IBM?

IBM Global Business Services has been an Oracle Certified Advantage Partner since 1986. As an Oracle Diamond Level Partner, IBM has more than 10,000 consultants worldwide engaged in successful Oracle implementations; we can enable you to more effectively evaluate, pursue and capitalize on opportunities for growth.