

Skytap, Inc. – Expects to boost revenue by 100 percent and speeds time to market with a SoftLayer cloud hosting solution

100% revenue increase

anticipated over the next year

Speeds time to market

by accelerating the deployment process from months to weeks

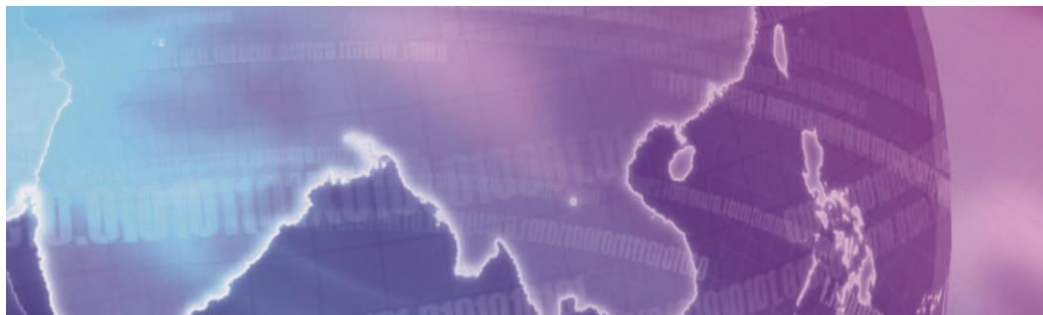
Avoids capital investments

with high-performance cloud hosting infrastructure from IBM backing the new offering in the marketplace



Solution component Services

- SoftLayer®



Business challenge: Skytap, Inc. hosted its born-on-the-cloud testing and development offerings in collocated data center facilities in the United States and Singapore. By teaming with an IT provider offering global data center presence and a high-performance cloud hosting platform, the company could offload the burden of continuing to invest in and build new infrastructure as its business expanded.

Solution: IBM and Skytap established an agreement to develop a service offering with powerful Skytap testing and development capabilities hosted on SoftLayer® bare metal server infrastructure. The organization will launch its new product from the SoftLayer London data center and expand its infrastructure to additional SoftLayer data centers worldwide as needed to support its growing business.

“With SoftLayer, we can get a new facility running quicker, with no up-front cost, and then scale it on demand.”

—Brad Schick, chief technology officer, Skytap, Inc.