

In or out?

Succeeding in the ecosystem economy

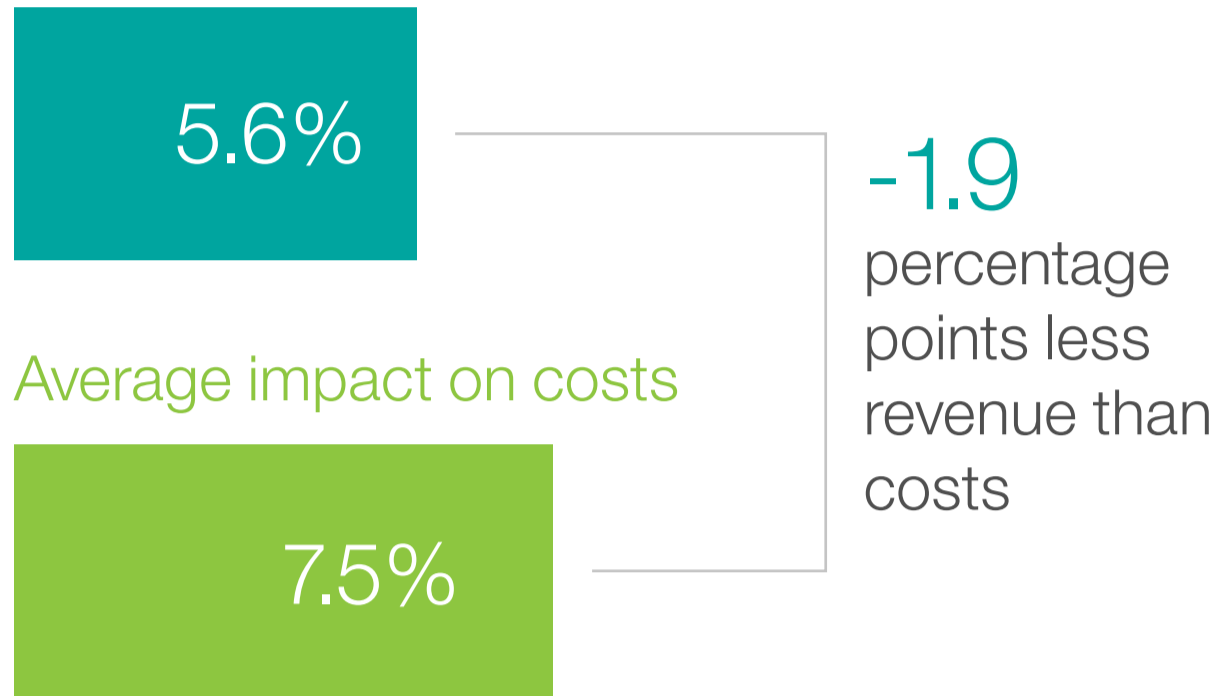
49%
of executives say ecosystems will change their organizations' focus



