



Automate your IT and save 50%¹



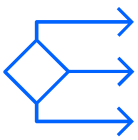
INSTANA
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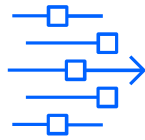
**IBM Cloud Pak®
for Watson AIOps**

The success of today's digital businesses depends on the performance and availability of critical business applications and the efficiency of the infrastructure on which they run.

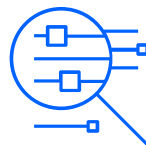
IBM helps you meet the dynamic demands of today's complex IT applications and operations with AI-powered automation, giving you



faster decision making with full-stack, enterprise observability



smarter resource allocation with dynamic resource management and cost optimization

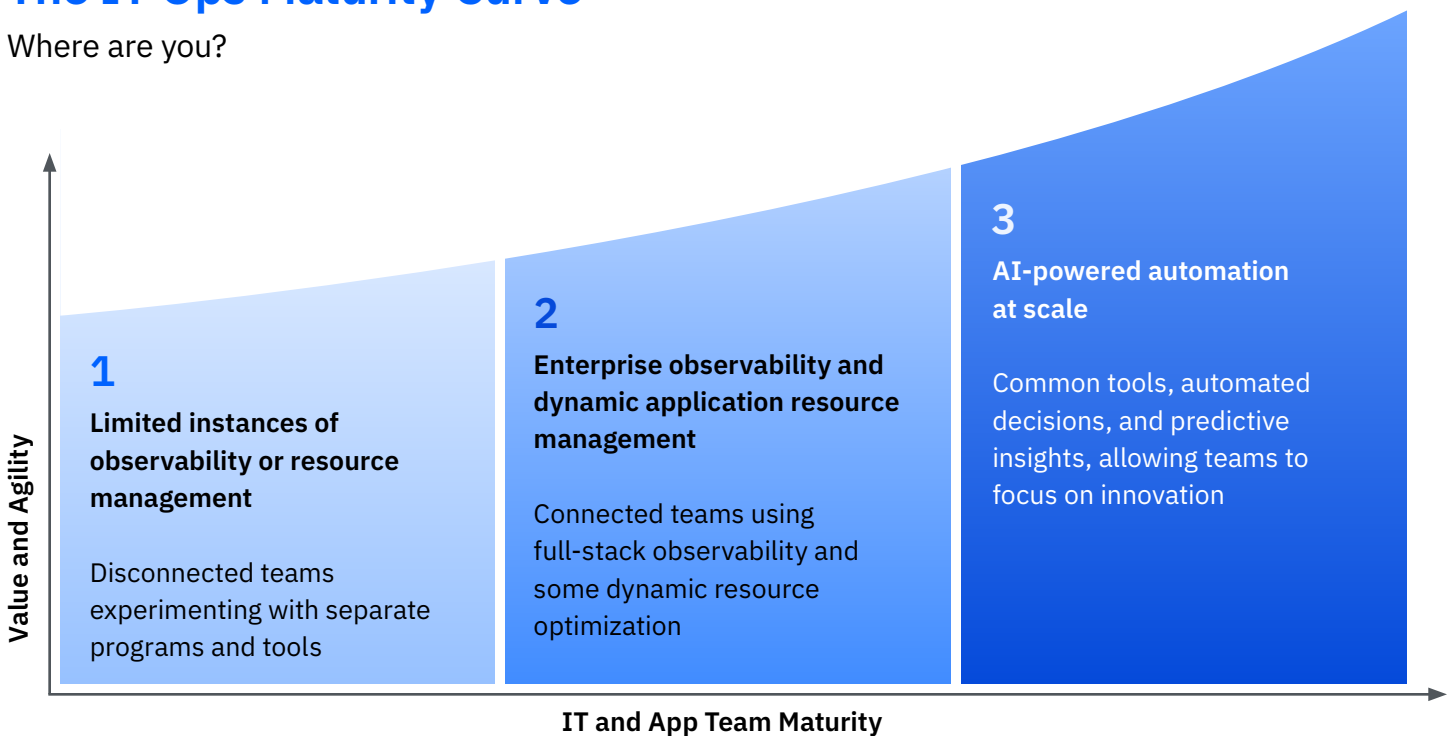


predictive AIOps with autonomous problem determination, remediation, and avoidance

This means you can assure application performance and meet compliance requirements while ensuring an exceptional and cost effective customer experience.

The IT Ops Maturity Curve

Where are you?



Get started

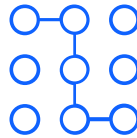
Clients see ROI in the first month with a focus on continuous optimization over time. Start your journey to value by



Maximizing cloud elasticity by matching cloud resources to application demand



Optimizing prepaid reserved instance coverage and utilization



Decommissioning stranded or orphaned compute and storage



Suspending workloads when not in use



Accelerating cloud migration strategies through cloud savings, better performance and higher staff productivity

Put your applications on autopilot with the only consumption-based AI-powered solution that takes the guesswork out of how to dynamically allocate resources and assure application performance.

Talk with an expert →

1 Forrester Consulting. A FORRESTER TOTAL ECONOMIC IMPACT™ STUDY COMMISSIONED BY IBM

[The Total Economic Impact™ Of IBM Cloud Pak For Watson AIOps With Instana: Cost Savings And Business Benefits Enabled By IBM Cloud Pak for Watson AIOps with Instana, July 2021.](#)

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