

# Take your essential workloads to the cloud with confidence

## IBM Cloud for VMware Mission Critical Workloads

### The high costs of downtime

Losing a mission-critical workload to unexpected downtime and not meeting customer demand is costly—dealing hits to your finances and brand reputation.

**\$5,600 per minute**  
is the cost of unplanned outages<sup>1</sup>

**\$100,000+**  
is the cost of half of all incidents<sup>2</sup>

**15% of incidents**  
cost more than \$1 million<sup>2</sup>

**82% of enterprises**  
face a gap between user demand and IT capability<sup>3</sup>

### Get unparalleled availability and resiliency with IBM Cloud for VMware Mission Critical Workloads

With its high availability and site resiliency across multiple locations, VMware on IBM Cloud is the affordable and ideal environment for your non-cloud native mission-critical workloads.



**99.99% infrastructure availability**  
at the VM level through a VMware-based software-defined environment



**Migrate with ease**  
Move your traditional, non-cloud ready workloads to the cloud with support from IBM experts



**Zero data loss**  
in the event of a complete site failure



**Go hybrid**  
Operate VMware on-premises and in the cloud, running VMs in the IBM Cloud when uptime is essential



**Minutes to full recovery**  
with resiliency across multiple locations and automated failover via dual-site design



**Be more reliable**  
Get end-to-end resiliency with a higher level of availability than most on-premises deployments

To learn more about IBM Cloud for VMware Mission Critical Workloads, visit: <http://ibm.biz/IC4VMCW>

1. The Cost of Downtime, Gartner

2. Uptime Institute (an independent division 451 Group \*) survey of 1,000 operators in 2018

3. 2017 Veeam Availability Report