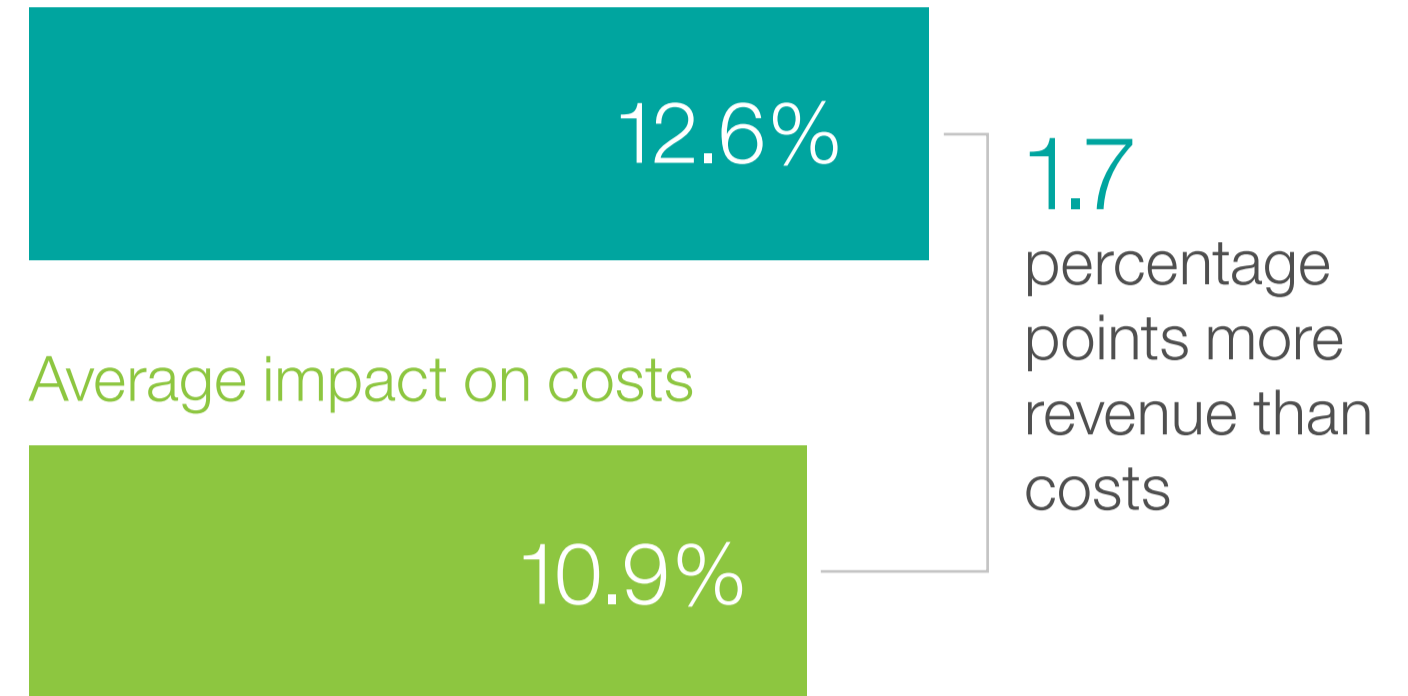
Many executives are uncertain of the business case of ecosystem engagement

But for high performing businesses, confidence is high

Average impact on revenue



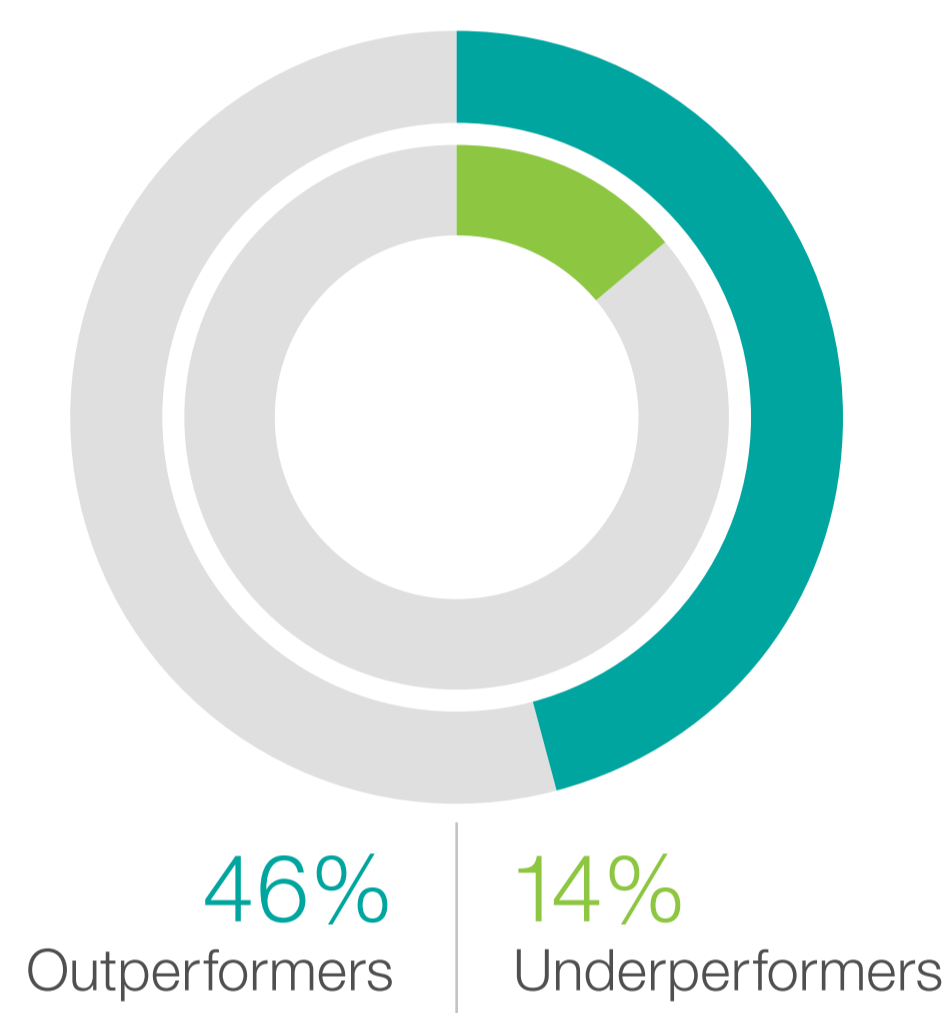
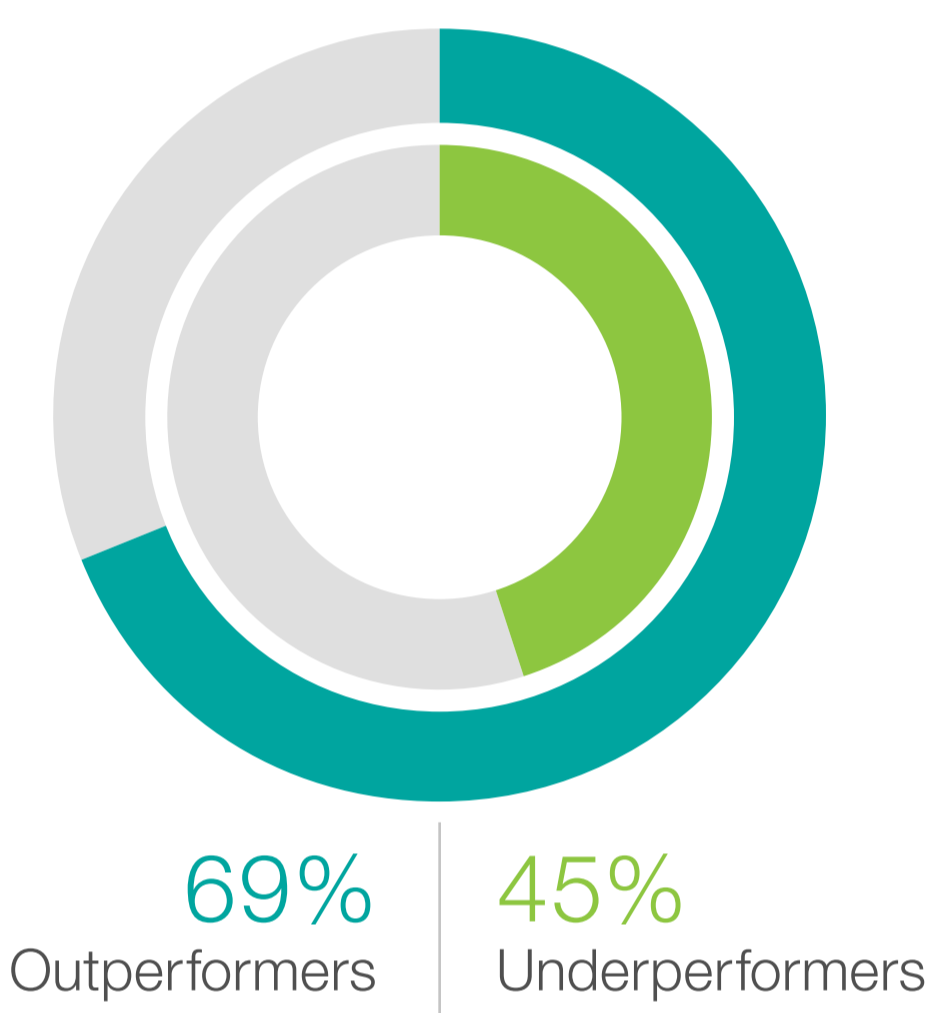
Average impact on revenue



Ecosystems help organizations transform

Executives who said their organizations actively encourage new types of arrangements

Executives who said ecosystems will help expand organizational revenues by more than 10%

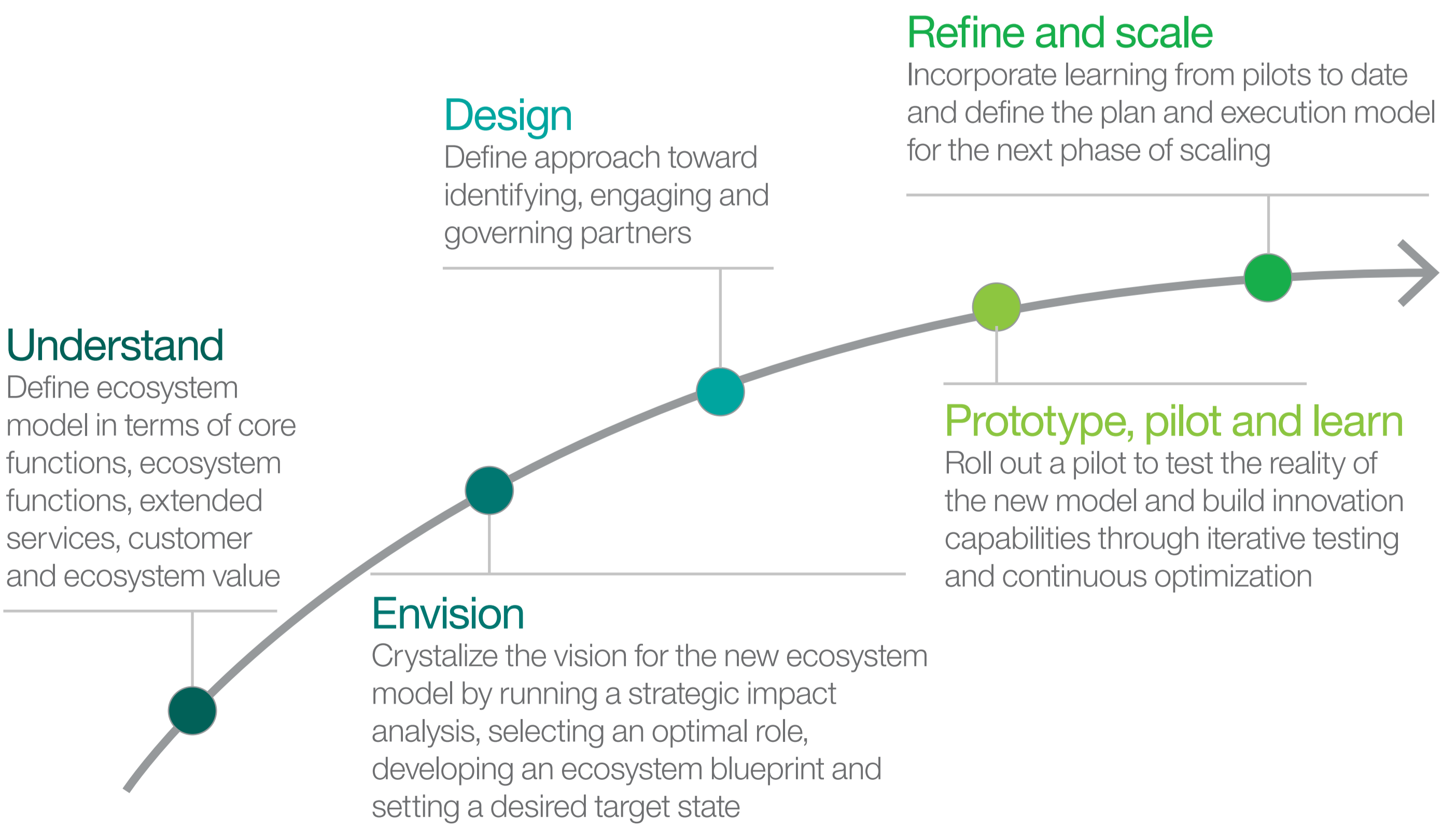


and create a cognitive enterprise

Digital enterprise
+
Digital intelligence



Steps to accelerate ecosystem engagement



How can your organization accelerate success through ecosystems?

To learn more, visit:
ibm.biz/ecosystemecon